Seventh Annual

GLOBAL TEMPLE CONFERENCE

GLOBAL AND LOCAL: TEMPLE’S DYNAMIC MIX

Showcasing temple research, programs, and creative activities from around the world

NOVEMBER 14, 2012

HOWARD GITTIS STUDENT CENTER

TEMPLE UNIVERSITY
November 2012

Dear Conference Participants:

Welcome to the 2012 Global Temple Conference. On behalf of the organizing committee, our sponsors, and the many supporters and well-wishers of this seventh effort, we want to thank you for joining us. We also thank President Richard Englert, Interim Provost and Senior Vice Provost for International Affairs Hai-Lung Dai, the Deans and their staff from many colleges for their support. Our biggest thanks go to Denise Connerty and the staff of the Education Abroad office. Once again the conference would not have been possible without their commitment and hard work.

This is the seventh Global Temple Conference. As in the past, we’re highlighting work by the many students, faculty, and staff whose scholarship and work extends beyond the United States. This year we’re proud that so many of Temple’s colleges and schools are represented. Over 100 individuals (faculty, students, and staff) will be presenting papers, posters, exhibits, and films, as well as panels presenting discussions on a wide range of global topics. We think you’ll find much of interest.

The Global Temple conference was conceived to illuminate the great diversity of Temple’s interests and involvement. The International Affairs staffs have for many years worked closely with academic departments to provide the best of global opportunities for our students – whether to study abroad or to encounter the globe in the classroom. Our researchers – faculty and students alike – cover all corners of the globe. Some are working at ground level, others in corporate boardrooms and political institutions. Some question and listen, others carefully measure, and yet others film, paint, or otherwise record the richness and diversity of distant lands and cultures. In so doing they bring them home to us, benefitting the entire Temple community. It should be the goal of any institution of higher learning to develop informed and culturally competent students who can become learned and active citizens whatever their political views. The Global Temple conference is one of the ways that Temple seeks to contribute to this goal.

Thank you for participating; we hope that you enjoy the sessions, meet new friends, make new connections, opens new intellectual avenues, and leave with an appreciation for Temple’s diversity and global reach through cooperation and collaboration. And we hope you’ll take part again next year!

Joel Maxcy, School of Tourism and Hospitality Management
Conference Chair
The Hon. Peter S. Watson is President and CEO of the Dwight Group, the D.C.-based investment bank, serving earlier as President & CEO of the U.S. Overseas Private Investment Corporation (OPIC). Prior to his OPIC appointment, Dr. Watson served as Chairman of the U.S. International Trade Commission. In addition to his five years on the Commission, Watson served at the White House as Director of Asian Affairs at the National Security Council.

Dr. Watson’s academic responsibilities have included service on the Board of Visitors for the Peter F. Drucker Graduate School of Management at Claremont Graduate University, and as a Visiting Professor at St. Peter’s College, Oxford University, at its Annual International Business Programme. He is a member of the Council of Auckland University’s School of Business, and a Distinguished Lecturer in the adjunct faculty of Georgetown University’s McDonough School of Business.

Dr. Watson has been a long-term co-chair of the American Bar Association's Senior International Appointments Committee, and holds L.L.M. and Doctoral degrees in International Economic Relations from McGill University, and an L.L.B. from Auckland University Law School. He also holds an MBA in International Business. He is a recipient of the Woodrow Wilson Center for International Scholars Award for Public Service, Auckland University’s Distinguished Alumni Award, and Auckland Grammar School’s Augusta Award for Service. He is the 2012 KEA/World Class New Zealand Awardee for Investment and Business.

Dr. Watson’s public service includes being a member of the U.S. Department of State Advisory Committee on International Economic Policy, and appointment by His Highness Sheikh Saud bin Saqr Al Qasimi to the Scientific Advisory Board of the Ras Al Khaimah Centre for Advanced Materials. A several-year board member, he is an advisor to the Fluor Corporation, a member of Deutsche Bank Asset Management’s Scientific and Policy Advisory Board, an advisor to Global Environment Fund, and Senior Advisor, Potomac Investment Services, Inc. He founded and is the co-chair of The American Friends of Christchurch.

Dr. Watson has published over 60 articles on international business and trade policy, is the author of *The Economic Arsenal in the War Against Terror*, principal author of *Completing the World Trading System: Proposals for a Millennium Round*; co-author of *National Conformity Assessment Schemes: Non-Tariff Trade Barriers in Information Technology*; and a contributor to *Free Trade: Risks and Rewards*.

On January 1, 2002, Dr. Watson was conferred Officer of the New Zealand Order of Merit (ONZM), on January 1, 2012, was conferred Companion of the New Zealand Order of Merit (CNZM).
Global Temple Conference Program  
Wednesday, November 14th  
Howard Gittis Student Center

8:45-9:00  Registration and Coffee, 200 Howard Gittis Student Center
9:00-9:15  Welcoming Remarks
9:15-9:50  Keynote Address by Hon. Peter S. Watson  
200A
The Next President’s Greatest Global Challenge: Preventing Conflict in Asia/the Pacific as Consensus for U.S. Regional Leadership Erodes

10-10:50  Concurrent Sessions  
Room #

Panel 1: The British Pub, Inc.  
Gino Canella, Media Studies & Production
This short documentary was shot and produced during the six-week summer study away session in London. The filmmaker interviewed pub customers, beer enthusiasts, bartenders, brewers and consumer organizations in an effort to explain pub culture in the United Kingdom. The British pub has been a cultural institution for centuries and has played an important role in the community, but in the last three to four years, economic conditions have forced thousands of pubs to close. This film also explores the various management structures operating British pubs and the issue of independent pubs selling out to large ownership groups or breweries.

Panel 2: Global Competence: Through the Looking-Glass (And What Students Found There)  
Nicole Pumphrey, International Programs, IGMS/CIBER; Cliff Tironi, Full-time MBA Programs; Janice Laurence, Adult & Organizational Development
Global competence is a term commonly used in the vernacular around internationalizing the campus community. However, there remains uncertainty around just what “global competence” is—specifically, how it is defined, how it is demonstrated and how it is measured. Institutions are coming under increased pressure from various stakeholders to demonstrate how intentional institutional programming yields desirable, “global” student learning outcomes; Temple University is no exception. Through two case studies we will look at the constructs underlying global competency on a local and global scale: Globally, Temple’s International MBA program in India; locally, team formation in the full-time MBA program.

Panel 3: Transnational Organizations and Global Markets  
Transnational Organizations – Why and How They Make a Difference, Kimberlee Pedersen, Strategic Management & International Business
The presentation will delve into “Why” transnational organizations matter and “How” they start, grow, and spread. The presenter will share their own personal experience of working for the International Campaign to Ban Landmines (ICBL) and explain the fundamentals of NGOs, their purpose, and the challenges transnational organization face. Additionally, these organizations leverage having access to the global village via web communications and so this presentation will also explore how the internet and wireless technology bridge the gap between these organizations, businesses, and communities.

Price Differentiation in Low and Middle Income Pharmaceutical Markets, Eric Keuffel, Risk, Insurance & Healthcare
Objective(s): Estimate the extent to which income concentration (or inequality) affects private sector prices for generic and originator products in low and middle income markets.
Methodology: I regress originator product private-sector median price ratios (MPRs relative to MSH international prices) for each country-survey-year unit on relevant covariates including a measure of income concentration.
Results: For each 1% increase in the share of income earned by the top 10% of the population, prices of originator products in the private sector increase approximately 3.5% (p=.02). There is no significant shift in pricing among generics as income concentration increases.
Panel 4: Latin America’s Indigenous Peoples: Rights, Protest, and Lessons to be Learned

The Culture of Protest: A feminist Case Study of Las Mineras, Rosa DeFerrari, Latin American Studies

“Betting the Farm”: Food Sovereignty and the Indigenous Movement in Latin America, Ethan Jury, Latin American Studies

Indigenous Land rights in Southern Brazil, Kyle Simpers, Latin American Studies

Five hundred years ago, Latin America’s “Indians” experienced one of the greatest holocausts in human history. Yet as we enter the second decade of the 21st century Indigenous people account for, perhaps, 15% of the region’s population and in some modern nations constitute a majority. In other countries they may be largest minority group or most of the population identifies itself as ethnically “mixed” with both European and Indigenous descent. These papers address some of the issues concerning Latin America’s Indigenous peoples today and what we may be able to learn from them.

Panel 5: Intercultural Collaboration for Disaster Relief: Making 复活の歌 (Fakkatsu no Uta) -- The Song of Rising

Jack Klotz, Jr., Media Studies & Production; Naoko Masuda, Associate Producer, lyric co-writer, video director; Vince Leonard, Co-producer, orchestrator

In response to the Great East Japan Earthquake of March 2011, a group of American and Japanese musicians, and video artists, led by MSP Associate Professor Jack Klotz and SMC’s former senior web developer Naoko Masuda, collaborated to create a message of hope, encouragement, and solidarity. Released on the 1-year anniversary of the disasters, the song and video 复活の歌 (Fukkatsu no Uta) – The Song of Rising has raised funds to benefit the TUJ Relief Fund. This presentation will discuss the creative and production processes across languages, and the coming together of two cultures over a common humanity.

10:50-11:00 Coffee Break

11:00-11:50 Concurrent Sessions

Panel 6: Diversity University

Vinh Nguyen, Biophysics; Kayla Nguyen, Director/Producer, ChomChom Productions; Daniel Ng, Co-director

Temple University has a very diverse student population. People of all races and nationalities come together to this institution. ChomChom Productions documents a few students from Temple University. In this documentary, Diversity University, students that come from different parts of the world talk about their homeland, how cultural celebrations and traditions here are different or similar from cultural celebrations and traditions in their country. Afterwards, there will be a point where the students will experience another person’s cultural tradition or celebration.

Panel 7: Imagination and Reality: Insight into Japanese Mindsets

The Lost Miyazaki: Heidi in the Global Imagination, Fabienne Darling-Wolf, Journalism

This paper explores the global cultural significance of Heidi Girl of the Alps (Arupsu no shôjo Haiji), a Japanese animated series that resulted from one of the earliest collaborations between animators Isao Takahata and Hasao Miyazaki. While Heidi was an immediate success both in Japan and in other parts of the world—it has been broadcast in more than 35 countries—the series has received little academic attention in the United States. Focusing on its French version, this paper demonstrates the series’ significance both as the work of Miyazaki and Takahata and as a globally influential Japanese cultural product.

Mobilizing Bias and Constructing Risk Perception in the Japanese Nuclear Crisis, Kyle Cleveland, TU-Japan, Sociology

This paper analyzes the nature of risk assessment in the Fuskushima nuclear crisis, examining how state-level decision makers set policy based upon information conveyed by the Japanese government and industry officials, assessment by public health authorities and pressure by anti-nuclear activists among their constituents—all of which was facilitated by media coverage in Japan and their respective countries. The paper will also analyze how Japanese notions of safety are constructed in communities most affected by the nuclear crisis, consider how...
governments are responding to this dynamic, and discuss how local social movements have developed to address these concerns.

Panel 8: Student Engagement in Global Contexts: Temple Students in France, Germany, Italy

Panel 9: Temple’s Health Professions Abroad

Health Professions Internship Opportunities in India, Clara S. Haignere, School of Public Health

I traveled to four sites in India to explore global health opportunities for public health undergraduates, and graduates as well as for other Temple University health-related professionals. I explored possible permanent health/medical rotation site for students and faculty from Temple University’s Medical School, Dental School, Pharmacy School, Nursing, and Social Work. The sites were Public Health Foundation of India (PHFI) in Ahmedabad, the Temple Summer Program run by Dr. Jhala out of Anthropology, the Alliance for Global Education in Pune and SIT Study Abroad Program focusing on traditional medicine, and health in New Delhi.

Development of a Sustainable, Inter-professional International Program in Peru, Sean Moss, School of Medicine; Bari Levine, School of Dentistry/School of Public Health; Kathya Zinszer, School of Public Health

In the summer of 2012, four medical students from Temple University’s School of Medicine, a rising freshmen dental student at Temple’s Kornberg School of Dentistry and a supervising Temple-trained physician visited the health facility at La Communidad de la Sagrada Familia, an “orphanage” of 800+ children in La Ventanilla, Peru. Students assisted the clinicians, educated the children on emergency protocol and oral hygiene and donated a variety of vital health supplies. This exciting program is serving as a conduit for inter-professional collaboration as Temple students are identifying ways to improve the organization and effectiveness of the program for next summer.

Panel 10: Cross-Linguistic Encounters

Spanish/English Contact in Rural Puerto Rico, Jonathan Holmquist, Spanish & Portuguese

This presentation highlights findings of a study of Spanish / English contact in a community of Puerto Rico’s west-central highlands. Three types of findings will be included: first, the results of a sociolinguistic analysis of the presence of English forms in recorded conversational Spanish; second, responses to a questionnaire focusing on the use of Spanish and English in a variety of spheres of community life; and third, recorded speaker commentary. The findings will suggest that the Spanish examined is very much intact, with minimal influence from English despite growing supported for a dual Spanish/English dual language policy on the island.

Are We Becoming a Bilingual Country? A Case Study of Lowe’s Bilingual Policy, Elizabeth Hepford, Teaching & Learning

The USA is commonly portrayed as a monolingual country (Crystal, 2003; Lippi-Green, 2012). This paper shows evidence that this portrayal may not be entirely accurate. In the US, Spanish usage is increasing in businesses – including in the Lowe’s Home Improvement chain. This study explains Lowe’s corporate language policies and studies their implementation in a store in the Philadelphia area. It compares the corporate policies to the actual packages on the shelf and signs in the store. An analysis of which policies are followed exactly and which are ignored or altered is made; explanations and implications are offered for why.

Panel 11: Perspectives on Internationalized Higher Education

Preparing International Teaching Assistants for Instructional Duties: Instructional and Assessment Practices, Elvis Wagner, Teaching & Learning; Janice Duenas-McKnight, International Teaching Assistant Program

International Teaching Assistants (ITAs) teach hundreds of undergraduate courses each semester at Temple. The Temple ITA Program seeks to ensure that ITAs have the English oral proficiency needed to be successful university instructors. This presentation gives an overview of the Temple ITA program, including “ITA 5221”, a 3-credit course designed to improve ITAs’ spoken English and classroom teaching skills. The initial results of a research study at Temple that examines the assessment procedures used to determine English oral proficiency for ITAs will be presented, and implications for ITA assessment policies and practices will be discussed.

Korean Students’ Intentions in Pursuing Higher Education in the United States, Benhee Lee, Psychological Studies in Education

The current study investigates why Koreans college students come to the United States to study. These Koreans’ intentions are different depending on their perceptions of values for pursuing higher education. Thus the focus of this
study is what Korean students value in the decision making, which is influenced by their societal and cultural context. Expectancy-value perspective and qualitative design is examined to investigate in depth intentions of their choice. Interviews explore how Korean students perceive higher education in America, what they value in their choice, and their future expectations. Forums explore how Korean students interact among one another. The findings have implications for future research and extend the literature on Korean education fever.

**Back to My Roots, Lina Je, Communication Sciences & Disorders/Linguistics**

The purpose of my presentation is to stress the importance of study abroad especially if you are a second-generation immigrant. By retelling my experiences I had studying in Korea as a second-generation myself, I would like to persuade other second-generation immigrants or to anyone else who is looking to trace back their roots to study abroad to experience and celebrate their heritage. Many students are apprehensive because of the potential culture shock from being so used to “American” culture. However, experiencing their heritage in the place of their parents and ancestors will open their eyes to a whole new world.

**12:00-1:00 Posters and Exhibits 200B/C**

**Exhibit 1: Memory, Identity, Place, Alexis Kandra, Painting; Rosemary Carlson, Painting**

We are gathering oral histories from rural Pennsylvanians and conversations with Moroccan nomads. We are discussing faraway homes with nearby friends and forgetting faces. We are memorizing hills and tracing electricity. We are curious why we feel different when we sit on the other side of the room, and why not when we fly to the other side of the world. We are painting about places we have left, places we share, and places we return to in dreams. We are searching for a layered experience. Explore place with us, so that, together, we can understand our relationship to it.

**Exhibit 2: Portraits of First Generation Chinese Children, Nellie Carnes, Painting**

This is a series of paintings and drawings of children that I did while working at a daycare in Chinatown. These children grow up in a world where they must learn quickly how to switch from one social context to another. When they grow up they will have to grapple with their own identity and where they fit in in the world. These children occupy the space in between Eastern and Western culture. I approach these children from a very up-close and personal viewpoint. Because of the style and angle that they are viewed from, he children are prominent characters with individual personalities.

**Exhibit 3: Vitraux, Laure-Hélène Caseau, Painting**

Laure-Hélène's graduate work is rooted in traditions of ornamentation, liminal moments and the spiritual power of abstraction. For Vitraux she was inspired by Chartres, the historic cathedral 45 minutes away from her hometown of Versailles, France.

**Exhibit 4: Constructed Connections, Sarah Michalik, Glass**

*Constructed Connections* investigates the digital age through the phenomenon of human connectivity, bringing some of the world’s public networks to light. In our digital world there is a constant need to connect with other human beings through our physical and virtual lives. My sculpture highlights my time abroad at Temple Rome and the ways in which I shared my new world and stayed connected to my old by communicating electronically. Focusing on connectivity to each other I am able to analyze social networks and examine the collective trends of the 21st century.

**Exhibit 5: FRACKING ROME: Releasing Underworld Energies to Re-imagine an Architectural Heritage, John James Pron, Architecture**

As a practicing architect, artist and lecturer in architectural history, I savor the long and glorious cultural heritage of Rome- archaic, ancient, medieval, baroque and contemporary. Though richly jumbled, parts of it remains for today’s tourists and visitors to experience, but much more is lost, ruined or disassembled. And many of its buried facts and figures meld into myth and mystery, good and evil. Much as the process of hydraulic fracturing- FRACKING- releases unseen energies that lay hidden beneath the earth’s surface- I use this same metaphor in my charcoal drawings to liberate Rome’s lost layers- more ambiguous, more unsettling and more intense than simple reality.

**Poster 1: The Cultural Role of Travel Magazines and Their Views of London, Nichole Baldino, Journalism**

This research examines how travel magazines address their readers through editorial content, voice, type of travel, and destinations covered. Five American travel magazines were analyzed based on their niche – luxury, budget, experiential – and ten years’ past content focusing on London. Using London as a lens, this project looks at the magazines’ approach to a multi-cultural foreign city through the type of articles and travel advice offered. This study aims to show that travel magazines play an important role in the life of a traveler and tourist through varying editorial voices and thematic choices that help construct the reader’s worldview.
Poster 2: The Gap between the Real and the Reported: the Role of the Media during the 2011 Chilean Student Movement, Lauren Bateman, Journalism/Spanish

During the student manifestations in Chile, Chilean media organizations have frequently highlighted the small percentage of protestors who caused trouble rather than the thousands of peaceful protestors, painting students as criminals and marginalizing the movement. As a firsthand witness to the events, there was a definite discrepancy between what I saw in daily life versus what I saw on television or in the newspapers. My research examines why and how traditional media sensationalized information while students depended on social media to help the movement grow and to engage supporters. This project reveals the patterns and similarities/differences among varying news agencies.

Poster 3: Rome vs. Home: A Visual Representation of the Similarities and Differences between Italy and the U.S., Nicole Gigliotti, Public Relations/Spanish

After living in Rome for four months, I noticed many differences between American and Italian cultures, landscapes, architecture, and monuments. This is what I expected before studying abroad. I also, however, saw many similarities. What I hope to convey through my presentation is my experience with the surprising parallels and fascinating distinctions of both places.

Poster 4: The Effects of Local Forest Use on Non-native Plant Populations in Northern Madagascar, Andrea Gudiel, Biology

Over ninety percent of Madagascar’s original forests have been deforested, and the population of Madagascar has doubled in the past forty years, further exacerbating problems of local, unsustainable forest use. We collected data on human forest use and densities of six non-native plant species within three different forest types in the Ankaranana National Park, Madagascar, home to many of Madagascar’s endemic species. We predict that as human forest use increases, the density of non-native species will increase. The results of this research will help highlight the importance of considering non-native species in park management and in the region’s future biodiversity.

Poster 5: Global Perspectives in HIV Prevention and Tales from Indian Surgeons: Temple Med goes to Chandigarh, India, Janice Harlow, School of Medicine; Sarab Sodhi, School of Medicine

Between our first and second years of medical school, our main project in Chandigarh, India was to assist the Youth Technical Training Society with their HIV/AIDS education program. YTTS’ mission is to provide people in high risk groups with fundamental knowledge of HIV as well as testing and counseling. Our role was to give an updated, accessible presentation about HIV in Hindi. We also shadowed surgeons at a local hospital, where we learned how skilled physicians deal with limited resources. Together, these experiences provided us with an invaluable perspective on community health education and hospital care in India.

Poster 6: The Threat of Fatality from Fungal Diseases in Wildlife: Factors that Affect Disease Dynamics and Host Survival, Shannon McGinnis, Biology

Since 1970 there has been a steady rise in emerging fungal pathogens, even when controlling for reporting bias. Two of these pathogens—chytridiomycosis in amphibians and white-nose syndrome in bats—have been causing unprecedented die-offs of wildlife populations around the globe, threatening biodiversity and public health. Although these diseases affect a wide range of species, host mortality has been highly variable. By evaluating the epidemiology of chytridiomycosis, white-nose syndrome, and other fungal pathogens in wildlife, my research identifies variables that make a population more prone to fatality, in order to create criteria by which to prioritize species for conservation attention.

Poster 7: Dhrangadhra: Signs of the Divine, Dan Mokris, Religion

A collection of photographs taken during my study abroad experience in India displaying structures and actions of religious significance.

Poster 8: In the Land of Dhrangadhra, Rica M. Perez, Anthropology

My presentation will be on my time spent in Dhrangadhra, India. I studied the culture of dance there and was very fortunate to learn the Bharat Natyam, a traditional Indian dance, from Suman Sheth. My poster will have pictures and excerpts from the blog I wrote while I was there. This will give people insight into the local customs and culture of India from a western woman’s point of view.

Poster 9: The Druze: An Insight into a Distinctively Amalgamated Culture, Hined A. Rafih, Anthropology

The Druze religion is not well known, but those who do know it understand it as a unique yet assimilated culture. Faced with possible prosecution, the Druze people are known to follow social and cultural traditions of a local area to blend in peacefully while creating their own way of life within society. This presentation will highlight examples of Druze assimilation from the Middle East to the Americas, as well as researching the reasons and consequences of this integration. I hope to present both the cultural and religious features of the Druze people throughout history, while including my own experiences as a Syrian-Venezuelan-American Druze.
**Poster 10: Habitat Degradation and Frugivore-fruit Tree Mutualisms in Madagascar**, Kim Reuter, Biology

Over 90% of Madagascar’s forests have been deforested, threatening the island’s biodiversity. We utilize mutualistic networks to assess how habitat modification affects species interactions. Our study system is a frugivore-fruit tree community of two IUCN threatened lemurs and five birds in the Ankarana National Park, Madagascar. We collected data across primary, secondary, and degraded forests. This data will show how the lemurs are changing their feeding preferences over increasingly disturbed habitat. Understanding these interactions will help conservation managers better plan regeneration programs and predict where ecosystems will experience secondary extinctions or species invasions.

**Poster 11: Temple in Europe: Student Photos from European Study Programs**

**Poster 12: Cosmetic Surgery in Public Spaces: The Case of Seoul, South Korea**, Anat Schwartz, Asian Studies; Cheryl Marcelo, English

**Poster 13: Can Chinese folk music be accepted by Chinese-American children?**, Xinzhu Xu, Music Education

As an international student, I came from China to pursue a doctorate in music education. During the summer of 2012, I worked for a Chinese art center in Philadelphia, where I introduced Chinese folk music and instruments to children ages 4 to 11 years old. Most students were Chinese-American, and many lived with Chinese parents. I was surprised to learn that some children did not care about, and even rejected Chinese music or instruments. In this poster presentation, I ask: What factors may influence Chinese-American children to accept or reject Chinese music? How can my experiences positively influence my teaching? How can music educators contribute to Chinese-American children’s understanding of Chinese folk music, instruments and culture?


**Poster 15: Bilingual Children and Their Music Aptitude**, Yiyue Zhang, Music Education

Having music teaching experiences with bilingual children from immigrant families in Chinatown, Philadelphia, I am fascinated by their abilities to learn a tonal language, Chinese, and a non-tonal language, English. I began to wonder: Does the ability to speak both a tonal and non-tonal language would make any differences to music aptitude? In this poster session, I will compare and contrast initial observations about teaching Chinese-American children in the US with teaching Chinese children in Shanghai, offer research from the literature that is guiding my research proposal, and share initial thoughts about the design for my potential research project.

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**1:00-1:50 Concurrent Sessions**

**Panel 12: The Local and the Global: The Dynamic Encounter of Food with Languages at Campus Food Trucks**


Adalto Pontes, School of Medicine/CAPES/CNPq; Hellena Vido, School of Medicine/CAPES/CNPq; Maria Buffara, School of Medicine/CAPES/CNPq; Ron Iller, FSBM (alumnus)

The Universal Declaration of Human Rights states: “everyone has the right to a standard of living adequate for the health and well-being of himself and of his family, including food, clothing, housing and medical care and necessary social services...” This statement was proclaimed over 60 years ago as a common standard of achievement for all people and all nations, but is still not a reality, even in the largest economies in world, like the U.S. and Brazil. This panel will discuss how experiences from both American and Brazilian health systems can contribute to overcoming today’s challenges. In addition, it will discuss how local experiences and community based health practices have influenced the Health Policies and how international health students can play a role in this process.

**Panel 14: Nursing Faculty-Student Exchange Initiative in Cameroon, Africa**

Eleana Shipman, Nursing; Rhonda Maneval, Nursing

Temple Nursing, in cooperation with an organization called Sharing Health and Hope in Cameroon, Africa (SHAHICA), established an exchange program with a public nursing school in Bafoussam. In its second year, the exchange program continues to evolve with nursing faculty providing instruction at the school of nursing and facilitating a primary health
Panel 15: Latin America’s Indigenous Peoples II: Migration, Globalization, and Perception

The Spiritual Conquest: The First Imperial College in New Spain, Philip Lindsay, Latin American Studies
Indigenous Peoples in the Works of Diego Rivera, Cortney Shanks, Latin American Studies
Effects of Tourism on Indigenous Cusqueños, Lindsey Vivas, Latin American Studies

Five hundred years ago, Latin America’s “Indians” have experienced one of the greatest holocausts in human history. Yet as we enter the second decade of the 21st century Indigenous people account for, perhaps, 15% of the region’s population and in some modern nations constitute a majority. In other countries they may be largest minority group or most of the population identifies itself as ethnically “mixed” with both European and Indigenous descent. These papers address some of the issues surrounding Latin America’s Indigenous peoples today and the way they see, and are seen by, the rest of the globe.

Panel 16: Ethnographic Encounters: Re-examining Our Roles as Researchers

Teach me to Azonto: The use of Culturally responsive teaching in Takoradi, Ghana, John Slavin, Music Education
Food, language, music, religion, and environment, all help make up the foundational aspects of culture. There is no arguing that our culture is drastically different from those within a country like Ghana. Therefore, how could an American teacher possibly be an effective educator within such a place? From 6/1/12 to 7/15/12, I was the head music teacher of Mansek Music Services in Takoradi, the only music school in the Western Region of Ghana. Within this paper, I will discuss ways I effectively taught students by becoming involved in the local culture, traditions, and social life.

The Ethnographer as Performer, Conor Hafertepe, Film & Media Arts
On my trip to Dhrangadra India last summer through Temple’s Anthropology Study Abroad, I studied the Akyaan and Bhavai ethno-religious performances. During one of these performances, I was invited as a guest to view the performance from the stage on which the performance took place. At a certain point during the performance, I realized that my role as ethnographer was essentially changed due to my presence on the stage. In a short paper, I examine how my position as “ethnographer as performer” affected my role as ethnographer, my role as audience, and my role as performer.

Panel 17: Leadership Abroad: Stories from Temple University’s Diamond Leaders

Lauren Bullock, Office of Leadership Development; Trish Swed, Hillel of Temple University; Nicole Goolsby, Human Resources; Sarah Higgins, Journalism; William Mentegna, Management Information Systems; Danielle Stanford, Organizational Leadership

The Office of Leadership Development works to develop current Temple students into global leaders, both on and off campus. The department presents a panel discussion from students currently participating in and a graduate of the Diamond Leaders program. Each panelist will share their experiences and reflections from studying abroad during their undergraduate experience. The panel will also discuss ways to integrate global leadership skills into the student experience, and how studying abroad shaped their leadership vision. This panel will benefit students with leadership experience interested in studying abroad, and those eager to learn about the global leadership experience.

2:00-2:50 Concurrent Sessions

Panel 18: Amalfi Coast

Jamie Howell, Tyler

Panel 19: Going GLOCAL; Pre-Health Style

Kimberly Buck-Speck, Pre-Professional Health Studies; Nathaniel Leach, Pre-Professional Health Studies; Neida Pérez, Pre-Professional Health Studies; Shram Shukla, School of Medicine; Sandra Adele, Neuroscience; Namarik Alenezy, Biology; Ka Li, Biology; Eugenia Teplitsky, Biology
As the medical field becomes increasingly globalized, the value of international experience is growing. In addition to local exposure, global healthcare experiences allow students to develop a well-rounded profile as they prepare for professional school. Our Temple students are taking advantage of opportunities worldwide to learn more about healthcare and affirm their passion in the health professions. The OPPHS and a student-led panel will highlight how global and local initiatives enhance scholarship, teaching, creativity, service, and awareness in a developing world.

**Panel 20: International Influence, Comparison and Crisis**  
**International Comparisons and Economic Crises, Alistair Howard, Political Science**  
This paper presents research on the use of international comparisons in proposing and debating public policy responses to the economic crisis which began in 2008. I set out a typology for analysis and apply it to Presidential, Congressional and media debates on Federal economic policies related to three aspects of our current economic conditions: financial crisis, recession, and fiscal crisis. My analysis and conclusions are based on qualitative discourse analysis methods.

**Unity, Acceptance, and Global Influence of EU Foreign Policy in the Quartet for Middle East Peace, Cassandra Emmons, Political Science/English**  
The European Union is an emerging actor in the foreign relations sphere. This paper analyzes the unity between EU member states in regards to the Arab-Israeli conflict since the Hague Summit of 1969 to explain global acceptance of the EU as a foreign policy actor. After reaching a common position between EU member states, why was the EU accepted as a legitimate actor by others in the peace process? According to this example of the EU’s involvement, this paper proposes that the EU is an influential, albeit limited power on the peace process and an evolving participant in international affairs.

**Panel 21: Temple at the London Olympics**  
**Paul Gluck, Media Studies & Production; Isabel Garcia, Journalism; Ryan Geffert, FMA**  
We offered a group of 5 Temple students an opportunity to apply the multimedia, storytelling skills they cultivated on campus, as they captured stories of the 2012 London Olympics for broadcast in live programs on TUTV—Temple University Television. We worked with the study away program, to develop the 2012 M.S.&P. Summer Television Workshop. Professor Bill Mooney led our London team and we arrayed volunteers to produce the live programs, at TUTV. What did our students take away from this project? What did we discover about experiential learning on a global scale? Our panel will answer those questions.

**Panel 22: Governmental Policy Shift Impact on Chinese Society**  
**The Ethics of Privatizing the Tobacco Industry in the People’s Republic of China, Cornelius Pratt, Strategic Communication**  
The International Monetary Fund argues that countries in which tobacco production and manufacturing are the responsibility of state-owned enterprises benefit financially from their imposing high tobacco tariffs and excise taxes, which undermine global economic growth and international commerce. Public-health advocates, however, aver that privatization enables predatory multinational tobacco companies to engage in practices that exacerbate public-health risks associated with increased tobacco consumption. This paper uses Confucian ethics and classical ethical theories to analyze the operational relationships between China’s State Tobacco Monopoly Administration and the China National Tobacco Corporation, both of which, as state enterprises, dominate China’s tobacco industry.

**The Dilemma and Innovation in China’s Affordable Housing Policy, Yonghua Zou, GUS**  
Over the past three decades, China has achieved great strides in terms of its housing provision. However, affordable housing provision is widely criticized for its inefficiency and inequality. This paper examines China’s inter-governmental structure roots resulting in the dilemma of affordable policies, and sheds light to the implication to future affordable housing policies in China and other emerging economies. This paper has two research questions: (1) How have the affordable housing policies evolved and what are the dilemmas between policy design and implementation? (2) What innovations have the government taken to alleviate the dilemmas in recent pilot affordable housing programs?

**Panel 23: Political Resistance and Democratization in North African and Arab States**  
**Civil Conflicts and the Struggle for Democracy: Algeria, Sudan, Yemen and Syria, Katherine Zuk, Political Science**
This project explores the dynamics of the Algerian Civil War (1988-2002), interrogating both its origins and violent persistence over time. Linking the vast literature on civil conflict in political science with the historical specificity of Algeria, and shadow cases of Yemen and Sudan, it seeks to generate new insight into the prospects of democracy in the region that have suffered from civil war. Given the internal conflict witnessed in Syria today, the historical cases of Algeria, Yemen, and Sudan can shed new light for current analysts struggling to understand why state-society relations erupt into bloodshed and how that affects democracy.

Arab Women Revolutionaries: A Comparative Case Study of the Role of Women in the Moroccan and Tunisian “Arab Springs”, Nadia Elboubkri, Political Science

The “Arab Spring” showed a long dormant side of the Arab world, with revolutions and civil society uprisings bringing citizens together for a common cause and uprooting unjust leaders to seek a new democratic order. My research analyzes the role of the Tunisian and Moroccan women’s movements in the recent uprisings of the “Arab Spring.” I explore how women’s movements shaped the trajectory for revolution and civil society protest movements, and I compare the struggles for female representation in politics across both countries while drawing broader conclusions about women’s movements’ roles in the regional discourse on equality and women’s status in the political realm.

2:50-3:00 Coffee Break

3:00-3:50 Concurrent Sessions

**Panel 24: Global Voices**

Beth Curran, French; Laura Spagnoli, French; Paulina Echeverri, Biology; Heather Goodman, Risk Management & Insurance; Shelby Greenwood, German; Rachel Ives, French; Keith Leman, Secondary Education/German; Sinem Sakarcan, Biology; David E. Zoolalian, Philosophy; Katherine Zuk, Political Science

Students from across the university with a love of language come together in this session to give voice to favorite poems in the languages they study while providing English translations via projection. With a range of accents, rhythms, and sounds, Global Voices highlights the diversity of Temple’s language offerings and the many literary traditions students engage with in their classes.

**Panel 25: Linguistic Intersections in Buenos Aires: Case Studies of Italian and Spanish Speakers, 1880-1914**

Early written attestations (1880-1900) of Lunfardo, a thieves’ language spoken in Argentina, Augusto Lorenzino, Spanish & Portuguese

Early references to Lunfardo or the thieves’ language can be found in newspapers and police reports published in Buenos Aires (Argentina) between 1880 and 1900. Lunfardo was used to mask communication from the police and the people due to the unlawful practices of its speakers. In a city experiencing at the time the influx of many immigrants - especially from Italy and Spain - their contribution to Lunfardo merits a closer look. This presentation will analyze early written attestations to outline the development of Lunfardo and its linguistic “decriminalization” through its diffusion to the Argentine vernacular.

The Linguistic Experience of Italians in Buenos Aires, Argentina, 1890-1914: Language Shift As Seen Through Social Spaces, Maria Italiano, Spanish & Portuguese

From 1890-1914, Buenos Aires, Argentina experienced a large influx of Italian immigrants. Implementing the various theories of Pierre Bourdieu – social spaces and linguistic market – this study demonstrates how three social spaces (the conventillos, school community, and mutual aid societies) played a role in the language attrition of the Italian immigrants. A comparison of the three social spaces, and the role that the linguistic markets play in each of them, shows that all three spaces, whether legitimate or alternative linguistic markets, were integral in the linguistic experience of the Italian immigrants and important factors in the attrition and shift of Italian to Spanish.

From “Italian” to Spanish: A Case of Language Shift in the Southern Cone, Brendan Spinelli, Spanish & Portuguese

This presentation focuses on the sociohistorical and linguistic factors underlying language shift to Spanish among Italian immigrants in Argentina. The analysis of Italian immigration raises an interesting question about language maintenance and loss: Why was Italian not kept as a spoken language in Buenos Aires, despite Italian immigrants making up about half of the population of Buenos Aires, the capital, in 1910? Typological similarity between Spanish and Italian varieties, immigrant demographics and communal housing conditions will be examined as possible reasons for the disappearance of the Italian language in Argentina.
Panel 26: Food, Farming, and Fables: Perspectives from the Caribbean and Central America

The stories they tell.... Traditions and testimonies from a town in Guatemala, Hana Muzika Khan, Spanish & Portuguese

This presentation presents materials from a joint research project I am working on with Dr. Jonathan Holmquist, to evaluate language contact, maintenance and revitalization in a mixed Maya Kaqchikel and Ladino (mestizo) community in the town of Parramos, Guatemala. I focus on oral narratives – legends, stories and personal testimonies - which people have told us. Oral tradition has always been the means of passing on Kaqchikel history, traditions, beliefs, cultural norms, birth and marriage customs, and agricultural practices. I will narrate some of the stories people have told, and explain how they show the passing down of history and customs, and how they demonstrate the current linguistic and cultural status of the community.

Food for the People: A Case Study of Farming Practices in Rural Jamaica, Lauren Watson, German/Anthropology

This research examines current farming practices in Jamaica. Fifty years after independence from Britain, Jamaican farmers still struggle to assert their important role in the island nation's food production system. This presentation uses in-depth interviews with farmers and field workers at the Rural Agricultural Development Authority (RADA) to gain insight into how innovative farming practices are being used to improve food production and distribution in the parish of St. Thomas. The research also examines the social image and political importance of Jamaican farmers, particularly among youth.

Panel 27: Experiential Learning Abroad

Katie Gerst, Marketing & Supply Chain Management; Peter Blicharz, FSBM; Robert Kost, FSBM; Bianca Lupo, FSBM; Mansi Shah, FSBM

This is a panel of 4 students that took Business Communications in Rome last summer. One of the course requirements is writing abstracts so students learn to glean the most important information and summarize. In Rome, students addressed this skill by creating a “Roma Brochure.” They chose a theme, visited five sights, wrote a 150-word abstract about each sight, and included a bulleted list of pertinent information (nearest Metro stop, cost, hours of operation, nearby restaurants/attractions, etc.) and a picture for each sight. The panel will focus on how experiential learning made the learning experience better for their overall study abroad experience.

Panel 28: A Journey Abroad: Rewarding Experiences within The German Culture

William Pfister, School of Tourism & Hospitality Management; Claire Greilich, CLA; Shelby Greenwood, CLA; Andrew Lorenzini, FSBM

The purpose of this panel discussion is to present four different perspectives from students who studied abroad in Germany in the following four cities: Munich, Hamburg, Leipzig, and Freiburg. This presentation will touch on the culture of the country, the individual student’s experience ranging from the pros to the cons, and the overall opinions of the students in an attempt to convince prospective study abroad students that studying abroad in Germany offers a rich and rewarding experience for both personal and academic growth.

4:00-5:00 Reception for Conference Participants and Attendees

All conference attendees and presenters are invited to join us for refreshments and conversation at the conclusion of the Global Temple Conference.
ACKNOWLEDGEMENTS

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Conference Planning Committee
Michelle Brito Barton, Education Abroad
Denise Connetry, International Affairs
Erika Clemons, International Affairs
Mary Conran, Marketing and Supply Chain Management
Rebecca Geffner, Fox International Programs, CIBER/IGMS
Alix Howard, Political Science
Elizabeth Lawson, Education Abroad
Joel Maxcy, School of Tourism and Hospitality Management, Chair
Erin Palmer, School of Media and Communication
Wilbert Roget, French, German, Italian and Slavic Languages
Michael A. Valenza, Legal Studies in Business
Ronald Webb, Latin American Studies

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STUDENT PRIZES

Prizes will be awarded to the best student posters and papers at the Global Temple Conference.

Poster Awards
A jury selected by the conference committee will evaluate student posters for originality, significance, and clarity of presentation. Students do not have to do anything at this point other than bring the poster(s) and be available to answer questions during the designated period. The committee will announce the award winners on the conference website and contact the winners by December 15, 2012.

Paper Awards
Students interested in applying for the Best Paper awards have to submit a complete paper to global@temple.edu by December 15, 2012. There is no fixed paper format; any one of several standard styles will be accepted. The papers must be complete, with a bibliography and additional material (such as tables and graphics) included. It will be difficult to evaluate very lengthy material, so applicants are advised to keep the text limited to 6,000 words. A jury selected by the conference committee will evaluate these papers for originality, significance, and clarity of exposition. The committee will announce the award winners on the conference website and contact the winners by January 30, 2013.

INTERNATIONAL EDUCATION WEEK

The Global Temple Conference is one of many events being organized across the United States, and indeed around the world, to celebrate International Education Week, November 12-16. This joint initiative of the U.S. Department of State and the U.S. Department of Education is part of their efforts to promote programs that prepare Americans for a global environment, and attract future leaders from abroad to study, learn and exchange experiences in the United States. Other events being planned at Temple include the annual international photo contests. Please take a moment to view the winning entries, which are on display in the preconference room next to registration.
TEMPEL UNIVERSITY*
International Affairs

Education Abroad and Overseas Campuses

200 Tuttleman Learning Center
1809 North 13th Street
Philadelphia, PA 19122
215.204.0720
www.temple.edu/studyabroad
study.abroad@temple.edu