10th Annual
GLOBAL TEMPLE CONFERENCE

Celebrating Temple’s Global Dimensions

NOVEMBER 18, 2015
HOWARD GITTIS STUDENT CENTER
TEMPLE UNIVERSITY

Organized by the Faculty Senate International Programs Committee and the Office of International Affairs

Sponsored by the General Education Program, The Fox School of Business CIBE, and the Office of International Affairs

For additional information:
studyabroad.temple.edu/globaltemple
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November 2015

Dear Global Temple Conference Participants:
Welcome to the 2015 Global Temple Conference. On behalf of the organizing committee, our sponsors, and the many supporters and well-wishers of this effort, we thank you for joining us today.

This year marks the tenth annual Global Temple Conference; we are delighted that the conference has continued to build momentum over the years and has become a standard of the annual fall line-up of educational events at Temple University. The Global Temple Conference acts as a conduit (and venue) to assure Temple University furthers its mission to develop informed and culturally competent students who become learned and active global citizens.

The Global Temple Conference was envisioned as a venue to celebrate the diversity of Temple’s interests and involvement in the international community. Focused on this vision, this year’s Global Temple highlights work by students, faculty, and staff whose scholarship and work extends around the world. We are proud that so many of Temple’s colleges and schools are represented on the program; this year’s program features an impressive line-up of over 75 individuals (faculty, students, and staff) presenting papers, appearing on panels, presenting films or posters showcasing a wide range of global topics we think showcase Temple in the World and the World at Temple.

Our researchers – faculty and students alike – cover all corners of the globe; some work at ground level, others in corporate boardrooms or with political institutions, others question and listen; while some carefully measure and analyze, others film or otherwise record the richness and diversity of distant lands and cultures. In doing this work, these researchers bring rich insights home to us and provide benefits for the entire Temple community.

We would like to thank President Neil D. Theobald, Provost and Senior Vice President for International Affairs Hai-Lung Dai, the Deans and their staff from our schools and colleges, members of The Faculty Senate subcommittee for International Programs, Temple’s General Education Program, and Temple’s CIBE for their generous financial and administrative support of this program. Our biggest thanks go to Denise Connerty and the staff of the Temple University Education Abroad office; the conference would not have been possible without their commitment and hard work. Graduate Student, Julie Ta, has done a great job organizing the conference this year; we thank her for her enthusiastic support.

Thank you for participating; enjoy the Global Temple Conference sessions, make new connections, open new intellectual avenues, and leave our conference with an appreciation for Temple’s diversity and global reach achieved through cooperation and collaboration.

Mary Conran
Conference Chair
**PLENARY SESSION SPEAKERS**


Kelemen previously served as the Director of the Center for European Studies at Rutgers University. Prior to Rutgers, Kelemen was Fellow in Politics, Lincoln College, University of Oxford. He has been a Member of the Institute for Advanced Study at Princeton, visiting fellow in the Program in Law and Public Affairs (LAPA) at Princeton University, a Fulbright Fellow in European Union Studies at the Centre for European Policy Studies in Brussels and a visiting fellow at the Center of International Studies at the Woodrow Wilson School of Public and International Affairs at Princeton University. He was educated at Berkeley (A.B. in Sociology) and Stanford (M.A. and Ph.D. in Political Science).

**Michael Scullin** is the Honorary Consul of France in Philadelphia, Counsel to the law firm of McElroy, Deutsch, Mulvaney & Carpenter, and an adjunct faculty member at Temple University where he teaches International Law and Cyberlaw. For over 20 years he has handled a broad variety of commercial, nonprofit and international matters, including establishment of U.S. entities by foreign nationals and others, related immigration matters, transnational litigation, intellectual property issues and negotiation and drafting of international sales, distribution, joint development and licensing contracts. He is also a business consultant with expertise in global expansion and operations for firms and nonprofit organizations.

He is serving his sixth term as the Co-Chair of the International Law Committee of the 13,000 member Philadelphia Bar Association. In that capacity, he established the Twinning Relationship with the bar association of Lyon, France; he currently directs the Philadelphia-Lyon Attorney Exchange Program, placing French stagiaires in American firms and American lawyers in French offices. He regularly attends the Rentrée du Barreau de Lyon and maintains extensive contacts with lawyers and other professionals throughout the world. He has also supported the establishment of other economic links between the US and France, which were instrumental in bringing about the signing, in 2004, of a Memorandum of Understanding between Philadelphia and Lyon to promote joint economic development. In 2005, he was presented with the Médaille d’Honneur by Senator Jean Besson on behalf of the President the Rhones-Alpes Region. He has been inducted as a Chevalier in the Commanderie des Costes du Rhône and enthroned as a Commandeur in the Commanderie de Bordeaux.
Global Temple Conference Program  
Wednesday, November 18th  
Howard Gittis Student Center

9:15-10:00  Registration and Coffee, 200 Howard Gittis Student Center

10-10:50  Plenary Session: Europe’s Migration Challenge  
Room #200A

R. Daniel Kelemen, Professor of Political Science and Jean Monnet Chair in European Union Politics at Rutgers University  
Michael Scullin, Honorary Consul of France in Philadelphia, Counsel to the law firm of McElroy, Deutsch, Mulvaney & Carpenter, and adjunct faculty member at Temple University

11-11:50  Concurrent Sessions I  
Room #

Panel 1.  Pre-Columbian Mesoamericans and their Culture  
Moderator: Ronald W. Web, Latin American Studies  
The papers in this session will examine Pre-Columbian culture of Mexico and Central America in terms of three cultural features important to everyday life and ritual: Poetry, Medicinal Practices, and the Ball-game.  
Propaganda or Prose: Nahuatl Poetry and its Relevance to Aztec Daily Life, David Escobar-Martin, Latin American Studies and Spanish  
The Indigenous Medicine of Mesoamerica, Daniel Dellavertola, History  
The Mesoamerican Ball-Game, Robert May, History

Panel 2.  US Interventions in Latin America: The Aftermath  
Moderator: Patricia Moore-Martinez, Spanish and Portuguese  
Presented in Spanish, this panel examines the economic consequences of US political, military and economic involvement in Latin America. During this session, students will explore the impact of NAFTA on the Zapatista movement in Mexico, the consequences of free-market policies in Chile, and the US role in governmental destabilization in Nicaragua. These presentations highlight the work of students involved in the Latin American Study Semester and their evolving understandings of Latin America.  
The Cost of Free Trade: NAFTA vs. the Underdog: the Zapatistas, Nicholas Valentini, Spanish and Portuguese  
The North American Free Trade Agreement was supposed to bring prosperity to the North American Continent, Canada, USA and Mexico, but there were winners and losers. Opening borders for foreign investment increases profits, but the usurpation of Mexican farmed lands by the highly subsidized U.S. agroindustry results in devastating levels of poverty and a lack of resources for the common man. This presentation will trace the consequences of NAFTA from its implementation to the Zapatista fight for land sovereignty. The ultimate success of NAFTA catapulted the mass migration of the displaced farmer to the US in search for basic human necessities.

The Miracle of Chile: Was is really a Blessing or a Curse?, Colman Cumberland, Spanish and Portuguese  
In 1973, the Chilean world turned upside-down: the democratically elected government of Salvador Allende was overthrown by a CIA-backed coup supporting Augusto Pinochet. Stoked by Cold War fears, Pinochet and his cadre felt compelled to return Chile to the global free market. Through the relationship between the Catholic University of Chile and the University of Chicago, Milton Friedman and his “Chicago boys” travelled to Chile to guide the implementation of free-market policy. While this period was marked by stellar GDP growth, the shining economic star proved unstable, as unemployment and poverty soon followed.
Reagan’s Secret War: How the US Continued the Red Scare Fight in Nicaragua in the 1980s, Thomas Dellipriscoli, Spanish and Portuguese

The Reagan administration legacy: the end of the Cold War, a trickle-down economy and “just say no to drugs” rarely includes its Central American interference. However, the US manipulation of the Nicaraguan conflict, through its funding of the Contra militants in their effort to topple the democratically elected socialist Sandinista government, was a direct contributor to a devastating five year civil war. This presentation will examine the root causes of the intervention, the sources of the American funding and most tragically, the economic divide that the civil war exacerbated and which continues to affect the country today.

Panel 3. Coming to Temple I: Motivation and Adapting through Communication, 217C
Moderator: Erika Clemens, International Affairs
Addressing Communicative Needs: How Access Temple Meets the Need of Incoming International Students, George Longbottom and Lorraine Ritacco Shaw, Intensive English Language Program

International students face daunting challenges as they strive for academic success in a foreign language. Not only do they need to perform as well as their English speaking counterparts, but they also need to understand how to navigate a new system of research, technology, classroom culture, and communicating with professors and peers. The Access Temple program was created to train conditionally admitted students to use the four domains of communication to effectively and appropriately interact in and out of the classroom. This presentation will show how Access Temple weaves together communicative language and university culture to prepare students for success.

Teaching American Culture to International Students through American Literature, Anna Krylova, Intensive English Language Program

International students at Temple University face multiple difficulties. The first challenge is using colloquial English on a daily basis and academic English in the classroom. Another challenge is a lack of understanding of American culture. Imagine if you never knew the Tin Man from The Wizard of Oz or never tried Thanksgiving gravy? These and many other challenges are addressed by the Intensive English Language Program (IELP). This presentation will talk about teaching American culture to international students using the following novels: The Great Gatsby, Of Mice and Men, The Old Man and the Sea and Fahrenheit 451.

Korean Students’ Motivation to Pursue Higher Education in the United States, Benhee Lee, Educational Psychology

The purpose of the proposed dissertation study is to investigate the motivation of South Korean college students who come to study in the United States. Does the motivation of these students differ based on their perceptions of values for pursuing higher education? The focus of this study is on what Korean students value in their decision-making. Thus, their perceptions of educational values are presumably influenced by their societal and cultural context. In this study expectancy-value perspective is employed to investigate in depth the intentions of the Korean students. The findings will have implications for future research and for considering whether Korean “education fever” is on the right track in terms of well-being.

Moderator: Giovanna Cucciniello, Education Abroad and Overseas Campuses
Cultural Property Repatriation: History, Efficacy, and Legal Precedents for Museums in the United States, Rhiannon Bell, Visual Studies

Cultural property repatriation has emerged as a controversial area of international diplomacy. Countries throughout the world are requesting illicitly exported artifacts to be returned, often from reputable museums. Because museums in the United States are subject to virtually no external oversight, enforcing a uniform repatriation policy is challenging. This paper will propose a new model that will regulate museum acquisitions of illicit artifacts, and establish a new legal precedent for international repatriation claims.

Questioning the Ethics of Rural Tourism in Indigenous Communities of Cusco, Peru, Alexandra Ruane, Women’s Studies and Spanish

Sierra Productiva is an NGO based in Cusco, Peru that aims to return traditional farming methods to the indigenous communities as a means of community empowerment. In addition, the NGO has enacted an ‘Esquema del Turismo Rural’ in many of the communities in order to create ‘cultural exchanges’ as well as
generate income from ‘rural tourists.’ After close examination of one small community it appears that the presence of the NGO has not helped to conserve the traditions of the community members, but rather to reproduce a capitalist institution that fails to serve the community.

**Ocularcentrism and the Contemporary Human Subject, Micah Savaglio, English and Composition**

In this paper I examine the relationship between vision and knowledge in Western culture and contextualize pivotal challenges to the hegemony of vision. I discuss the way in which the development of modern technologies has shaped the way we think about (re)presentation and refocused the aim of modern art. I use Piero della Francesca’s *View of an Ideal City*, Hans Holbein’s *The Ambassadors*, and Barnett Newman’s *Vir Heroicus Sublimis* respectively to illustrate via works of art principles of the Lacanian gaze, and the possibility for a modern presentation of the sublime.

**Film Session I**  
**Moderator: Katie Ryan, School of Media and Communication**  
**The Next Generation of South African Sound, Eli LaBan, Media Studies and Production**

“Breaking The Wall” is a feature documentary exploring how the music scene in South Africa relates to society twenty years after the end of apartheid. The film highlights young artists of diverse genres and backgrounds from hip-hop to tribal house that are using music to blur the boundaries that still linger physically and mentally since the apartheid days. The documentary by TU South Africa student Eli LaBan tells the story of a country in transition through the eyes of the new generation of “Born Free” artists.

**American Boy – Documentary Short, Kristine Weatherston, Media Studies and Production**

"American Boy is the story of my mother’s immigration to the United States after the failed 1956 Hungarian Revolution, and I narrate within the context of four generations of my family, relating my grandfather’s life experiences, my mother’s childhood, and my understanding of these events to my infant son. The film approaches issues of violence, war, immigration, displacement, and family narrative, all framed within micro, personal, historical and global contexts. Through the use of archival media and family documents, American Boy explores how reworked media and the power of editing combine to build new associations concerning time, memory and place. "

**12:00-12:50 Poster Session and Global Information Fair**  
**Poster 1: WHY THE GLOBAL LLC? Oyinlola Atinsola, Sophia Kim, Talia Siegler, Ishika Toor and Megan Warren, Global Living Learning Community**

The presentation will give the audience a detailed information of why the Global Living Learning Community exists. This will include explanation of what the LLC means, the learning outcomes, students’ accommodation and class style of the LLC. Pictures of the students in the LLC will be shown in the poster in order to portray our diversity. In addition to this, my fellow presenters and I will explain to the audience how fashion looks like in our various countries. The counties that will be represented are: Nigeria, India, Korea, Israeli and Panamá.

**Poster 2: Education Difference between China and the U.S.A. Yiqi Zhao, Actuarial Science; Yonghan Zhang, International Business**

1. Introduction of Chinese education system
2. Comparison between Chinese and American education mechanism
3. Quotes from some Chinese students in Temple

**Poster 3: Inside the National Football Leagues’ United Kingdom Take Over Kyshon Johnson, Strategic Management and International Business**

The National Football League (NFL) is taking major strides towards increasing its brand and the presence of American Football internationally. The league is eagerly on track to building a football team in London, England. Their efforts have been shown through contractual agreements with airlines, negotiations with league officials and an innovative football stadium. Explore the NFL’s progress towards reaching their goal of having a permanent NFL franchise in London, England and increasing their reputation as a global sporting powerhouse.
Poster 4: Educational Concepts in the German-American Comparison Erin Wilson, Daisia Williams and Claire Pope, Social Work
We will discuss what we did on the trip from who we met, the activities we participated in, and what we learned. We will share our own personal accounts on how the experienced influenced us. We will start will establishing the focus of the trip, what we did on trip, our personal account, and then why we think this program should continue and others should partake in it. We will also talk about how the trip is unique in that it comes from full circle from us visiting Germany and social agencies to German social workers coming over and visiting America social agencies.

Poster 5: La Mara Salvatrucha’s Inception and Rise to Power Taylor Stack, Business Management Entrepreneurship and Spanish
La Mara Salvatrucha is one of the world’s most dangerous gangs. They started in Los Angeles with immigrants fleeing from a civil war in El Salvador. Without receiving refugee status, they were looked at as outsiders and criminals. For a sense of family and security, they formed or joined gangs. Years later, the United States decided to transfer their gang problem to Latin America by deporting immigrants to their original countries where they had little to no connections.

Poster 6: Diversity Abroad: Study Abroad Bridge Taylor Cobb, Strategic Communications
Recognizing diversity is the ability to understand the differences in abilities, age, gender, race, ethnicity, religion, sexual orientation, and socioeconomic background. Diversity Abroad is a resource catered to increasing diversity within study abroad programs. The Study Abroad Bridge is my personal project that seeks to accomplish exactly Diversity Abroad mission in serving underrepresented students in higher education.

Poster 7: The Global Occupational Therapist: Cultural Immersion Experiences Mindy King, Lucas Adair, Victoria Chen and Rochelle Mendonca, Occupational Therapy
Occupational therapists collaborate with clients to improve well-being, function, and independence in daily life through the skilled use of occupations. Understanding of cultural influences on an individual’s lifestyle and health beliefs is essential for best practice in an increasingly global and multicultural healthcare environment. Occupational therapy students from Temple University and Far East University in South Korea participated in a 4-week exchange program to gain experiential knowledge in cultural competence and international healthcare delivery. This unique program is a step towards creating a globally-minded, culturally-sensitive occupational therapy workforce to meet the diverse needs of local and global communities.

Poster 8: Snake Bite Induced Renal Failure and Neurological Complications Genevieve Philiponis, Tammy Lin, Mike Izzo, Giovanni Rivera, Kristen Ronca and Mark Simon, School of Medicine
In Thrissur, India, a healthy 20-year-old student presented to the emergency department 40 minutes after an unidentified snake bite on his left foot. Despite the administration of a polyvalent anti-snake venom, the patient proceeded to develop neurological complications and acute renal failure. Our presentation is a case report on the India management of venomous snake bites and how it can contribute to our understanding of venomous snake management in the United States.

Poster 9: The Prevalence of Hypertension in Communities in Kerala, India vs. Accra, Ghana Genevieve Philiponis, Tammy Lin, Mike Izzo, Giovanni Rivera, Kristen Ronca and Mark Simon, School of Medicine; Alyssa Green, Department of Emergency Medicine
Globally, hypertension is a significant risk factor for morbidity and cause of mortality. In July of 2015, a group of students from TUSM worked alongside physicians from Jubilee Mission Medical College and its adjacent community health clinics in Thrissur, India. This study sought to assess the prevalence of hypertension in a community in Thrissur and compare the data our previous findings in Ma'amobi hospital, a community hospital in Accra, Ghana. Despite cultural, educational, and dietary differences, the rate of hypertension is similar between the two groups.
**Poster 10:** Emergency Medicine in Thrissur, India  
*Genevieve Philiponis, Tammy Lin, Mike Izzo, Giovanni Rivera, Kristen Ronca and Mark Simon, School of Medicine; Alyssa Green, Emergency Medicine*

In July 2015, a group of 6 TUSM students and one Emergency Medicine resident and attending partnered with EM physicians at Jubilee Mission Medical College in Thrissur, India. Temple students saw acute pathologies common to the region, such as venomous snake bites and formic acid ingestion. Additionally, numerous blunt traumas presented to Jubilee's trauma bay, giving students the opportunity to participate in trauma resuscitation, perform FAST exams, and draw arterial blood gases. This experience, which provided a firsthand appreciation for practicing clinical medicine in another country, demonstrated the clinically and culturally valuable role international trips can serve in medical education.

**Poster 11:** North Philadelphia Health Improvement Collaborative: A Culturally Sensitive Approach to Health Literacy  
*Patricia Moore-Martinez and Taylor Kaminsky, Spanish and Portuguese; Alice Hausman, College of Public Health*

The lack of baseline data concerning the health literacy of the communities living within one mile of Temple University propelled this research. Our findings illuminate the difficulty of providing appropriate health education and intervention programs in ethnically and linguistically diverse communities. Health literacy screening results from two communities in North Philadelphia, administered with validated health literacy tools in Spanish and English, demonstrate the lack of understanding of the literacy and linguistic needs of the communities regarding health education and resources. Over 33% of participants scored inadequately on the screenings. Future research includes reviewing written materials and exploring visual literacy methodologies.

**Poster 12:** Rome: Essence of an Image  
*Rickie Sanders, Geography and Urban Studies*

Cities are complex -- only thru the visual can the panorama of events, sights, sounds, and contradictions which bring them to life be grasped. This display uses Alecio Andrade’s striking black and white photos of Paris of the 1950's as a guide to capture the essence of Rome. The essay seeks to grab hold of a thematic continuity and put flesh on imagination; to make the seemingly incomprehensible theater; village, maze, and text that is Rome raise its head and be seen. It reminds us that cities exist not just in bricks and mortar but as rhythms, experiences, feelings, imaginaries, and possibilities.

**Poster 13:** Orthodontic Continuing Education Course to Orthodontists from Capital Medical University School of Stomatology, Beijing, China  
*Jeffrey H. Godel, Natalie Parisi, Elizabeth Spannhake, William Viechnicki, and Amid Ismail, Orthodontics*

Dr. Amid Ismail, Dean of the Kornberg School of Dentistry, established a collaboration between KSOD and Capital Medical School of Stomatology in Beijing, China. Dr. Jeff Godel, Chair of Orthodontics, lead a team of faculty to Beijing to present the first part of a two-part continuing education course in orthodontics designed for dental faculty and dentists of Capital Medical University School of Stomatology and its affiliated dental clinics in Beijing Stomatological Hospital. This second part held at Temple in June, represents a milestone in TUKSOD’s global outreach and is a sign of our commitment to global dental education.

**Poster 14:** Building Connectedness in Tanzania, Sub-Saharan Africa in Patients with HIV/AIDS, Malaria Diabetes and Hypertension: A Global Initiative from the Department of Nursing, Temple University  
*Michael A. E. McIntosh, Elizabeth Diekman, Yamila Williams and Kimberly McDow, Department of Nursing*

Tanzania is facing a double health challenge dealing with communicable diseases and non-communicable diseases. Precise incidence and prevalence rates of communicable and non-communicable diseases is needed to implement the right mix of interventions to address these health issue. The faculty and students, Department of Nursing were guided by senior health care providers at the Nyakahanga Hospital, observed health and disease occurrence in the Karagwe District, delivered medical and public health care, discussed diseases incidence and prevalence with local health actors, and brainstormed about future interventions to address health within the context and feasibility of the country’s socio-cultural and geographical capabilities.
Poster 15: Teaching Experience at Zhejiang Normal University  Dominique Kliger, Summer Progras; Jiahua Zhang, College of Education, Zhejiang University
This presentation will share details and photos of how the JIGSAW classroom teaching technique, often utilized in universities in the US, was successfully replicated with a group of 80 undergraduate and graduate students at the College of Education at Zhejiang Normal University.

Poster 16: Spiritual Roots Planted in the Earth (Raíces Espirituales En La Tierra) Emma DeBald, Spanish
The indigenous peoples of Latin America always have held sacred their cultural and spiritual practices. The topic of spirituality is no exception to the mystery of the indigenous peoples and the spiritual practices are potentially the most complex part of their identity, and the most difficult to understand. However, there are resources available that help the general public understand the complicated series of practices and traditions that make up the spirituality of the indigenous peoples. Although the indigenous tribes have experienced a cultural loss through years of exploitation and oppression, they still maintain their roots in the spirituality of their ancestors.

Poster 17: English/Mandarin Children’s Picture book: Integration of Storytelling, Art-making, and Language Acquisition Rosanna Howell, Art Education and Community Arts Practices
My session will inform guests about my research project: a Mandarin/English picture book about Chinese art, culture and language for English speakers’ ages 6-12 years. The design of the book was informed by my experience teaching in a kindergarten classroom in Qingdao, China, my research paper about Chinese ink painting, and by taking a second trip to China to work with two bilingual Chinese-English editors. I will exhibit original photographs from my trip to China, my watercolor illustrations and I will give a brief description of my research about the importance of educating through art, culture and language.

Poster 18: Anti – Shame Week Maya Minhas, Communication Studies
Menstruation affects half of our global population yet remains a taboo subject throughout the world. Over 100 million girls and women are forced to miss up to three months of work/school each year because they lack the resources and education to manage their menstrual cycles. Furthermore, taboos around menstruation significantly damage social progression involving gender equality, the trans community, sex workers, and any other individuals affected by periods. Anti-Shame week is a global campaign that combines creativity, philanthropy, awareness and education to tackle these taboos.

Poster 19: Mosaics: Life as Expats Anh Nguyen, Journalism
Anh Nguyen ’18 (School of Media and Communication) will walk you through her journey as a freshman at Temple University. In this new home, Nguyen got to know many other international students like her from Korea, China, Germany, Denmark, Spain. She embraces the diverse environment Temple has to offer through her photo journal.

Global Information Fair Participants
- Asian and Middle Eastern Languages and Studies, College of Liberal Arts
- Asian Studies, College of Liberal Arts
- Center for Vietnamese Philosophy, Culture and Society, College of Liberal Arts
- Confucius Institute, International Affairs
- Education Abroad and Overseas Campuses, International Affairs
- Film and Media Arts Venice Program, Center for the Performing and Cinematic Arts
- French, German, Italian and Slavic, College of Liberal Arts
- Global Living Learning Community, University Housing and Residential Life
- Global Studies, College of Liberal Arts
- International Business Association, Fox School of Business
- International Student Association, International Affairs
- School of Media and Communication Study Away, School of Media and Communication
- Spanish and Portuguese/Latin American Studies, College of Liberal Arts
- Temple University’s Center for International Business Education and Research (CIBE), Fox School of Business
Panel 5. The Not So "Mysterious Maya" Moderator: Ronald W. Webb, Latin American Studies 217A
This session will look at the Maya culture of Mexico & Guatemala and the processes by which it adopted Popular Catholicism over the centuries since Conquest; yet is still trying to overcome cultural and political marginalization.

Changing My Religion: An Examination of Traditional Maya Religion and Syncretism, James Saracino, History

The Emergence of Pan-Mayanism in Guatemala: A Response to the Political Marginalization of Indigenous Peoples, Ariel Godel, History

Panel 6. Health with a Global Perspective Haritha Reddy, Biology; Janice Joseph, Biology; 217B
Jameson Dowling, Physics; Jeffrey Kurtz, Public Health and Kinesiology. Moderators: Kimberly Buck-Speck, Nathaniel Leach and Neida Perez, Office of Science Education

Healthcare is often attributed to the raw aspect of science. However, the humanistic side of medicine is rarely given adequate attention. A human being is not an isolated entity that can be fixed with the use of just an organic chemistry background. It is the functional unit of a whole system: the government, economy, infrastructure, and family life are a few components of this environment. As globalization becomes more relevant, it is imperative that we begin to look at our patients by taking a step back. This presentation is a glimpse into our experiences surrounding this big picture.

Panel 7. Coming to Temple II: The English Language Factor and Assessing the Corresponding Gains 217C

and Losses Moderator: Erika Clemons, International Affairs

Coming to America: The Temple University Test of English Proficiency (TUTEP), Elvis Wagner, Teaching and Learning; Janice Duenas-McKnight, International Teaching Assistant Program

In early 2015, the U.S. State Department issued new regulations mandating that visiting scholars and post-doctoral researchers demonstrate proof of their English proficiency before arriving on campus. To address this requirement, we created the TUTEP—the Temple University Test of English Proficiency. The TUTEP is a 15-minute oral proficiency interview that is administered via Skype. The presentation will describe the State Department regulations, the test development process, and the test itself, including the testing procedure and the oral proficiency rating scale. The TUTEP has been very successful, and the presentation will conclude with future directions for the test.

The Prosocial Benefits of Partial Mainstreaming for High-Performing Pathway Students, James Boney, Education and John Catlett, International Study Center, Widener University

A continuing problem among pathway programs is finding effective ways to socially integrate students post pathway completion. To address the issue, our research sought to select academically high performing students and enroll them in traditional, domestic classes while still enrolled within the pathway curriculum. The purpose of which would be to measure the social costs or benefits of engaging with the larger student body prior to completion of English language studies.

Lost Language, a Forgotten Childhood: A Case of Alina, Anastasia Sorokina, Applied Linguistics

The present study was inspired by the growing number of older adoptees coming into the United States. Those children become completely immersed in an English-dominant environment and rapidly lose their native language. The current study investigates L1 attrition (first language loss) effect on memory of self in a case study format. The research subject, Alina, a female adoptee from Russia, a complete L1 attriter, shared memories from the pre-adoption period. Her Russian memories were difficult to retell in her dominant language and showed signs of deterioration. The study stresses importance of native language preservation for adoptees.
Panel 8. Terror, Violence, and the Woman’s Voice: Perspectives from Russia, South Africa, Israel  
Moderator: Srimati Mukherjee, English
From Freedom Fighters to Terrorists: Chechen Involvement with the Islamic State, Maggie Lindrooth, FGIS and Russian

This paper will examine the Chechen conflict from the 1990s to present, and analyze how rebels in Chechnya went from being considered “freedom fighters” for a nation struggling to gain independence, to radical extremists in the Islamic State. Using news sources, journal articles, and published literary works, this paper draws on current and historical sources to posit that the prolonged state of conflict in Chechnya coupled with oppressive leadership has driven many to radicalism and the Islamic State as a way not only to seek revenge and fight for a cause, but also to find a place they can belong.

The Barometer of Local Women’s Security – Bedouin-Negev: A case study of Women’s Perception of Self and Safety mainly in the Unrecognized Bedouin Villages of the Negev, Israel, Marsha Zibalese-Crawford, Social Work

The presentation will provide a case study of Barometer Bedouin-Negev, 2014-2015. Barometer Bedouin-Negev presents a unique and innovative research design that combines quantitative and qualitative methods through the CBPA methodology. The study approach is different because it is grounded in the lived experience of the women, while providing a systematic framework for identifying the range of indicators to be targeted, developing the methods required to assess the health and safety of the Bedouin community, formulating collaborative strategies to reduce risk, and designing research plans to assess the effectiveness of the community’s efforts and enhances prospects for future funding and policy change.

Understanding Gender-Based Violence in South Africa, Nichelle Brunner, Communications Studies

Violence against women is a topic that is hushed in many communities throughout South Africa, yet news outlets label South Africa as being the, “rape capital of the world”. Using interviews with non-profits, government representatives, and everyday South African women, there are four acts of violence that affect South African women: witchcraft killings, female mutilation, child marriages, and rape. While these four acts individually affect different groups of women and some women are more at risk for a particular act to occur, these four acts are so prevalent in South African society that action needs to be taken.

Panel 9. Professional Development through Education Abroad: Academic Advisors “Study Abroad”  
in Rome and Tokyo Zachary Martin, University Honors Program; Leanna Arnold, Academic Resource Center; Jocelyn Tutrani Henssler, College of Liberal Arts, Moderator: Giovanna Cucchiello, Education Abroad

In June 2015 academic advisors and administrators were selected to attend Study Abroad Workshops at the Temple University Japan and Temple University Rome campuses. By meeting with various administrators, faculty, and students at both campuses these advisors gained valuable insights and first-hand experience of academic and programmatic opportunities available to the Temple community. Important connections were established to increase and enhance student resource development across campuses. This international experience now leads to more authentic and informed advising. Our panel will discuss positioning strategies for accessing unique professional development opportunities, our experiences abroad, and the impact upon returning.

Panel 10. Modernization and Challenges in Latin America  
Moderator: Ronald W. Webb, Latin American Studies

For many Latin Americans the effects of trying to “modernize”, “globalize”, and “transculture-ize” can be quite a daunting task. The papers in this session examine three different cases where populations are trying to cope with these issues in the 21st century.

The Grand Canal of Nicaragua: Environmental effects and the concerns of Indigenous populations, Kissy Lazo, Latin American Studies

Indigenous Health-care in Chile, Jocelyn Barnett, History

Access to Healthcare and Its Influence on Immigration, Dominique Thomas, Psychology

This paper will analyze the influence of international healthcare on people’s decision to migrate across borders and settle in countries neighboring their country of birth. This summer I had to amazing
opportunities to travel with programs at Temple University. First, I traveled to El Paso, Texas for a week long Service Immersion Program focused on Immigrant and Border Issues. Secondly, I participated in a 5 week study abroad to Costa Rica to study Public Health. After reflecting on the knowledge acquired from both trips the parallelism of views of individuals crossing borders and settling in neighboring countries became apparent.

Panel 11. Project-based Internships for Value Creation Moderator: Jane Frankel
Devon International Group - Expansion into Nigerian Markets, Ugo Nwadike, Business and Management
Curve Beam Expansion into Slovakian Markets, Simon Stasko, International Business and Strategic Management
Creation of a Gourmet Cheese Import Business, Leah Shahin, Business and Management

Project-based internships are unique in that they are structured to create specific new value for the hosting companies. Student interns are responsible for designing and implementing a 100-hour project that will measure new value for the company. Topics are defined by the company and then researched and delivered by the students. This new value often leads to a job offer. Other benefits include developing global context, confidence from completing the project, and high credibility based on the value that the student creates.

Panel 12. Cultural Exchange, State Hegemony, and Poverty Moderator: Katie Ryan

The video game market is relatively new, yet continues to grow at a fantastic pace on an international scale. With it, communication between nations and cultures grows as well. However, due to common beliefs and misconceptions about gaming, little examination has been given to its current and possible achievements on a global scale. This presentation will analyze examples of different popular and influential games to show how they bring about cultural communication between Japan and the U.S. by: spreading cultural understanding via popularity; being popular through the influence of cultural artifacts; and generating cultural understanding by creating large communities.

Globalization and Media Hegemony: China Central Television’s (CCTV) Reforms in Balancing the State, Market and Public Interest, Ruiyi Lan, Media Studies and Production

Previous research on corporate media hegemony shows that globalization is not merely the imperialism of one certain ideology over the local, but also the culture of consumerism (Crabtree & Malbotra, 2003; Artz, 2003; Murphy, 2003). This paper explores the reformation of China Central Television (CCTV) under the influence of globalization and neoliberalism ideology. The author argues that CCTV could never be reformed to fully commercialized or be public oriented like CNN or BBC because of its initial consideration of the Chinese state interest. In addition, this hegemony, or formidable status, is reinforced by the neoliberal hegemony, as the state stakeholder and market stakeholder squeeze out the interest of the public.

The Information Slums: The Life of China’s Rural Migrant Workers on Social Media, Qinying Chen, Media and Communication Studies

Quantities of people from rural areas in China migrate to cities for living and working, however most of them are treated as marginal population due to their social and economic status. In this paper, 600 microblogs of 20 rural migrant workers were examined via qualitative textual analysis. The author finds that these rural migrant workers tend to share negative news about social unfairness, government corruption and unbalanced relationship between government officials and the public. Some of them use microblogs to ask for social assistance, however few of them gain attention due to their limited social network size.

Panel 13. Study in Germany - Challenges and Opportunities Moderator: Anthony Waskie, German
University of Hamburg, Mikayla Lynne Appell, Media and Communication
University of Tubingen, Annalina Ortiz, Liberal Arts and Riannon Caflisch, Education
Herder Institute, University of Leipzig, Samuel Tarasenko, Music and Dance

Temple University has strong ties to several universities in Germany, including Hamburg, Tuebingen for semester long study; and Leipzig for intensive summer study. Scores of Temple students of German over decades have explored the learning environment at these locations, have profited immensely from their
experiences, and have returned to share their knowledge with students and instructors and have excelled in their studies, utilizing the skills they acquired abroad. A panel of recent alumni from these programs will present their personal stories with power point presentations.

**Film Session II**  
*Moderator: Srimati Mukherjee, English*

**Halvad, Hannah Angle, Film and Media Arts**  
“Halvad” is an observational documentary exploring the space as a means to connect cultures and preserve a history of the town of Halvad in Gujarat, India.

**Artisans in Modern India, Vishal Pathak, English**  
Artisans in Modern India is a short ethnography done in India over the summer of 2015. The film focuses on a tinsmith. Khayyam Ali has been living and doing tinker work in Dhrangadra, Gujarat for sixty years. This film shows his construction of a model of the Halvad Citadel with the help of Ranjitsing Jhala. With this film I show the motivations behind the construction of the model.

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*Moderator: Ronald W. Webb, Latin American Studies*  
Since Conquest in the early 16th century, the Indigenous peoples of Latin American have suffered from a variety of ills including stereotypes, lack of educational opportunity, and the effects of globalization. This session will try to address a few of these ills and put them in modern context.  
*The Indigenous Education Gap in Modern Mexico, David Lukaczer, History*  
*A Corny Discourse: NAFTA and its effects on Indigenous Agricultural Peoples, Reginald Nozil, History*  
"Savages" Under the Spotlight: Stereotypes and Depictions of Indigenous Peoples in Cinema, Darrill Ersery, History |
|        | 217A                   |        |
| 3:00-3:50 | Panel 15. The Public, the Private, and the Cultural: Travels to India and England  
*Moderator: Katie Ryan, School of Media and Communication*  
*The Aesthetic of Displacement in Ahmedabad, India, Zhenya Nalywayko, Geography and Urban Studies*  
Boundaries separate people from each other and are present everywhere, but in cities these boundaries (as well as the people they contain) are in much closer proximity. Boundaries and the spaces they define have a physical dimension, for example a large road that is hard to cross, but my research looks at how boundaries are also performed along cultural and ideological lines. In Ahmedabad, India the city’s best and most valuable land is increasingly being cordoned off for Hindus while non-Hindus are being displaced to its hinterlands. The resulting tensions are both reflected in and reinforced by Ahmedabad’s urban aesthetic.  
*Dream Beliefs in Gujarat, Lyle de Vitry, Anthropology*  
Over the summer, I traveled to the desert lands of rural Gujarat and had conversations with people about their dreams. My initial interest in the subject was sparked by the question of how the deeply ingrained spiritual attitudes in India might shape the perception and significance of the dream world. As it turns out, I found that there are variations within the social belief systems surrounding dreams there, and how individuals choose to accept or reject these beliefs is often rooted in their self-proclaimed levels of spirituality.  
*Is it Culture Shock or Cultural Self-Awareness? Alexa Segal, Public Health*  
What even is culture shock? Is it the uneasy feeling of trying unfamiliar foods; or is it when you look the wrong way when crossing the street? I will delve into this subjective question, presenting how culture shock is the development of cultural self-awareness that one faces when feeling displaced. Cultural self-awareness can take shape in many forms, be it the food, dress, to traditions. Having studied in urban, developed England and rural, developing India, I will use my contrasting experiences to explain how culture shock is the result of becoming self-aware; be it in one’s’ beliefs or actions. |
|        | 217B                   |        |
Moderator: Kristyn Palmiotto, Fox School of Business

A Case Study: NGO Capacity Building through the Methodology of Community-based Participatory Approaches (CBPA), Marsha Zibalese-Crawford, Social Work

This session will exemplify how CBPA methodologies bring strengths, weaknesses and needs into focus (of NGOs and their communities); mutually-beneficial partnerships can result in improved services to the community; and inter-organizational and community partnerships may ultimately result in improved community cohesiveness and increased community development. Conference participants will gain a deeper understanding of CBPA methodologies and how they were effectively combined to examine, build, and evaluate individual NGO capacity, and stakeholder partnerships in order to maximize the outcomes of inter-organizational and community partnerships. Anecdotal information about NGOs improvement over time, how they developed effective collaborations and partnerships with other NGOs, and influencing governmental policy and community change.

Do International Politics Influence the Allocation of World Bank Aid? Travis Blemings, Political Science

In this paper, I explore the extent to which international politics influences how the World Bank allocates development assistance. Based on a sample of data from 2000 through 2011, I find evidence that political pressure from influential donor states is correlated with the amount of aid countries receive. Countries with close political ties to powerful Western donors tend to receive increased levels of economic assistance. However, while there is evidence of donor manipulation, such influence is not the leading cause of variation in the Bank’s lending behavior.

The “Needy” or the “Greedy?”: The Impact of Gift-Giving Ideologies During Short-Term Missions in the Dominican Republic, Nicole Nathan, Anthropology

Each year 1.6 million Americans participate in short-term missions (STMs). STMs are central to evangelicalization and economic development in Latin America (Fanny 2009; Wuthnow 2009). This research investigates how Americans’ ideologies of gift-giving relations shape what type of aid is given, how it is distributed, and who receives it. I conduct a discourse analysis of two STMs that took place in the Dominican Republic during August 2015, focusing specifically on Americans’ expressed ideologies of Dominican poverty, gratitude, and agency. I compare this discourse with my observations of aid distribution to ascertain the effects of gift-giving ideologies on Dominican communities.

Moderator: Srimati Mukherjee, English

Healthcare at Home and Abroad: A Comparison of India, Africa, and the United States, Genevieve Philiponis, Tammy Lin, Mike Izzo, Giovanni Rivera, Kristen Ronca, Mark Simon, School of Medicine and Alyssa Green Department of Emergency Medicine

Temple University School of Medicine has sent students and faculty interested in global health to experience the health care systems around the world, with two of the more recent locations being India and Ghana. This panel will explore the similarities and differences of these countries with each other and our own in regards to medical practices, barriers to care, patient education, and cultural biases. Additionally, we will discuss how our role abroad can vary in response to various health care systems based on their needs.

Tale of the Phantom Ship: A Celtic Musical, Nathan Landis Funk, Cory Meccariello, Chelsea Aubert, 200A
Bobby Lang, Daniel S Barland, Kierceton Keller, Kimie Muroya, Mary Kate Foley, Evan Raines, Theater

Tale of the Phantom Ship is a student-written musical which premiered at the Philadelphia Fringe Festival in September with 11 Temple students and a 3-piece live band. It is inspired by the Celtic music and legends of Maritime Canada, and is a story-within-a-story in which folk from a 19th century tavern in Charlottetown, Canada, tell the tale of the legendary Ghost Ship of Northumberland Strait to a visitor. Our presentation features numbers from the show, in which we attempt to capture the yearning, the haunting melodies, and the beauty of Canadian Celtic music.
ACKNOWLEDGEMENTS

We wish to acknowledge with thanks the work of the Conference Planning Committee and the generous support of our Conference Sponsors.

**Conference Planning Committee**
Denise Connerty, International Affairs
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Mary Conran, Marketing & Supply Chain Management, Conference Chair
Rebecca Geffner, Fox International Programs, CIBE
Srimati Mukherjee, English
Julie Ta, Education Abroad
Ronald Webb, Latin American Studies
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**STUDENT PRIZES**

Prizes will be awarded to the best student posters and papers at the Global Temple Conference.

**Poster Awards**
A jury selected by the conference committee will evaluate student posters for originality, significance, and clarity of presentation. Students do not have to do anything at this point other than bring the poster(s) and be available to answer questions during the designated period. The committee will announce the award winners on the conference website and contact the winners by December 18, 2015.

**Paper Awards**
Students interested in applying for the Best Paper awards have to submit a complete paper to global@temple.edu by December 18, 2015. There is no fixed paper format; any one of several standard styles will be accepted. The papers must be complete, with a title, bibliography and additional material (such as tables, graphs or images, if necessary) included. It will be difficult to evaluate very lengthy material, so applicants are advised to keep the text limited to approximately 6,000 words. A jury selected by the conference committee will evaluate these papers for originality, significance, and clarity of exposition. The committee will announce the award winners on the conference website and contact the winners by January 30, 2016.