GLOBAL TEMPLE CONFERENCE

showcasing
Temple research, programs, and creative activities from around the world

November 16 and 17, 2006
Howard Gittis Student Center
Temple University

celebrating Temple’s many international dimensions
GLOBAL TEMPLE CONFERENCE PROGRAM  
November 16-17, 2006  

CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>3</td>
</tr>
<tr>
<td>Acknowledgements</td>
<td>4</td>
</tr>
<tr>
<td>Student Prizes</td>
<td>5</td>
</tr>
<tr>
<td>International Education Week</td>
<td>5</td>
</tr>
<tr>
<td>Keynote Speaker</td>
<td>6</td>
</tr>
<tr>
<td>Conference Schedule</td>
<td>7</td>
</tr>
<tr>
<td>Thursday, November 16</td>
<td>7</td>
</tr>
<tr>
<td>Global Temple Live!</td>
<td>7</td>
</tr>
<tr>
<td>Friday, November 17</td>
<td>8</td>
</tr>
<tr>
<td>Films</td>
<td>8</td>
</tr>
<tr>
<td>Panels Sessions</td>
<td>9</td>
</tr>
<tr>
<td>Posters</td>
<td>14</td>
</tr>
<tr>
<td>Conference Abstracts</td>
<td>17</td>
</tr>
<tr>
<td>Exhibit</td>
<td>17</td>
</tr>
<tr>
<td>Films</td>
<td>17</td>
</tr>
<tr>
<td>Panels</td>
<td>17</td>
</tr>
<tr>
<td>Posters</td>
<td>28</td>
</tr>
</tbody>
</table>
November 2006

Dear Conference Participants:

Welcome to the Global Temple Conference of 2006. On behalf of the conference organizing committee, the conference sponsors, and the numerous supporters and well-wishers of this inaugural effort, we thank you for participating. We also thank President Ann Weaver Hart and the Deans and their staff from many colleges for their support. Our biggest thanks go to Denise Connerty and the staff of the International Programs office. This conference would not have been possible without their commitment and hard work.

The Global Temple Conference is a big event, possibly bigger than any similar event ever held at Temple. It is a testament to the richness of Temple’s international engagement. Fourteen of Temple’s colleges and schools are represented here, including about 180 individuals (faculty, students, and staff) presenting papers, posters, exhibits, and films, and performing music, dance, and poetry. It is clear that our community undertakes a dazzling variety of research encompassing all corners of the globe. From anthropology to public health, from business to theatre, there is hardly a department or program that does not engage in some level of international inquiry. Our campuses now straddle three continents. Our study abroad programs send over 500 students each year on fascinating and often life-changing projects, and 1414 international students and scholars enrich our campuses and communities.

This is heartening because we all know, that even if we would like to, some of the most important issues that touch our lives cannot be restrained within national borders. Security and energy, climate and disease, trade and technology, wealth and poverty, are all globally intertwined issues. It is our responsibility to learn about these issues and prepare our students to deal with them in their professional lives. It is even more heartening to see that we are handling this responsibility well. This conference is its proof.

So, thank you again for participating. We hope that you enjoy the sessions, make new connections, and leave with an appreciation for Temple’s diversity and global reach.

Sanjoy Chakravorty, Geography and Urban Studies
J. Brooke Harrington, Architecture
(Co-Chairs)
ACKNOWLEDGEMENTS

We wish to acknowledge with thanks the work of the Conference Planning Committee and the generous support of the Conference Sponsors.

Conference Planning Committee

Kimberly Cahill, Institute for Global Management Studies
Sanjoy Chakravorty, Co-Chair, Geography and Urban Studies
Denise Connerty, International Programs
Fabienne Darling-Wolf, Journalism
Barbara Gorka, International Programs
Clara Haignere, Public Health
J. Brooke Harrington, Co-Chair, Architecture
Joyce Lindorff, Music
Martyn Miller, International Services
Pauline Pao, International Programs
Wilbert Roget, French, German, Italian, Slavic

Conference Sponsors

Fox School of Business and Management
School of Communications and Theater
Intellectual Heritage Program
Office of International Programs
Office of International Services
Beasley School of Law
College of Liberal Arts
Boyer College of Music and Dance
Department of Public Health, College of Health Professions
STUDENT PRIZES

Prizes will be awarded to the best student posters and papers at the Global Temple Conference. The following awards will be made:

- Best undergraduate student poster
- Best graduate student poster
- Best undergraduate student paper
- Best graduate student paper

Poster Awards:
A jury selected by the conference committee will evaluate student posters for originality, significance, and clarity of presentation. Students do not have to do anything at this point other than bring the poster(s) and be available to answer questions during the designated period. The committee will announce the award winners on the conference website and contact the winners within 10 days after the conference.

Paper Awards:
Students interested in applying for the Best Paper awards have to submit a complete paper to global@temple.edu by November 27. There is no fixed paper format; any one of several standard styles will be accepted. The papers must be complete, with a bibliography and additional material (such as tables and graphics) included. It will be difficult to evaluate very lengthy material, so applicants are advised to keep the text limited to 6,000 words. A jury selected by the conference committee will evaluate these papers for originality, significance, and clarity of exposition. The committee will announce the award winners on the conference website and contact the winners by December 15.

INTERNATIONAL EDUCATION WEEK

The Global Temple Conference is one of many events being organized across the United States, and indeed around the world, to celebrate International Education Week. This joint initiative of U.S. Department of State and the U.S. Department of Education is part of their efforts to promote programs that prepare Americans for a global environment and attract future leaders from abroad to study, learn, and exchange experiences in the United States. Other events being planned at Temple include the annual International Photo and Writing contests. Please take a moment to view the winning entries, which are on display in the lobby area outside of room 200 of the Howard Gittis Student Center.
Keynote Address: Dr. Ann Weaver Hart  
Thursday, November 17, 4:00 p.m.

Ann Weaver Hart was elected the ninth president of Temple University on May 4, 2006. The first female president of Temple, she assumed the presidency on July 1.

Hart previously was president of the University of New Hampshire, joining UNH in July 2002 from Claremont Graduate University in Claremont, Calif., where she was provost and vice president for Academic Affairs. Hart also served as professor of educational leadership, dean of the Graduate School and special assistant to the president at the University of Utah.

Hart received an M.A. in History and a Ph.D. in Educational Administration, both from the University of Utah. Her research interests include leadership succession and development, work redesign and organizational behavior in educational organizations, and academic freedom and freedom of speech in higher education.

Her publications include more than 85 articles and book chapters and five books and edited volumes, among them The Principalship: A Theory of Professional Learning and Practice (1996) with Paul V. Bredeson and Designing and Conducting Research (1996) with Clifford J. Drew and Michael L. Hardman. Hart has also served as editor of Educational Administration Quarterly, the top refereed research journal in her field.

During her career, Hart has been actively involved in leadership roles in numerous professional and service organizations. She is chair-elect of the Commission on International Programs of the National Association of State Universities and Land Grant Colleges. While president at UNH, Hart served on the Board of Trustees of the University System of New Hampshire, the Board of Directors of Citizens Bank of New Hampshire, and the Board of Governors of New Hampshire Public Television, as well as serving as an incorporator of the New Hampshire Charitable Foundation.

She has been recognized for her achievements and service by many organizations, including the Business and Professional Women’s Foundation, the University Council for Educational Administration, and the Utah Women’s Forum, and has been honored as a Distinguished Alumna of the College of Humanities of the University of Utah.

In addition to her academic and administrative work, Hart has been a consultant to many educational institutions, universities, and nonprofit organizations both nationally and internationally.

Hart and her husband, Randy, have four daughters, two granddaughters, and four grandsons.
# GLOBAL TEMPLE CONFERENCE PROGRAM

**THURSDAY, NOVEMBER 16, 2006**

<table>
<thead>
<tr>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00-4:00 Registration</td>
<td>200</td>
</tr>
<tr>
<td>4:00-4:45 Keynote Address by President Ann Weaver Hart</td>
<td>200C</td>
</tr>
<tr>
<td>4:45-6:00 Opening Reception</td>
<td>200B</td>
</tr>
<tr>
<td><strong>Exhibit of Works</strong></td>
<td></td>
</tr>
<tr>
<td>Portraits of Hue, John Pron, Architecture, Tyler School of Art</td>
<td></td>
</tr>
<tr>
<td>Dust Off Your Feet and Keep On Dancing, Sophie Sanders, Art History, Tyler School of Art</td>
<td></td>
</tr>
<tr>
<td>7:30-9:30 Global Temple Live! Concert</td>
<td>Rock Hall</td>
</tr>
<tr>
<td><strong>African Dance and Drumming Ensemble</strong></td>
<td></td>
</tr>
<tr>
<td>choreography by Kariamu Welsh</td>
<td></td>
</tr>
<tr>
<td><strong>Traditional Korean Dance</strong></td>
<td></td>
</tr>
<tr>
<td>performed by Ok Hee Jeong</td>
<td></td>
</tr>
<tr>
<td><strong>Vietnamese Music and Poetry</strong></td>
<td></td>
</tr>
<tr>
<td>performed on the dan tranh by Ngô Thanh Nhàn</td>
<td></td>
</tr>
<tr>
<td><strong>Middle Eastern Music</strong></td>
<td></td>
</tr>
<tr>
<td>performed on the santouri by Joseph Alpar</td>
<td></td>
</tr>
<tr>
<td><strong>Music and Dance of Latin America</strong></td>
<td></td>
</tr>
<tr>
<td>Latin Fiesta Ensemble: Maria del Pico Taylor, Artistic Director</td>
<td></td>
</tr>
<tr>
<td><strong>Concert followed by reception</strong></td>
<td></td>
</tr>
</tbody>
</table>
FRIDAY, NOVEMBER 17, 2006

7:30-8:30 REGISTRATION 200

FILMS (ALL BEING SHOWN AT THE REEL, GROUND FLOOR OF HOWARD GITTIS STUDENT CENTER)

8:45-9:15  Where We Planted Trees, by Lichelle Barry
          Excerpt from a 2006 award-winning MFA thesis film documenting her experience of being "colored" in post-apartheid South Africa

9:15-10:00  Nalani by Day, Nancy by Night, by Sonali Gulati
            MFA thesis film on the transcultural issues of American phone answering centers outsourced to India

10:00-10:15  Coffee Break 200C

10:15-11:00  Tsunami Stories, by Warren Bass and Zilan Munas-Bass
            Excerpt from a feature length documentary-in-progress on the personal stories of the devastating tidal wave and its aftermath in Sri Lanka

11:00-11:45  Madari, the Snake Charmer, by Alex Goldblum
            Ethnographic documentary outlining the family history and magical roots of a group of nomadic Rajasthani snake charmers, or Madari, living in rural Gujarat, northwest India
PANEL SESSIONS

8:30-10:00  CONCURRENT SESSIONS

Panel 1: Globalization and Offshoring

International Technology Transfer: Model and Exploratory Study in the People's Republic of China, Anthony DiBenedetto, Marketing, Fox School of Business and Management
The International Outsourcing of Business Services, Susan Mudambi, Marketing, Fox School of Business and Management
Picking the Right Country: Strategies for Managing Corporate Risk in the Next Wave of Business Services "Offshoring", James Portwood, Human Resource Management, Fox School of Business and Management
Enter the Era of Global Anti-Marketing, Indrajit "Jay" Sinha, Marketing, Fox School of Business and Management

Discussant: Richard Deeg, Political Science, College of Liberal Arts

Panel 2: Going International: Global Faculty, Global Curriculum, Global School

Amy Boss, International Law, Beasley School of Law
Jeffrey Dunoff, Law & Government, Beasley School of Law
Peter Spiro, International Law, Beasley School of Law

Discussant: Robert Reinstein, Dean, Beasley School of Law

Panel 3: Vietnamese Philosophy, Culture and Society

The Vietnamese Educational System and the Temple Summer Study Abroad Program in Vietnam, Nguyen Thi Dieu, History, College of Liberal Arts
The Center for Vietnamese Philosophy, Culture and Society at Temple University, Phillip Alperson, Philosophy, College of Liberal Arts
Visiting Scholars from Vietnam at Temple and the Current State of Vietnamese Studies in the U.S., Sophie Quinn-Judge, History, College of Liberal Arts
The Construction of Vietnamese Nationalism, 1885-1945, Clay Javier Boggs, History, College of Liberal Arts

Discussant: Jill Derstine, Nursing, College of Health Professions

Panel 4: Solar Energy: A Tool for Countering the Effects of Water-Borne Illnesses in Nigeria

Vanessa Colon, Biology, College of Science and Technology
Jacqueline Tanaka, Biology, College of Science and Technology
Adrienne Cooper, Civil and Environmental Engineering, College of Engineering

Discussant: Rob Mason, Geography and Urban Studies, College of Liberal Arts

Panel 5: The Department of Religion and International Education in Indonesia: A Case Study of Cooperation with Gadjah Mada University in Yogyakarta

John Raines, Religion, College of Liberal Arts
Mahmoud Ayoub, Religion, College of Liberal Arts
Brian McAdams, Religion, College of Liberal Arts
Achmad Munjir, Religion, College of Liberal Arts

Discussant: Rebecca Alpert, Religion, College of Liberal Arts
Panel 6: The Role of the Journalist in International Affairs and Preparing Students for that Role 217D

Christopher Harper, Journalism, School of Communications and Theater
Cassandra Kramer, Broadcasting, School of Communications and Theater
George Miller, Journalism, School of Communications and Theater
Andrew Ciofalo, Communications, Loyola College of Maryland

Discussant: Morris Vogel, History, College of Liberal Arts

10:00-10:15 COFFEE BREAK 200C

10:15-11:45 CONCURRENT SESSIONS

Panel 7: Faculty Research on Japan Topics at Temple University Japan 200A

Globalization in Roppongi: Formal and Informal Dimensions, Roman Cybriwsky, Geography and Urban Studies, Temple University Japan
Economically Hot, Politically Cold: the Chilling Effect of Nationalism on Sino-Japanese Relations, Phil Deans, International Affairs, Temple University Japan
Ethnic Tourist Imaginings and Identity Negotiations in Japanese Popular Culture, Kyle Cleveland, Sociology, Temple University Japan
The Men and Women of Non-no: Globalization, Race and Gender in Japanese Magazines, Fabienne Darling-Wolf, Journalism, School of Communications and Theater

Discussant: Barbara Thornbury, Critical Languages, College of Liberal Arts

Panel 8: Politics and Media 200B

Lessons from Iraq: Electoral Legitimacy in the Shadow of Ethnoreligious Conflict, Kristina Arvanitis, Beasley School of Law
The Skeptical Philosophical Vision of Michael Oakeshott, Aryeh Botwinick, Political Science, College of Liberal Arts
Media and Free Speech in the Context of Young Democracies, Tom Jacobson, School of Communications and Theater
The Big Transition that Didn't: Mexico's 2006 Elections, Arthur Schmidt, History, College of Liberal Arts

Discussant: Dan Chomsky, Political Science, College of Liberal Arts

Panel 9: The Vietnam Project: Improving Health through Teaching and Collaboration 217A

Jill B. Deristine, Nursing, College of Health Professions
Kathleen Black, Nursing, College of Health Professions
Pamela Bender, Nursing, College of Health Professions
Moya Kinnealy, Nursing, College of Health Professions
Kim Nixon-Cave, Nursing, College of Health Professions
Ann Pron, Nursing, College of Health Professions
James Stephens, Nursing, College of Health Professions
Dolores Zygmont, Nursing, College of Health Professions

Discussant: Sylvia Twersky-Bumgardner, Public Health, College of Health Professions

Panel 10: Ancient Artifacts and Cultures 217B

The Origin of Chalcidian Ware, Kari Ecker, Curriculum, Education and Technology in Education, College of Education
Ancient Egyptian Nile Valley Origin of Yoruba of West Africa, Abdul Salau, African American Studies, College of Liberal Arts

Discussant: TBA
Panel 11: Collaborating to Meet Educational Reform Initiatives in Jamaica: A Story of International Teacher Education
Jayminn Sanford-DeShields, Curriculum, Instruction and Technology in Education, College of Education
Thomas J. Walker, Curriculum, Instruction and Technology in Education, College of Education
Bridgeth Gordon, Church Teacher's College, Mandeville, Jamaica, W.I.
Claudeth Fletcher, Vice-Principal, Church Teacher's College

Discussant: Barbara Gorka, International Programs

Panel 12: Community Engagement: Temple Fulbright Fellows Report from the Global Field
American Rocket Ships in Dublin: The Irish Street and Media Lab Europe, Dublin, Kathleen Bidlick, History, College of Liberal Arts
Balancing Scholarship and Social Responsibility: A Fulbright Fellow in Bolivia, Ben Kohl, Geography and Urban Studies, College of Liberal Arts
Conflicting Loyalties in Bangladesh, David Watt, History, College of Liberal Arts
Advantages of International Design Education, Valencia Libby, Horticulture and Landscape Architecture, Ambler College

Discussant: Bonnie Brennen, Vice Provost for Faculty

11:45-12:45 BREAK

12:45-2:15 CONCURRENT SESSIONS

Panel 13: Business in Asia
Global Comparison of Supply Chain Infrastructures, Mark Gershon, Management Science/Operations Management, Fox School of Business and Management and Mukesh Kanot, IMBA, Fox School of Business and Management
The Final Frontier of Emerging Markets: Economic Reform and Investment Opportunities in the DPRK, North Korea, Khurram Nasir Gore, Beasley School of Law
Strategic IPO Underpricing: The Role of Chinese State Ownership, Xiaotian Zhang and Yong Wang, Finance, Fox School of Business and Management

Discussant: Bill Stull, Economics, Fox School of Business and Management

Panel 14: Gender, Immigration, and Generational Change
Gender and Immigration from an Interdisciplinary Perspective, Shelley Wilcox, Philosophy, College of Liberal Arts
Immigrant Women Scientists in the U.S., Kimberly Goyette, Sociology, College of Liberal Arts
Philadelphia's African Immigrant Families' Perceptions about their Children's Education, Lombe Mwembo, Urban Education, College of Education

Discussant: Kenneth Kusmer, History, College of Liberal Arts

Panel 15: Capacity Building in Health Law Research and Training
Scott Burris, Beasley School of Law
Leo Beletsky, Beasley School of Law
Adelaide Ferguson, Beasley School of Law

Discussant: Clara Haignere, Public Health, College of Health Professions
Panel 16: Globalization Unpacked: Critical Perspectives on China

Globalization and the New Agrarian Question: Land Expropriation in China, Kathy LeMons Walker, History, College of Liberal Arts
Environmental Policies, Economic Liberalization and the Undoing of a Remarkable Era: Questioning China, Brandon Edwards, History, College of Liberal Arts
China's War on Nature: Overcoming Anthropocentrism, Industrialization and the Fear of Death, Ryan Zastowney, History, College of Liberal Arts
Mao: A Contribution to a New Society, Larry Atencia, History, College of Liberal Arts
Women Reformed: Chinese Women in the Open Market, Regina Szczesniak, Women's Studies, College of Liberal Arts

Discussant: Ben Stavis, Political Science, College of Liberal Arts

Panel 17: The Impact of International Education on Faculty

Teaching to Learn: How Teaching Abroad has Improved Teaching at Home, Mary Conran, Marketing, Fox School of Business and Management
Twenty-Three Years of Teaching and Learning in China: A Temple's Long-term Chemical Education Program in China, Joseph Schmuckler, Chemistry and Science Education, College of Education
Professors without Borders: A Proposal to Solve Problems without Geographic Boundaries but with International Consequences, Jacqueline Tanaka, Biology, College of Science and Technology

Discussant: Christopher Harper, Journalism, School of Communications and Theater

Panel 18: Globalization and Culture

Art and Globalization: Then and Now, Noel Carroll, Philosophy, College of Liberal Arts
Japanese Baseball Culture: An Ethnographic Study of Japanese Baseball Fans, Victor Montoro, Broadcasting, Television and Mass Media, School of Communications and Theater
Globalization and the Invalidation of African Cultures, Edward Wonkeryor, African American Studies, College of Liberal Arts

Discussant: Roman Cybriwsky, Geography and Urban Studies, TUI

2:15-2:30 COFFEE BREAK

2:30-4:00 CONCURRENT SESSIONS

Panel 19: Environment in Asia

A Reflection on the Modern Western Rationalistic Views of Nature and Human Nature from an East-Asian Perspective, Shigenori Nagatomo, Religion, College of Liberal Arts
Protecting Nature and Culture in Northern Japan; Shirakami Sanchi World Heritage Area, Robert Mason, Geography and Urban Studies, College of Liberal Arts
Issues in, and Benefits of, Comparative ("Global") Environmental Ethics, Monte Hull, Religion, College of Liberal Arts
A Japanese Windmill on the Environmental Frontline, Lindsey Powell, Anthropology, College of Liberal Arts

Discussant: James Abbott, Geography and Urban Studies, College of Liberal Arts

Panel 20: The Impact of International Education on Students

Roles and Responsibilities of International Teaching Assistants, Shubhada Menon, College of Education and Neha Singh, School of Tourism and Hospitality Management
Making the Transition to the U.S. Higher Education System, Martyn J. Miller, International Services; with Luci Motoca, Sarah Mumma, Erika Oshima
Discussant: Ben Rifkin, Vice Dean, College of Liberal Arts

Panel 21: International Health and Healthcare

African Traditional Healing: Practices, International Interest and Implications, Rita S. Fierro
Following the Middle Path: TRIPS, AIDS and the Ethical Debate, Roli Khare, Beasley School of Law
AIDS Stigma in Health Services in the Eastern Caribbean, Scott Rutledge, Social Work, School of Social Administration

Discussant: Clara Haignere, Public Health, College of Health Professions

Panel 22: Egypt in the Cold War

Peter Gran, History, College of Liberal Arts
Brandon Edwards, History, College of Liberal Arts
Katheryn Jones, History, College of Liberal Arts
Raquel Thompson, History, College of Liberal Arts

Discussant: Khalid Blankenship, Religion, College of Liberal Arts

Panel 23: Living and Learning in the Other Jamaica: Developing Communities and Cosmopolitans through International Service Learning

Novella Keith, Urban Education, Educational Leadership and Policy Studies, College of Education
Michael Dorn, Educational Leadership and Policy Studies, College of Education
Nelson Keith, Professor Emeritus, West Chester University

Discussant: Wilbert Roget, French, German, Italian and Slavic, College of Liberal Arts

Panel 24: Performance and Culture

The Kabuki Project, Barbara Thornbury, Critical Languages, College of Liberal Arts
Historical Development of Samba Dance in Brazil, Alba Pedreira Vieira, Dance, Boyer College of Music and Dance
Pre-Occupations and Hyphenations – Arabs, Jews and Homeland Insecurities, Billy Yalowitz, Art and Art Education, Tyler School of Art

Discussant: Fabienne Darling-Wolf, Journalism, School of Communications and Theater
POSTERS

ALL POSTERS WILL BE ON DISPLAY IN ROOM 200C

DURING THE MORNING, THE POSTERS WILL BE ON DISPLAY FROM 8:30-11:45.
POSTER CREATORS ARE ADVISED TO BE AVAILABLE TO ANSWER QUESTIONS FROM 9:45-10:30

IN THE AFTERNOON, THE POSTERS WILL BE ON DISPLAY FROM 12:30-4:00.
POSTER CREATORS ARE ADVISED TO BE AVAILABLE TO ANSWER QUESTIONS FROM 1:45-2:30

8:30-11:45

Poster Group 1: Media, Cultural Identity, and Image
- Ideology in the News: A Comparison of CNN.com and Aljazeera.net Coverage of the Elections in Iraq, Dianne M. Garyantes, Mass Media and Communication, School of Communications and Theater
- God is an Englishman: Iconic Rhetorical Images of Idealized British Citzenry as Illustrated in Britain's New Palace of Westminster, Scott Gratson, Communications, School of Communications and Theater
- Fasting in Islam: Eating for Identity, Zayne Amer, Strategic and Organizational Communications, School of Communications and Theater
- A Photographic Investigation of Cuba, India and China, Alex Goldblum, Film and Media Arts, School of Communications and Theater
- From Paris to Philadelphia: the Use of Graffiti as Expression and Conflict, Lauren McCulligan, Communications, School of Communications and Theater
- Communicative Culture: The Role of Media Conglomerates in Europe, Joseph Roetz, Communications, School of Communications and Theater
- Guatemala: Woven Images, Elizabeth C. Masters, Architecture, Tyler School of Art

Poster Group 2: International Business (Economic Development)
- Community-based Enterprise in the Ecuadorian Amazon, Lisa Calvano, Human Resource Management, Fox School of Business and Management
- The Relationships among Social Intelligence, Emotional Intelligence, Cultural Intelligence, Cultural Exposure, Kerri Crowne, Fox School of Business and Management
- Practices at the Wholly-owned Foreign Subsidiaries: When is the Legitimacy Imperative at Work? Tolulope Bewaji and Yunxuan Han, General and Strategic Management, Fox School of Business and Management
- "Blood Diamonds": DeBeers, Black Markets and Discourse, Susan Falls, Anthropology, College of Liberal Arts

Poster Group 3: International Health
- Organized Global Psychiatry: Opportunities for Temple, David Baron, Psychiatry, School of Medicine
- Hardly an "Important " Person: An Ethnography of a Female Health Worker in India, Amanda Childs, College of Liberal Arts
- Volunteering in a Costa Rican Hospital, David L. Murphy

Poster Group 4: Other International Research
- Conflict and Compromise in the Quest for Social Justice in Trinidad, West Indies, Bretton Alvaré, Anthropology, College of Liberal Arts
- Mapmaking Property in Kumasi, Ghana, Justin Collins, Geography and Urban Studies, College of Liberal Arts
• Calypso and Pichakaarees: Trinidadian Music as a Social Commentary, Margaret Griffith, Broadcasting, Television and Mass Media, School of Communications and Theater
• Medieval Manuscripts Speak through Art and Interpretation, Kellye Hawkins and Pilar Maravi, Spanish and Portuguese, College of Liberal Arts

**Poster Group 5: Teaching and Learning Abroad**
• Working with NGOs in India through TUJ, Taylor Benjamin-Britton and Jonathan David
• Immerse Yourself: How to Turn "Over There" into "Over Here", Ariel Coff
• Temple Digs in Roman France, Jane DeRose Evans, Art History, Tyler School of Art
• Visual Anthropology of Japan Summer Program, Lindsey Powell, Anthropology, College of Liberal Arts
• Unity in Diversity, Sharanya Pattabi, Yuri Kurashima, Kristyna Pesatova, Ana Masela, Felicia Fraizer

**12:30-4:00**

**Poster Group 6: Media, Cultural Identity, and Image**
• Assessing the Shift in Bollywood's Portrayals of Cigarette Smoking: A Content Analysis of India’s Movies of 2006, Suman Mishra and Satarupa Dasgupta, Mass Media and Communication, School of Communications and Theater
• Horror Japanese Style: A Critical Comparison of Ringu and The Ring, Jackie Jardine
• Karaoke and Social Relations in Japan, Scott Hough and Jennifer Malty
• Jazz in Tokyo, Ellen Houle
• Creating a Dream, Changing Reality: A Brazilian Web Site as a Public Relations Tool for Social Change, Maria de Fatima Oliveira, Mass Media and Communication, School of Communications and Theater
• For Whom Are They Filming: Contextualize Transitions of Chinese Movies Directors, Lingling Pan, School of Communications and Theater
• Globalization Narratives within The New York Times: 1990 and 2000, Amanda Scheiner, Mass Media and Communications, School of Communications and Theater
• Integrated Framing of Corporate Reputation: A Proposal for an Interdisciplinary Approach, Holly Yunhe Shi
• Reading Korean Wave in Asia from Fan Community of a Korean Star, Jiwon Yoon, Mass Media and Communication, School of Communications and Theater
• Istanbul, Gateway to the Past, Sarah Iepson, Art History, Tyler School of Art

**Poster Group 7: International Business**
• Italy’s Multinationalization: Cultural Sensitivity and Integration in Business, Kara Rosenberg, International Business, Fox School of Business and Management
• Location Advantages and Subsidiary’s R & D Activities in Emerging Economies: the Moderating Effect of Personnel Mobility, Qin Yang, General and Strategic Management, Fox School of Business and Management
• Relatively Benchmarked Executives’ Compensation and Optimal Option Re- Pricing, Yong Wang Finance, Fox School of Business and Management
• Studying Business in Mexican and US Universities, Margaret C. Gillis, Fox School of Business and Management

**Poster Group 8: International Health**
• Community Mobilization and Relief in Post-Hurricane Regions: A Look at Honduras and the Gulf Coast of the United States, Deborah Knorr, Public Health, College of Health Professions
• Healthcare Reform in the Ukraine: Challenges in Implementing Large Scale Organizational Change, James Portwood, Human Resource Management, Fox School of Business and Management

**Poster Group 9: Other International Research**
• Thirty Years of Archaeological Investigations in Central Panama, Patricia Hansell and Anthony Ranere, Anthropology, College of Liberal Arts
• Politicized Variance: Lived Challenges to Normative Conceptions of Gender and Sexuality in India, Rebecca Lawrence, Film and Media Arts, School of Communications and Theater and Visual Anthropology, College of Liberal Arts
• Linguistic Research on the Portuguese-Spanish Border: the Case of the Barranquenho Dialect, J. Clancy Clements, Spanish and Portuguese, University of New Mexico and Augusto Lorenzino, Spanish and Portuguese, College of Liberal Arts
• Play as a Developmental and Therapeutic Tool Around the World, Marianne Torbert, Kinesiology, College of Health Professions

Poster Group 10: Teaching and Learning Abroad
• Neighborhood Narratives, Hana Iverson and Steve Bull, New Media Interdisciplinary Concentration, School of Communications and Theater
• The Best Ways to Learn a Foreign Language Abroad: The Do's and Don'ts of Language Immersion, Danielle A. Lesnock
• Cross Cultural Project: Teaching Pediatric Nursing in Vietnam, Ann Lingvisti Pron, Nursing, College of Health Professions
• Student Exchange Program on Culturally Appropriate Solutions for the Inclusion of People with Disability in Society, Thassia Vidal and Dominique Kliger, Office of Distance Learning and Summer Programs
ABSTRACTS

Thursday, November 16

4:45-6:00 ART EXHIBIT

Portraits of Hue, John Pron, Architecture, Tyler School of Art
Health Volunteers Overseas sponsored four Temple University faculty to teach a week-long workshop at Hue University, Vietnam in June 2005. I accompanied the team independently, and used it as an opportunity to connect directly to the local population – meeting, socializing, photographing and sketching the people on the streets—and thus gathering raw material for my solo art show at the Third Street Art Gallery in October 2006. The result is a gallery of 14 charcoal portraits (each 30"w x 40"h, framed) that form part of a larger show titled Forbidden City: East West Buddhist Quaker that presents these direct observations of the Vietnamese people but incorporates larger themes of global urbanism.

Dust Off Your Feet and Keep On Dancing, Sophie Sanders, Art History, Tyler School of Art
An exhibition of paintings and prints that evidence the impact of travel and research in Senegal and South Africa on my visual art. Many of these works were exhibited at the African American Museum in Dallas, Texas until March 5, 2006 in a solo exhibition entitled, "Dust Off Your Feet And Keep On Dancing."

Friday, November 17

8:45-12:00 FILMS

Where We Planted Trees, a 12 minute excerpt from a 2006 award-winning MFA thesis film by Lichelle Barry documenting her experience of being "colored" in post-apartheid South Africa.

Nalini by Day, Nancy by Night, a 30 minute MFA thesis film by Sonali Gulati on the transcultural issues of American phone answering centers outsourced to India. "Nalini by Day, Nancy by Night" has received recognition in 14 international film festivals and is an Official Selection for the Margaret Mead Festival national tour as one of the cutting edge documentaries of 2005-2006.

Tsunami Stories, a 30 minute excerpt from a feature length documentary-in-progress on the personal stories of the devastating tidal wave and its aftermath in Sri Lanka. 44,000 died in Sri Lanka alone and relief has still not come to a significant portion of the 900,000 displaced women, men and children more than a year after the event. Filmed and co-directed by Warren Bass and Zilan Munas-Bass.

The Snake Charmer is a short ethnographic documentary by Alex Goldblum outlining the family history and magical roots of a group of nomadic Rajasthani snake charmers, or Madari, living in rural Gujarat, northwest India. These scenes were shot in the summer of 2005 on the outskirts of the town of Dhrangadhra, Gujarat. The Madari live in tents on the edge of town, in an enclave known as Vadipara, or "snake charmers' alley." Despite the abolition of the caste system after the establishment of the Republic of India in 1947, the snake charmers remain on the fringes of Hindu society; they belong to the "Madari Varna", a sub-caste of the Untouchable caste. This video was produced, directed, photographed, and edited by Alex Goldblum as part of coursework in the Visual Anthropology program of Temple University in Philadelphia, Pennsylvania, USA. The principal ethnographer on the project was Dr. Jayasinhji "Bapa" Jhala, a native-son of the Kingdom of Halvad-Dhrangadhra, in the modern Indian state of Gujarat. This will be its Temple premiere. Its world premiere is taking place in Pakistan later this month.

8:30-10:00 PANEL SESSIONS

Panel 1: Globalization and Offshoring
International Technology Transfer: Model and Exploratory Study in the People’s Republic of China, Anthony DiBenedetto, Marketing, Fox School of Business and Management
Adoption of foreign technology by firms in developing nations will hasten their competitiveness in global new product development (NPD). We build an extension of the technology
acceptance model (TAM) applied to international transfer of product technology. In our model, attitudes toward a behavior influence intentions to perform that behavior, which influence actual performance of the behavior. Perceived ease of use is operationalized as technological compatibility and ease of adoption, and anticipated benefits of adoption are operationalized as technical and economic benefits. We empirically test the model using a sample of managers from China, and support all hypotheses. We discuss the implications for international technology transfer and NPD.

**The International Outsourcing of Business Services, Susan Mudambi, Marketing, Fox School of Business and Management**

As the international outsourcing of services becomes more widespread, customers, the general public and politicians have increasingly questioned and criticized firms' outsourcing decisions to foreign locations. In this paper, we seek to improve the understanding of outsourcing by developing and testing a model of the outsourcing location decision. The model adds a human capital dimension and moderating factors to the Dunning (1988) framework of infrastructure, country risk and government policy. We test the model using data on the outflow of business services from the U.S. to 25 other countries. The research provides a way for firms and researchers to take a more systematic and comprehensive approach to outsourcing location decisions. We conclude with a discussion of the managerial and research implications.

**Picking the Right Country: Strategies for Managing Corporate Risk in the Next Wave of Business Services "Offshoring," James Portwood, Human Resource Management, Fox School of Business and Management**

The status of an on-going research effort to determine the relative risk profile of different countries where businesses might choose to "offshore" new more strategic information management and business support services will be discussed. As companies look around the global for available expertise and more cost effective locations in which to pursue an expanding array of business activities, there is a danger that corporate management may fail to realize the level of strategic risk they are taking on as a result. It is proposed that as offshoring has evolved from primarily global sourcing of physical products to delegating responsibility for core administrative and support systems such as customer service, technical support, and information network management, the potential risks to organizations have increased dramatically. The presenters will review how a variety of country level characteristics such as cultural and linguistic affinity, adherence to the rule of law, political stability and transparency, quality of educational systems, and even available management expertise/experience can determine the likely risk to corporations of moving this next generation of more strategically important activities to a particular country.

**Enter the Era of Global Anti-Marketing, Indrajit "Jay" Sinha, Marketing, Fox School of Business and Management**

In this talk, the speaker will present the findings from his forthcoming book on global marketing and branding entitled: "Reverse Psychology Marketing: The Death of Traditional Marketing and the Rise of the New "Pull" Game". Several interesting examples of companies and brands from various countries will be highlighted. In particular, a case study of the Muji brand from Japan will be discussed.

**Panel 2: Going International: Global Faculty, Global Curriculum, Global School**

Amy Bos, International Law, Beasley School of Law
Jeffrey Dunoff, Law & Government, Beasley School of Law
Peter Spiro, International Law, Beasley School of Law

Globalization poses enormous challenges to firms, government, and international institutions - as well as to the legal systems asked to regulate increasingly interconnected economic and political systems. Temple Law School has responded to globalization's challenges on multiple fronts, including curricular innovations, exchange programs, specialized journals, and international research. This panel will discuss several responses to globalization's challenges, including (1) the intellectual trajectory of faculty members who teach in areas traditionally considered domestic, but which have been transformed by globalization; (2) the curricular trajectory of course offerings in light of globalization; and (3) the institutional trajectory of Law School efforts to support an intellectually vibrant community interested in international legal issues.

**Panel 3: Vietnamese Philosophy, Culture and Society**

The Vietnamese Educational System and the Temple Summer Study Abroad Program in Vietnam, Nguyen Thi Dieu, History, College of Liberal Arts
The Center for Vietnamese Philosophy, Culture and Society at Temple University, Philip Alperson, Philosophy, College of Liberal Arts

Visiting Scholars from Vietnam at Temple and the Current State of Vietnamese Studies in the U.S., Sophie Quinn-Judge, History, College of Liberal Arts

We will introduce the Center for Vietnamese Philosophy, Culture, and Society to the Temple Community. We have sponsored faculty exchange programs with institutions in Vietnam, welcomed directors of research institutes to do research on the Temple campus, sponsored a Fulbright scholar from Vietnam, sponsored several conferences on Vietnamese history and culture and on the Vietnamese American experience, sponsored films, musical performances, lectures on Vietnamese arts, helped to introduce Vietnamese language courses and courses on Vietnamese culture and history on the Temple campus, worked with the Vietnamese Mission to the United Nations and the Vietnamese Embassy in Washington, and we are sponsoring research in a number of areas including a bi-lingual (English/Vietnamese) handbook on Philosophy and Political Economy, field research on women and economics in Vietnam, research on the ancient Vietnamese ideographic linguistic form known as Han Nom, and the aesthetics of Vietnamese Gong music practiced in the Vietnamese highlands.

The Construction of Vietnamese Nationalism, 1885-1956, Clay Javier Boggs, History, College of Liberal Arts

The current scholarly orthodoxy that the idea of a "nation" originates in modern Europe seems to re-enforce the myth that Europe is the wellspring of all valuable knowledge. In this essay, I ask whether it is possible to write a history of national liberation movements that is faithful to the historical record, but that also illuminates the intellectual labor of anti-colonial revolutionaries? I argue that the writings of Ho Chi Minh and other Vietnamese nationalists reveal how anti-colonial revolutionaries imagined and wrote into existence a Vietnamese "nation" as an anti-dote to the brutal realities of French colonialism.

Panel 4: Solar Energy: A Tool for Countering the Effects of Water-Borne Illnesses in Nigeria
Vanessa Colon, Biology, College of Science and Technology
Jacqueline Tanaka, Biology, College of Science and Technology
Adrienne Cooper, Civil and Environmental Engineering, College of Engineering

Of the forty percent of the world population that retrieves their water from wells, rivers, ponds, or puddles 1.4 billion do not have access to a steady supply of clean water. In Nigeria, two out of every ten children die of preventable water-borne illnesses by age one. The ability to pasteurize substantial quantities of water could decrease the mortality rate related to water-borne diseases and significantly increase quality of life in rural Nigeria. High cost and high maintenance solutions, such as water treatment plants and piped water networks, are neither feasible nor realistic solutions for much of the developing world. For this reason the application of solar energy as a tool for water pasteurization deserves investigation. An assessment of five innovative and inexpensive solar-powered pasteurization systems will measure the effectiveness of pathogen inactivation, cost and accessibility of materials, and technical skills required to maintain the pasteurization system.

Panel 5: The Department of Religion and International Education in Indonesia
Rebecca Alpert, Religion, College of Liberal Arts
John Raines, Religion, College of Liberal Arts
Mahmoud Ayoub, Religion, College of Liberal Arts
Brian McAdams, Religion, College of Liberal Arts
Achmad Munjid, Religion, College of Liberal Arts

The Department of Religion will present on its efforts at international education in Indonesia. In 2000, a graduate of our department, Dr. Alwi Shihab, then the Foreign Minister of Indonesia, worked with Professor John Raines of this department to establish The Center for Religious and Cross-Cultural Studies at Gadjah Mada University in Yogyakarta, Indonesia. The Center's Masters Degree program has enjoyed support from the Indonesian government, the U.S. State Department, and private foundations, creating opportunities for our graduate students and faculty to teach and study in Yogyakarta, and for several of the program's graduates to study in our department. This exchange has provided an opportunity for critical conversations among Jews, Christians, Muslims and Hindus from both countries. At the round table faculty and graduate students (American and Indonesian) who have participated in the program will discuss the challenges presented by the study of religion in the encounter of Islam the West.

Panel 6: Preparing Students as International Communicators
Christopher Harper, Journalism, School of Communications and Theater
Cassandra Kramer, Broadcasting, School of Communications and Theater
George Miller, Journalism, School of Communications and Theater
Andrew Ciofalo, Communications, Loyola College of Maryland

The presentation will focus on a program that provides students with an interational experience in communications, including storytelling, video production, photography, Web design, and international culture and language. These programs, which are under the direction of the Institute for Education in International Media, exist primarily in Italy, although an institute is scheduled for Northern Ireland.

10:15-11:45 PANEL SESSIONS

Panel 7: Faculty Research on Japan Topics at Temple University Japan
Globalization in Roppongi: Formal and Informal Dimensions, Roman Cybriwsky, Geography and Urban Studies, College of Liberal Arts and TUI
Roppongi is arguably Tokyo’s premier nightclub district, particularly for mixing of foreigners and Japanese, and the one place in Tokyo that bustles all through the night. For better or worse for Temple's Tokyo campus, its bright lights are but a short walk away. This paper outlines some themes in the book I am writing about the district: "Roppongi Crossing," a title that refers simultaneously the main street intersection and to Roppongi as a crossroads for people from around the world. In terms of the formal economy, we see Roppongi as an after-hours place for employees of nearby foreign embassies and foreign company offices. A growing number of economic transactions involve people from poor countries who have come to Japan to earn a living in a broadly-defined “services” sector of the economy. Much of their employment is “informal” in nature and part of income transfer from more prosperous individuals and companies to citizens of the Third World and developing economies.

Economically Hot, Politically Cold: the Chilling Effect of Nationalism on Sino-Japanese Relations, Phil Deans, International Affairs, Temple University Japan
The paper addresses rising anti-Japanese sentiment in China since 1989, and compares and contrasts it with rising anti-Chinese sentiment in Japan. Growing economic exchange between Japan and China has not led to improved political and social relations in the manner expected by liberal theories of international relations. I suggest that growing contact, if not well managed, can lead to worse rather than better relations, especially when there are deep-rooted historical disagreements. The political leaderships in both Beijing and Tokyo have failed to properly confront nationalist agendas at home and have instead attempted to exploit them for domestic political gain.

Ethnic Tourist Imaginings and Identity Negotiations in Japanese Popular Culture, Kyle Cleveland, Sociology, Temple University Japan
Japanese popular culture has assimilated foreign fashion, music and aesthetics to form hybrid identities that embody indigenous subcultural elements in a uniquely Japanese style. Through their involvement in style subcultures, Japanese youth are negotiating a cultural space that is contiguous to the consumer marketplace while being socially disengaged from mainstream social and political concerns. Increasingly, young people in Japan are reconsidering their place in society, and their identification with traditional identities of work, family and ethnicity. This "Freeter generation" is disaffected with requisite roles and societal obligations, and are seeking alternate paths of identity. This paper will consider how youth in Japan are developing new identities in the context of contemporary social change, and are altering the ways in which they self-identify and conceive of themselves within their society.

The Men and Women of Non-no: Globalization, Race and Gender in Japanese Magazines, Fabienne Darling-Wolf, Journalism, School of Communications and Theater
This presentation compares the constructions of race, gender, and culture offered by two Japanese magazines very similar in nature, yet targeted at different audiences—one male, the other female. Locating these magazines within a larger transcultural discourse of globalized cultural production, this comparison reveals significant differences in representation depending on the target audience. It concludes that while the magazines' hybrid nature may offer opportunities for subversive gestures their representations of race and gender are ultimately as likely to continue to legitimize longstanding power relations, both globally and locally.

Panel 8: Politics and Media
Lessons from Iraq: Electoral Legitimacy in the Shadow of Ethnoreligious Conflict, Kristina Arvanitis, Beasley School of Law
Following the fall of Baghdad, the CPA instituted the Independent Electoral Commission of Iraq (IECI), a group of Iraqi citizens tasked with administering, regulating, and validating transitional and permanent elections. What followed was a system of voting based solely on political party and ethnoreligious affiliation, political stalemates, and widespread sectarian violence. This paper examines electoral law in Iraq, ethnoreligious political parties, differences in legal interpretation, and comparative election law in states attempting to implement representative government. Finally, it offers suggestions on how to ease the ethnic and religious divide in elections with an eye toward a more unified Iraq.

**The Skeptical Philosophical Vision of Michael Oakeshott,** Aryeh Botwinick, *Political Science, College of Liberal Arts*

As someone who is currently completing a book on Oakeshott that explores the impetuses toward interconnection and unity prevalent within his work, I propose in the paper to outline some key ways in which his metaphysics, philosophy of religion, moral psychology, political theory, philosophy of science, and philosophy of history hang together.

**Media and Free Speech in the Context of Young Democracies,** Tom Jacobson, *Communications, School of Communications and Theater*

The study of communication for national development in Third World countries addresses a number of processes, including: communication campaigns to educate target beneficiaries on available new resources, literacy campaigns, programs for community level dialog, projects to building broadcast infrastructure; others. A recent emphasis in large agencies, such as the World Bank and USAID, focuses on improving transparency and accountability in democratic governance through improved news coverage. This presentation will survey some current efforts among a number of large national and multilateral agencies to encourage development of policies for media, journalism, and community communication that support democratic governance.

**The Big Transition that Didn’t: Mexico’s 2006 Elections, Arthur Schmidt, History, College of Liberal Arts**

Instead of consolidating a “transition to democracy,” Mexico’s presidential elections of July, 2006 have become a matter of profound dispute with the second-place finisher, Manuel López Obrador, declaring himself the “legitimate president” and heading a movement of national resistance against the presumed victor, Enrique Calderón. Rather than just reflecting a partisan and personal quarrel, these heated divisions represent deep-seated problems in Mexico’s political, social, and economic organization. They portent a “time of troubles” ahead likely to have considerable impact upon a United States ill-equipped and ill-inclined to comprehend what is happening.

**Panel 9: The Vietnam Project: Improving Health through Teaching and Collaboration**

*Jill B. Derstine, Nursing, College of Health Professions*

*Kathleen Black, Nursing, College of Health Professions*

*Pamela Bender, Nursing, College of Health Professions*

*Moya Klinealy, Nursing, College of Health Professions*

*Kim Nixon-Cave, Nursing, College of Health Professions*

*Ann Pron, Nursing, College of Health Professions*

*James Stephens, Nursing, College of Health Professions*

*Dolores Zygmont, Nursing, College of Health Professions*

College of Health Professions faculty from Physical Therapy, Occupational Therapy and Nursing worked with professionals on two rehabilitation units where they taught the concept of teamwork and faculty from Nursing demonstrated classroom and clinical teaching and evaluation at Hue University. These activities were a part of a 12 year Rehabilitation Project sponsored by Health Volunteers Overseas through a USAID grant. The overall objective of the grant was to improve rehabilitation in Vietnam with a sub goal of improving the curriculum of basic nursing education so that nurses would have a strong base for specialized areas such as rehabilitation and the rehabilitation disciplines would function as a team. The presenters will briefly describe their activities and their impact, and the cultural aspects of working with health care professionals in a developing country.

**Panel 10: Ancient Artifacts and Cultures**

**The Origin of Chalcidian Ware, Kari Ecker, Curriculum, Education and Technology in Education, College of Education**

The Black figure kylix located in the Metropolitan Museum of Art, numbered 98.8.25 has been attributed to the Phineus Painter from Vulci. A debate about its origin has arisen, derived from the question about the origin of Chalcidian ware. Some scholars place its production in...
southern Italy or Sicily, while others prefer an eastern origin. Examination of the ware shows a Greek origin with "unmistakably Greek" styles, although distribution suggests that the ware was located outside of Greece. Looking at the cups produced from the Nikosthenic workshop in Athens helps to place the location of the production of Chalcidian ware. Placing this kylix, as well as the origin of Chalcidian ware, has major implications for how scholars understand the spread of trade and technology in the Greek world. It indicates that craftsmen recognized a demand for their pottery outside their local region and were deliberately crafting merchandise in large quantities to ship to foreign areas.

Ancient Egyptian Nile Valley Origin of Yoruba of West Africa, Abdul Salau, African American Studies, College of Liberal Arts

The problem of the relationship of Ancient Egyptians and Yoruba people of West Africa has been an enduring historical problem for African history. There have been many important developments in African history, largely accessibility to scholarly materials, new techniques, and documents which have made method of conducting historical research to change. These historical methods and techniques have transformed our understanding of Yoruba history and its relationship to Ancient Egypt. Yoruba and Mdw Ntr/Ancient Egyptian languages will be used to demonstrate our findings. Africa's civilizing role in world history will be reinforced by this presentation.

Panel 11: Collaborating to Meet Educational Reform Initiatives in Jamaica: A Story of International Teacher Education
Jayminn Sanford-DeShields, Curriculum, Instruction and Technology in Education, College of Education
Thomas J. Walker, Curriculum, Instruction and Technology in Education, College of Education
Bridgeth Gordon, Church Teacher's College, Mandeville, Jamaica, W.I.
Claudeth Fletcher, Vice-Principal, Church Teacher's College

The recent reform initiatives instituted by the Jamaican Ministry of Education encourage teachers to pursue advanced teacher training. However an advanced credential is not easily within reach. In 1997, Church Teachers’ College, a preeminent teacher training institution located in Mandeville Jamaica, invited the College of Education at Temple to explore the possibility of establishing an undergraduate degree program in elementary education. This presentation will describe the genesis, ongoing development, and unique challenges of the international undergraduate degree program. Curricular challenges in cross-cultural teacher education, and the relationship between the collaborative teacher education program and educational reform in Jamaica will be emphasized. Presenters include program representatives from Church Teachers’ College and from Temple University.

Panel 12: Community Engagement: Temple Fulbright Fellows Report from the Global Field American Rocket Ships in Dublin: The Irish Street and Media Lab Europe, Dublin, Kathleen Biddick, History, College of Liberal Arts
Balancing Scholarship and Social Responsibility: A Fulbright Fellow in Bolivia, Ben Kohl, Geography and Urban Studies, College of Liberal Arts
Conflicting Loyalties in Bangladesh, David Watt, History, College of Liberal Arts
Advantages of International Design Education, Valeria Libby, Horticulture and Landscape Architecture, Ambler College

The Carnegie Commission recently added a new category, Community Engagement (conceived on a spectrum from local to the global) to its revised mix for evaluating institutions of higher education. Our roundtable explores Temple’s strengths in this category through the engagement of its Fulbright faculty scholars.

- How do Temple Fulbright Fellows balance the demands of “back-home” scholarly expectations with everyday engagement in social responsibility in their “host” country?
- How do they negotiate their conflicted loyalties in divided political situations?
- How does the construction of their Fulbright research projects transform with local community engagement?

12:45-2:15 CONCURRENT SESSIONS

Panel 13: Business in Asia
Global Comparison of Supply Chain Infrastructures, Mark Gershon, Management Science/Operations Management, Fox School of Business and Management and Mukesh Kanol, IMBA, Fox School of Business and Management

The research addresses the issue of analyzing supply chain infrastructures within a country prior to deciding to set up business in that country. In this phase, we develop a set of criteria
that can be used when evaluating a supply chain in a particular environment. Those factors are linked with high level categories in a way that a score can be assigned. Data from over 20 countries was used to develop this criteria set. The countries were classified by region and by level of economic development.

The Final Frontier of Emerging Markets: Economic Reform and Investment Opportunities in the DPRK, North Korea, Khurram Nasir Gore, Law, Beasley School of Law
North Korea remains one of the most controversial, secluded, and potentially dangerous countries in the world. In recent years the country has embarked on a program of economic reforms that includes raising wages, allowing prices to better reflect market values, reducing dependence on the rationing of essential commodities, decentralizing control over factory operations, and opening foreign trade zones for international investment. North Korea appears to be desperately trying to attract foreign investment in order to jumpstart its economy in the face of isolation, famine and natural disasters. Major hurdles restricting foreign investment include: controversies regarding its nuclear capabilities, political instability, international sanctions, and issues regarding the rule of law, contracts and financial regulations.

Strategic IPO Underpricing: The Role of Chinese State Ownership, Xiaotian Zhang and Yong Wang, Finance, Fox School of Business and Management
Initial public offering (IPO) underpricing remains a puzzle after decades of investigation. Chinese stock markets experienced much more significant IPO underpricing than most other stock markets in the world. This paper offers a two-period wealth maximum model to explain the strategic IPO underpricing by state owners. Given the fact that the entire IPO procedure including IPO price is regulated and controlled by state owners, we argue that state owners strategically underprice IPO, because they care less on the IPO proceeds but more on the wealth gain after IPO. The empirical finding of a positive relationship between IPO underpricing and state ownership in Chinese stock market is consistent with the wealth maximization hypothesis of state owners’ IPO pricing. The paper offers better understanding for IPO procedure of state-owned enterprises in emerging markets.

Panel 14: Gender, Immigration, and Generational Change
Gender and Immigration from an Interdisciplinary Perspective, Shelley Wilcox, Philosophy, College of Liberal Arts

Immigrant Women Scientists in the U.S., Kimberly Goyette, Sociology, College of Liberal Arts
Philadelphia's African Immigrant Families' Perceptions about their Children's Education, Lombe Mwembo, Urban Education, College of Education
It is widely agreed that immigration is one of the most important processes of globalization. Currently, it is estimated that nearly one million immigrants enter the United States each year. Since over half of these immigrants are women, it is increasingly important to analyze immigration through the lens of gender. This panel contributes to our understanding of the feminization of global migration by exploring this topic from different disciplinary perspectives. Dr. Kimberly Goyette, Assistant Professor of Sociology, will present her research on the educational and career profiles of immigrant women scientists in the United States. Mwembo Lombe, graduate student in Education, will discuss her findings concerning African immigrant parents’ perceptions of their children’s education. Dr. Shelley Wilcox, Assistant Professor of Philosophy, will explore the issue of gender and immigration from a normative perspective, arguing that U.S. immigration laws are covertly gender biased and contribute to the exploitation of female migrant workers.

Panel 15: Capacity Building in Health Law Research and Training
Scott Burris, Beasley School of Law; Leo Beletsky, Beasley School of Law; Adelaide Ferguson, Beasley School of Law
This panel will describe several programs at the law school aimed at enhancing international capacity in health law research and training. Professor Burris will describe (1) his efforts, as part of the law school’s Rule of Law Program, to promote health law as an academic specialty in China; and (2) his NIH funded Rapid Policy Assessment and Response Project (RPAR). RPAR uses research on laws and legal practices as the core of an intervention aimed at mobilizing local capacity to address barriers to health in vulnerable populations like drug users and sex workers. Dean Ferguson will describe a training program in legal advocacy for HIV/AIDS NGOs in China, funded by the U.S. State Department. Mr. Beletsky will describe a project on the global governance of health, funded by the Open Society Institute. The several projects show the law school’s interdisciplinary, empirically driven approach to health policy reform.
Panel 16: Globalization Unpacked: Critical Perspectives on China
Globalization and the New Agrarian Question: Land Expropriation in China, Dr. Kathy LeMons Walker, Associate Professor of History
Situating internal developments in China within the broader framing of contemporary capitalist globalization, this panel examines critically recent trajectories in the Chinese state and society. The papers analyze the forced evictions and land loss of more than 70 million rural Chinese, retrogressions in the position of working women, and crucial environmental policies. They consider, as well, the legacy of Mao Zedong and socialism in the context of so-called globalization.

Environmental Policies, Economic Liberalization and the Undoing of a Remarkable Era: Questioning China, Brandon Edwards, History, College of Liberal Arts
The fight against environmental degradation is chief amongst priorities in China currently. Over the last twenty-five years the country has adopted a range of policies to stymie environmental erosion. By and large these policies have also acted as both a catalyst for economic liberalization and a conduit for significant economic restructuring. If one looks at environmental policy in relation to town-village enterprises one may reach the conclusion that China is attempting to shed its socialist programs of the Maoist era in order to reorient the country toward capitalist formation. Urban infrastructure such as waste management, fresh water suppliers, water treatment plants, and energy suppliers has been mostly privatized. The ramification of this privatization is stark not only for the more than 70 million landless peasants in the Chinese countryside but also the urban poor as well.

China’s War on Nature: Overcoming Anthropocentrism, Industrialization and the Fear of Death, Ryan Zastowney, History, College of Liberal Arts
This paper’s objective was to explore the various paradigmatic legacies that have influenced China’s environmental crises in both the communist and present day capitalist phases of history. Through an exploration of the Marxist and Confucian worldviews along with the various religious-scientific tendencies emanating from such diverse thinkers as Plato and Descartes, China’s War on Nature can be seen as a microcosm of a truly global anthropocentric drive to create a desolate wasteland of scarred landscapes and psyches with deep roots in the foundational logic of civilization. Reformist solutions are considered while an alternative paradigm represented by Daoist traditions in the modes of being lived by indigenous peoples in the United States are examined in depth for the potential they have for re-engaging humanity with the biosphere in a non-exploitative manner while simultaneously confronting the dread and angst we experience towards death.

Mao: A Contribution to a New Society, Larry Atencia, History, College of Liberal Arts
This paper focuses on Mao Zedong’s political and ideological legacy. It first explores Mao’s contribution to the Marxist canon and considers how his interpretation of Marx and Marxism differed from the classical, and dominant Marxism of his time (especially that of Lenin and the Soviet Union). It then examines Mao’s tremendous influence on Third World social movements, both as a political leader who could support revolutionary struggles materially and on an ideological and theoretical level. Finally, the paper suggests how Mao’s legacy and authority in China and other Third World countries is currently being diminished by the central supporters of Global capitalism and their new social order.

Women Reformed: Chinese Women in the Open Market, Regina Szczesniak, Women’s Studies, College of Liberal Arts
China’s contemporary economic “reform” is, in reality, a capitalist route of modernization, which employs economic liberalization and rejects the socialist principles nominally espoused by the state. However, massive female unemployment, relegation to the lowest levels of a competitive labor pool, and the resurgence of gendered violence and sexism demonstrate the adverse effects of rapid globalization on Chinese women. In contrast, economic liberalization has benefited the Chinese Women’s Movement, which did not exist outside of the state-monitored All China Women’s Federation (ACWF) prior to “reform.” Currently, thousands of women’s organizations and advocacy groups are active, while the ACWF edges toward an autonomous relationship with the state and a genuine representation of Chinese women. How can a process that disadvantages the mass of Chinese women benefit the movement for Chinese women’s equality and rights? This study examines the varied effects of reform on Chinese women as economic and political actors.

Panel 17: The Impact of International Education on Faculty
Teaching to Learn: How Teaching Abroad had Improved Teaching at Home, Mary Conran, Marketing, Fox School of Business and Management

24
Study abroad programs provide rich experiences for students, but what about for faculty? Can teaching abroad lead to improved teaching overall? This presentation will focus on preparing for teaching abroad, discussion of how these experiences have provided new perspectives on teaching or allowed for experiential learning in the classroom, or re-invigorated, teaching pedagogy, and a brief overview of application procedures.

Temple's Long-term Chemical Education Program in China, Joseph Schmuckler, Chemical Education, College of Education

As a result of President Carter's visit to China in 1977, Premier Deng Xiaopeng was invited to the United States. Professor Mann Ching Niu, now emeritus, who know Mr. Deng personally, had the Premiure invited to Temple. He was given an honorary doctrate. In 1980, then President Wachman was invited to China. He was accompanied by five faculty members, including Dean Carolyn Adams and me. Our objective was to establish an academic relationships between the two universities. Programs were established between the Nankai University and the Tianjin Normal University, where I hold an honorary professorship. I have spent over 20 years going to China and have had members of their faculties here come. We established one of the first student exchange programs. Here, I am a nationally known professor in Chemical Education. My work in China centers on Chemical Education and my colleagues in China and I have lectured at many universities throughout China. Over the years, we have published two books and other academic works.

Professors without Borders: A Proposal to Solve Problems without Geographic Boundaries but with International Consequences, Jacqueline Tanaka, Biology, College of Science and Technology

The idea germinated at the Constitutional convention center on July 3rd, 2005 during a forum on the Future of Africa. Eric Edi, Ph.D., a Temple University panelist from Cote d'Ivorie, responded to other panelists that economic and medical aid will not solve the problems of African nations. He said "What Africa needs is education and political stability". Later, Eric and I began a discussion on how to promote education in Africa. We proposed Professors without Borders. The program would sponsor an academic year-long exchange of 2 faculty members from Temple with faculty from a partner African University. Also, the program would create "virtual" web-cast classes for upper-level problem-based courses developed collaboratively by faculty on the two campuses. Rather than propose an international organization, the model invests in local partnerships between two Universities with expanded learning opportunities on both campuses. The proposal will be presented for discussion in this session.

Panel 18: Globalization and Culture

Art and Globalization: Then and Now, Noel Carroll, Philosophy, College of Liberal Arts

My presentation is entitled "Art and Globalization: Then and Now." This talk will attempt to establish that at present there is emerging a transnational institution of art -- an integrated, transnational artwork -- whose specific configuration is historically unprecedented.

Japanese Baseball Culture: An Ethnographic Study of Japanese Baseball Fans, Victor Montoro, Broadcasting, Television and Mass Media, School of Communications and Theater

This study focused on contemporary baseball culture in Japan. More specifically, this research endeavor analyzed the major factors that make baseball popular in Japan. The study found that many factors contribute to the popularity of baseball in Japan including: American influence, baseball environment, cultural/baseball connection. The project incorporated a literature review that looked at the historical and comparative research regarding Japanese baseball. Furthermore, this review served a descriptive function and examined the many facets of this sports phenomenon. This research project was designed as a preliminary ethnographic study of Japanese baseball fans. The main methodology was a combination of detailed participant observations and first-hand interviews. Overall, this project served as a case study on the Yomiuri Giant baseball fans.

Globalization and the Invalidation of African Cultures, Edward Wonkeryor, African American Studies, College of Liberal Arts

This study delineates how globalization, as a tool, has invalidated the cultures in Africa. Its imposition in African societies creates confrontation between those engaged in globalization and the practitioners of traditional African values and systems that differ greatly from those inherent in globalization. Next, the study reveals how multinational enterprises (MNEs), rather than democratically elected governments, decide how to govern these countries--a direct imposition of global cultures on African cultures. In African regions where MNEs operate, globalization may create a hybrid culture that has elements of both African cultural values and systems and western cultures. If protest is absent, African cultures are rapidly replaced by western cultural motifs.
2:30–4:00 Concurrent Sessions

Panel 19: Environment in Asia
A Reflection on the Modern Western Rationalistic Views of Nature and Human Nature from an East-Asian Perspective, Shigenori Nagatomo, Religion, College of Liberal Arts
Protecting Nature and Culture in Northern Japan: Shirakami Sanchi World Heritage Area, Robert Mason, Geography and Urban Studies, College of Liberal Arts
Issues in, and Benefits of, Comparative ("Global") Environmental Ethics, Monte Hull, Religion, College of Liberal Arts
A Japanese Windmill on the Environmental Frontline, Lindsey Powell, Anthropology, College of Liberal Arts

The four participants discuss their research on issues relating to the environment in Asia and how the Asian experience relates to global environmental views and movements. Nagatomo and Hull focus on environmental ethics issues in East-West cross-cultural comparison while Mason and Powell focus on how the environmental movement is functioning on the ground in Japan.

Panel 20: The Impact of International Education on Students
Roles and Responsibilities of International Teaching Assistants, Shubhada Menon, College of Education and Neha Singh, School of Tourism and Hospitality Management

This presentation will focus on the roles and responsibilities of ITAs. ITAs in most American universities are required to wear two hats. One hat of a graduate student and the other of an instructor. Often it is difficult for new ITAs to assert ones authority in classrooms. This panel will highlight strategies for ITAs to overcome first day fears. It will discuss grading and other best practices that can be applied to better student learning in ITA classrooms. Moreover, it will focus on helping ITAs gain ideas about networking for professional development.

Making the Transition to the U.S. Higher Education System, Martyn J. Miller, International Services; Luci Motoca, Sarah Mumma, Erika Oshima

In this presentation, a panel of undergraduate and graduate international students will discuss
(1) the process of applying for admission to Temple University while overseas,
(2) the procedures and pitfalls they navigated to secure visas to enter the United States, and
(3) their experiences in making a (hopefully) successful transition to an academic program of study at Temple University, including such things serving as student employees and graduate assistants.

Panel 21: International Health and Healthcare
African traditional healing: Practices, International Interest and Risks, Rita S. Fierro

This presentation summarizes the results from a research study started during the Temple Ghana program in the Summer 2002. The study locates the cultural foundations of traditional healing practices within African holistic concepts of health as well being of the mind, body, soul and social surroundings. Within this framework, different health professions are identified (herbalists, diviners, etc.). In many African countries traditionally-trained practitioners co-exist with western-trained practitioners. Recently, international organizations have become more interested in Africa’s traditional healing practices as possible remedies for malaria and AIDS/HIV. The use of traditional healing techniques outside of their unique cultural contexts however, could be a threat as much as an opportunity for the people who allow traditionally secret knowledge to be widespread.

Following the Middle Path: TRIPS, AIDS and the Ethical Debate, Roli Khar, Beasley School of Law

How can trade solve a public health epidemic like AIDS? At first glance, it may appear that these are two tangential issues with little in common. But upon closer inspection, one can appreciate the reciprocal impact both issues have had on each other and the world in general. This presentation will explore the ethical debate on how international trade through the mechanisms of intellectual property rights (IPRs), and the Agreement on Trade Related Intellectual Property Rights (TRIPS) can have a significant–either negative or positive impact on the current AIDS crisis in the developing world. It will look at the broader questions: is it right to insist on policies that will increase process in countries that are least able to afford them? Is it right to insist upon strong patent laws in developing countries before we have exhausted other options for encouraging innovation? The presentation will also examine the
tools provided in the TRIPS Agreement and later expansions of TRIPS to suspend patent law temporarily in the wake of a national public health emergency.

**AIDS Stigma in Health Services in the Eastern Caribbean, Scott Edward Rutledge, Social Work, School of Social Administration**

This presentation describes AIDS stigma in health services in Trinidad & Tobago and Grenada. Socially constructed to be physical and social contagions, people living with HIV/AIDS (PLHA) feel scorned by providers. AIDS-related discrimination in health care includes refusal by staff to provide care to PLHA, especially patients perceived to be gay. Confidentiality is only marginally enforced. Providers are aware of institutional practices that stigmatize PLHA, but struggle to provide compassionate care given fears about HIV transmission and judgmental feelings. Anti-stigma campaigns have begun, yet much work remains to reduce stigma to dramatically increase service utilization, including increasingly available antiretroviral treatment.

**Panel 22: Cold War Egypt**

**In the Nexus of Global Economics, Foreign Policy, and Self Determination, Brandon Edwards, History, College of Liberal Arts**

My research is concerned with the reversal of United States aid for the construction of the Aswan High Dam in 1956. Traditional historiography has analyzed this decision by appealing to cold war discourse instead of social science and political economy. In order to get beyond the rhetoric of the cold war I have applied an economic analysis to the motives of reversal of aid. I am interested in Egypt’s potential threat as a cotton producing country to U.S domestic producers of cotton. Of particular interest is the role United States cotton producers played in the reversal of aid for the high dam in Egypt.

**How did the birth of the national security state ultimately lead to the undermining of the rule of law in Cold War Egypt? Kathryn Jones, History, College of Liberal Arts**

As the Cold War ensued, Egypt found it self in a precarious position. While the nation had just achieved independence, they were asked to rejoin forces in order to consolidate and eventually eliminate communism. Recently freed from the shackles of foreign rule and unwilling to choose sides, Nasser’s international policy was one that called for Arab Nationalism and nonalignment. After the Suez Crisis, however, Nasser was driven closer to the Soviets who agreed to help support the Egyptian military and economy. After Nasser’s death in 1970, the nation saw a shift in policy as Sadat allied himself with the United States. While both Nasser and Sadat’s policies differed greatly, each of these men had one goal and that was to create a stronger national identity by means of a national security state. While this was the goal, it was impossible to achieve without undermining the rule of law.

**Is Racism the same everywhere? An examination of Egyptian society post Cold War, Raquel Thompson, History, College of Liberal Arts**

As the Cold War brought many a third world countries to the forefront, more specifically Egypt, certain issues came to light as well. With the rise of Nasser during the Cold War, Egypt became a powerful country with much influence, indeed the hub of the Arab world. With that said the inner and familial issues exclusive to Egypt became more apparent and evident. The rising issues such as classism, sexism, and racism started fermenting as the landscape of Egypt changed because of the Cold War. One will try to dissect the race problem within Egypt, pertaining specifically with the treatment of the Nubians in Egypt.

**Panel 23: Living and Learning in the Other Jamaica: Developing Communities and Cosmopolitans through International Service Learning**

Novella Keith, Urban Education, Educational Leadership and Policy Studies, College of Education

Michael Dorn, Educational Leadership and Policy Studies, College of Education

Nelson Keith, Professor Emeritus, West Chester University

This presentation highlights the theory and practice of a unique summer abroad program that features a month-long international service learning experience. A non-tourist area of Jamaica and coursework that integrates academic and community service provide the backdrop against which students learn the realities of global, South-North issues. Community service work is sponsored by an NGO, Edu-Tourism, whose goal is to create North-South partnerships that promote community development and cosmopolitan identities and values. Panel presentations on the following topics are illustrated with photographs, video clips, and student voices:

1. NGO’s, Universities, and Development: Linking North and South through International Service Learning; 2. Globalism and the Cosmopolitan Imperative; 3. Are We Turning Students into Cosmopolitans? Experiential Accounts
Panel 24: Performance and Culture

The Kabuki Project, Barbara Thornbury, Critical Languages, College of Liberal Arts

The kabuki project began in the early 1950’s, against the backdrop of a Cold War imperative to secure Japan as an American friend-in-Asia through projects of cultural diplomacy. Pulitzer Prize-winning playwrights and novelists were among those who turned their individual enthusiasm for kabuki into a well-publicized campaign to bring U.S. audiences into direct contact with the art form. What followed was a series of celebrated visits by kabuki troupes that continue to this day. These events have repeatedly provided the raw material from which the now-familiar discourse of “the exotic, enigmatic and mysterious essence of Japanese particularism” has been constructed and widely circulated. My focus in this presentation is on the 1950’s and how the foundations of that discourse were laid by veteran theatre writers and an emerging pool of freelance experts on Japan who introduced America to kabuki—and postwar Japan in general—in the pages of influential newspapers and magazines.

Historical Development of Samba Dance in Brazil, Alba Pedreira Vieira, Dance, Boyer College of Music and Dance

I discuss the development of samba, an Afro-Brazilian dance genre, considering issues of hybridity. How has samba been historically made accessible to African-Brazilians? How have Africa-Brazilians asserted presence through samba over the years? In Brazilian history, hybridity has carried an internal contradiction of cultural and racial fusion and disintegration. This dissonance is also reflected on samba: the country’s desire to have a white race and concurrent pride for racial hybridism. I suggest that for Brazil to have a less racist society, as most people believe there already exists, it is crucial to acknowledge that there is racism in my country.

Pre-Occupations and Hypte-nations – Arabs, Jews and Homeland Insecurities, Billy Yalowitz, Art and Art Education, Tyler School of Art

The session presents an international arts and civic dialogue project with venues in Palestinian Israeli villages, kibbutzim, college campuses, and an off -Broadway theater. Beginning as a community-based performance project in Israel, the project morphed into a professional movement-theater piece, “Six Actors in Search of a Plot”, co-written by Palestinian playwright Muhammad Zaher and Temple’s Billy Yalowitz. “Six Actors” is now catalyzing a community-based performance project in Philadelphia being developed by the Arts in Community Program at Temple’s Tyler School of Art. This session includes video excerpts of “Six Actors” in performance, and the voices of collaborating Palestinian Israeli and Jewish Israeli artists speaking about the making of the pieces

8:30-11:45 Posters

Poster Session 1: Media, Cultural Identity, and Image

Ideology in the News: A Comparison of CNN.com and Aljazeera.net Coverage of the Elections in Iraq, Dianne M. Garyantes, Mass Media and Communication, School of Communications and Theater

While five years have passed since September 11th, there continue to be wide gaps in understanding between the Arab and Western worlds. The media are known to have an effect on the public’s understanding of issues. This study examines ideologies embedded in online coverage of two international news organizations, CNN.com and Aljazeera.net, in the reporting of the Iraqi national elections of December 2005. Findings include that the major themes in the coverage were similar and reflected Western news values, although there were ideological differences within the major themes that reflected the cultural perspectives of the two news organizations.

God is an Englishman: Iconic Rhetorical Images of Idealized British Citizenry as Illustrated in Britain’s New Palace of Westminster, Scott Gratson, Communications, School of Communications and Theater

Based on Olson’s (2004) analysis of Benjamin Franklin’s “Vision of American Community”, the author suggests that the paintings located in Britain’s Houses of Parliament serve as ideological guides for effective British citizenry. The collection of New Palace paintings serve as iconic representations of cultural ideals, political ideologies, and societal mores. The author places particular attention to how the image of Britain and its people are projected throughout the paintings. Additionally, the representation of subject matter indicates stylized ideals and values as expected from the public. Conclusions are drawn as to the relevance of iconological images as viable forms of cultural rhetoric.
Fasting in Islam: Eating for Identity, Zayne Amer, Strategic and Organizational Communications, School of Communications and Theater
I will discuss my paper during my session, highlighting the importance of Ramadan in Islam. The discussion of Ramadan will cover how everything from food to prayer influences the individuals feelings of belonging. The presentation will be augmented by a power point.

A Photographic Investigation of Cuba, India and China, Alex Goldblum, Film and Media Arts, School of Communications and Theater
An avid traveler, Mr. Goldblum has taken numerous trips abroad: In early 2001, he visited Havana, Cuba as a humanitarian envoy for the Jewish Solidarity Committee. In 2002, he voyaged to the Yucatan Peninsula and visited the Mayan ruins at Chichen Itza. In May of 2005, he attended the Cannes Film Festival in France as an intern for the American Pavilion. In the Summer of 2005, Mr. Goldblum spent six weeks abroad in India where he wrote an interactive weblog, performed in an alternative third theater production entitled "Values Americans Live By," and produced a documentary on snake charmers living in rural Gujarat. This photographic portrayal will investigate the myriad cultures, identities, and experiences that Mr. Goldblum encountered while on this voyages. An accomplished film maker and published photographer, Mr. Goldblum's work has gained international attention and regard.

From Paris to Philadelphia: the Use of Graffiti as Expression and Conflict, Lauren McCulligan, Communications, School of Communications and Theater
Is graffiti really the problem or have we yet to accept art? Our presentation shall focus on the social and cultural effects that harbor graffiti around the world, and how it has been shaped into what it is today.

Communicative Culture: The Role of Media Conglomerates in Europe, Joseph Roetz, Communications, School of Communications and Theater
This discussion will center mainly on my experiences while interning with a company entitled The News Xchange while I studied abroad in London during my fall '05 academic semester. I will be discussing my role during the internship and how it has affected my outlook on the globalization of the media. I will also be presenting on the unity of the major networks when it comes to discussing certain sensitive topics, both here and abroad, and how they set their agenda for the upcoming year.

Guatemala: Woven Images, Elizabeth C. Masters, Architecture, Tyler School of Art
I will present a poster that is a collage of artistic images of the Guatemalan highlands, filtered through my research in landscape and culture. Guatemala is a magical land where the atmosphere is constantly changing. Life is fragile and intricately tied to the land itself, a land of earthquakes, volcanoes, mudslides, and gentle people. This tapestry of images will weave together the landscape and urbanism with the cultural traditions, the people, the architecture, and the fabrics symbolic of their life all rich in colors.

Poster Session 2: International Business (Economic Development)
Community-based Enterprise in the Ecuadorian Amazon, Lisa Calvano, Human Resource Management, Fox School of Business and Management
This project traces the development of an innovative eco-tourism enterprise owned and operated by an indigenous community in the Ecuadorian Amazon. The enterprise represents a unique community response to issues of environmental sustainability and economic development in a region threatened by oil drilling and related road building and colonization. This paper examines three research questions: 1) what confluence of factors led a traditional and collectivist community to develop a successful business; and 2) what positive outcomes resulted in terms of environmental and economic sustainability. Data was collected through interviews and observation during two trips to Ecuador in 2005-2006 as well as a review of secondary data sources.

The Relationships among Social Intelligence, Emotional Intelligence, Cultural Intelligence, Cultural Exposure, Kerri Crowne, Fox School of Business and Management
This paper discusses the distinction and overlap of social intelligence, emotional intelligence and cultural intelligence. It also examines the relationship of cultural exposure to emotional intelligence and cultural intelligence. Findings indicate that while the intelligence constructs examined are distinct, they are related and exposure to other cultures was found to significantly impact cultural intelligence and partially impact emotional intelligence. Additionally, the influence of these intelligences on leadership was examined.

"Blood Diamonds": De Beers, Black Markets and Discourse, Susan Fall, Anthropology, College of Liberal Arts
Ethnographic work on the diamond trade illustrates how state power, social movements, NGO's, transnational corporations and consumers are connected, forming identities, practices
and meanings, through various forms of discourse taking place in mass-media in sites across the globe. This poster examines six major discursive moments in the formation, transformation and then re-packaging of gems from national treasures, to symbols of violence, to indexes of conscientious consumption. In Sierra Leonean presidential sound bites, rebel armies' signature violence, NGO PR campaigns, the redrawing of international import-export laws, retail advertising and "green" consumerism, and finally couched in American pop culture, "bood diamonds," and the variable construction of them, reflect ever-changing globally scaled dynamics (cultural, political and economic). This poster explores these discursive battles as well as the implied relationships between corporate and state power by linking them to material conditions and consequences.

**Practices at the Wholly-owned Foreign Subsidiaries: When is the Legitimacy Imperative at Work?** Tolulope Bewaji and Yunxuan Han, General and Strategic Management, Fox School of Business and Management

Employing the arguments and concepts of the institutional theory, the paper developed a behavioral model to illustrate the decision process that MNC subsidiaries adopt responsive HRM practices under the legitimacy imperatives. The model mapped out the decision-maker's cognitive process by tracing back the observable action (responsive HRM practices) to its motive (the legitimacy imperative), the underlying emotion and perceptions (ambiguity in determining transaction costs and concern for survival) that trigger the motive, and ultimately the contextual factors that shape the certain perceptions. Propositions were suggested to shed light on the processes through which major contextual factors -subsidiary attributes, subsidiary-host country interdependence, host country conditions, and host-home country relations - directly or jointly trigger a legitimacy imperative at the subsidiary to abide by the host country's regulative, normative and cognitive institutions. Aiming to fill a conceptual gap in the knowledge with regard to MNC subsidiary decision-making, the behavioral model also provides meaningful input to the practices of cross-border knowledge transfer within the MNC.

**Poster Session 3: International Health**

**Rapid Assessment of Access to Care: Using GPS & GIS to Examine Access to Primary Care in Remote Parts of the Developing World** Jonathan Baker, Geography and Urban Studies, College of Liberal Arts; Andrew Bazemore, Robert Graham Center for Policy Studies in Family Practice; C. Jeffrey Jacobson, Family Medicine and Anthropology, University of Cincinnati

To improve health care delivery in remote parts of the developing world it is important to understand the factors that enable or inhibit health care use. One of the key factors is that of distance from residence to health facility. It is through an assessment of the effect of distance on the utilization of health services that a clearer picture of access can be attained. This poster's focus is on understanding the geographic character of access to care and the expediency of data collection using Geographic Information Systems (GIS) & Global Positioning System (GPS) technology. Social science and health policy researchers need to know the reach of a clinic - how far people are willing to travel to receive health care services. This is particularly important in mountainous regions of Latin America where physical access is often a serious problem.

**Organized Global Psychiatry: Opportunities for Temple, David Baron, Psychiatry, School of Medicine**

The World Psychiatric Association (WPA) is the psychiatric organization affiliated with the World Health Organization (WHO). It is comprised of sections that address various aspects and topic areas in the field. All sections are comprised of content experts from all over the world, and each section is encouraged to conduct research and publish. A Temple faculty member chairs one section, and co-chairs another. An opportunity for research exists.

**Harshly an "Important " Person: An Ethnography of a Female Health Worker in India, Amanda Childs, College of Liberal Arts**

Female health workers are the foot soldiers of India's health care program. This project gave me the opportunity to observe one of these women and document her capabilities, her motivations and what limited her efficacy. As she walked from house to house examining the sick, giving immunizations and advising women on family planning, I documented the care she provided and the interactions that she had. Although she was enmeshed in a complex web of larger forces that shaped and limited what she could accomplish and how she lived her life, her diligence made a concrete difference in peoples lives.

**Volunteering in a Costa Rican Hospital, David L. Murphy**

Throughout four months of volunteering in a Costa Rican hospital I encountered various differences and challenges faced by health care personnel that differ from those found in the
US. Topics range from the health care system in Costa Rica, hospital environment, outlook on medicine, and the obvious difference in resources and facilities. Pictures will be offered and accounts of my personal experiences in the various departments of Hospital de Heredia, San Vicente de Paul.

Poster Session 4: Other International Research

Conflict and Compromise in the Quest for Social Justice in Trinidad, West Indies, Bretton Alvarez, Anthropology, College of Liberal Arts
This poster will showcase ethnographic research I have conducted with Trinidad and Tobago Rastafari United (TTRU) over the past two years. TTRU is a community organization endeavoring to remedy social maladies that have intensified in recent years in response to neoliberal economic reforms and the relocation of key industries away from their community. My goal is to examine how TTRU's leaders respond to the demands of the various institutions and interest groups they must collaborate with in pursuit of their goals and how the Rastafari discourses and practices they employ reinforce and subvert the capitalist ideologies and state discourses and policies they ideologically oppose.

Mapmaking Property in Kumasi, Ghana, Justin Collins, Geography and Urban Studies, College of Liberal Arts
Ghana's Land Administration Project is a vehicle of land reform which focuses on the "abstract space" of the cadastre (property map), upon which it seeks to build a system of tenure amenable to Western investment. While this project may provide "clear and distinct" property rights for market-based land delivery, it does not provide adequate support for the social networks which have historically created and maintained the distribution of property. Rather than attempting to build the program upon local housing needs, Ghana's land policy is operationalized by securing and simplifying the ownership and value of real estate.

Calypos and Pichakaareas: Trinidadian Music as a Social Commentary, Margaret Griffith, BTMM, School of Communications and Theater
This study is an investigation into a new song form called pichakaaree in the Caribbean island of Trinidad. Pichakaarees are a new song form, thus there is little to no scholarship on them. Given this lack of scholarship, researchers will use a grounded theory approach in order to understand this music and the cultural context from which pichakaaree has grown. Researchers expect to find that pichakaaree emerged as a response to calypso. Calypso speaks mostly to the African population in Trinidad; it is not as relevant for the Hindu population. As a result of this community's need for a voice there evolved this new song form. This study will attempt to provide serious scholarship and cultural appreciation of a new musical development in an overlooked population within a frequently undervalued part of the world.

Medieval Manuscripts Speak through Art and Interpretation, Kellye Hawkins and Pilar Maravi, Spanish and Portuguese, College of Liberal Arts
Part I: The Transcription of a Medieval Text: Three Versions of El conde Lucanor by Don Juan Manuel and La sátira de infeliz e felice vida by Dom Pedro, Constable of Portugal
Part II: "Gonzalo de Berceo: Los signos que aparecen en el Juicio final y su representación en las portadas historiadas de las iglesias románicas y góticas"

Poster Session 5: Teaching and Learning Abroad

Working with NGOs in India through TUJ, Taylor Benjamin-Britton and Jonathan David
This will be a presentation on the work we did in India at the M.S. Swarminathan Research Foundation (MSSRF) through a grant from Philip Morris and the support of Temple Japan, learning from and working with villagers to understand aid, microcredit, and self-help in developing countries.

Immerse Yourself: How to Turn "Over There" into "Over Here", Ariel Coff
This presentation focuses on getting involved in the community you live in while studying abroad. Taking advantage of out-of-school learning opportunities can add fantastic dimensions to your experience, whether you put some time in at a soup kitchen, get a job at a local bar, or organize a public event. You can meet people of all ages, get insight into unique subcultures, and gain some understanding of neighborhoods that the university doesn't touch. I'll give specific examples of my activities while enrolled at the Glasgow School of Art in Scotland (a non-Temple program) in spring of 2006, as well as my work on organic farms and brief stint as an au-pair after staying in Temple Rome in the spring and summer of 2005.

Temple Digs in Roman France, Jane DeRose Evans, Art History, Tyler School of Art
For the past six years, Temple students have traveled to southwest France to work on an archaeological project with French students, to uncover a small Roman town in the Massif Centrale. Our excavations have searched for (as yet largely unfound) remains of the Gallic tribesmen who lived in the area in the centuries BCE. More successful has been our examination of the Augustan phase of the town's founding (1st century BCE/CE), and the apogee of the town in the second century CE. The town as we now know it consisted of a small forum area, a bath building, a small theater, cemeteries, houses (including one that entirely burned and thus preserved many of the objects in the basement), and at least one large mansion. Abandoned in the late third century, the town was largely a rural center through the early Middle Ages; today is it a small farming community that welcomes "etragers" each summer. The poster will also address the teaching aspects of the excavation, from archaeological methods to the things we learn about life in a small French town.

**Visual Anthropology of Japan Summer Program, Lindsey Powell, Anthropology, College of Liberal Arts**

Dr. Powell presents highlights of the unique summer program offered at Temple University Japan Campus each year where students participate in a variety of fieldtrips and make ethnographic videos, photographs, and other media documents. Documentary techniques and visual anthropology theory is mastered at festivals, shrines, temples, parades, sporting events, art venues, architecture and public monuments, gardens, political events, pop culture venues, and cultural demonstrations.

**Unity in Diversity, Sharanya Pattabi, Yuri Kurashima, Kristyna Pesatova, Ana Masela, Felicia Fraizer**

We are members of the Women’s Tennis Team at Temple University. We are ten of us on the team. Most of us are belong to other countries. We as a team would like to portray our experiences as international student athletes at Temple University.

**Poster Session 6: Media, Cultural Identity, and Image**

**Assessing the Shift in Bollywood’s Portrayals of Cigarette Smoking. A Content Analysis of India’s Movies of 2006, Suman Mishra and Satarupa Dasgupta, Mass Media and Communication, School of Communications and Theater**

This study examines how smoking has been depicted in Bollywood movies in 2006 when stricter rules were imposed by the government on Indian cinema after the World Health Organization report which estimates more than 800,000 smoking related deaths a year in India. Bollywood movies were suggested to be a major influence in promoting youth smoking in India and other places ranging from Pakistan to South Africa. A content analysis of Bollywood movies in 2006 is likely to provide information if stricter government restrictions are having an impact on screen portrayals and dramatic depictions of smoking in Indian films.

**Horror Japanese Style: A Critical Comparison of Ringu and The Ring, Jackie Jardine**

This paper explores similarities and differences in the Japanese horror film Ringu and its American remake The Ring. It concludes that each film's themes and aesthetic are carefully culturally contextualized to appeal to its specific audience.

**Karaoke and Social Relations in Japan, Scott Hough and Jennifer Malty**

Karaoke and social relations in Japan through an ethnographic exploration of karaoke booths in Tokyo this paper addresses the cultural and social significance of karaoke in Japan and compares Japanese customers' approach to the practice to that of Western participants.

**Jazz in Tokyo, Ellen Houle**

Based on several weeks of attendance in Jazz clubs throughout Tokyo this paper explores the meaning of Jazz for Japanese singers and audiences. In doing so, it also addresses the question of whether or not Jazz may be considered "authentic" when it is transposed to a different cultural environment.

**Creating a Dream, Changing Reality: A Brazilian Web Site as a Public Relations Tool for Social Change, Maria de Fatima Oliveira, Mass Media and Communications, School of Communications and Theater**

This research discusses how activist groups use new media, specifically Web sites, to promote civic engagement and social change. A Brazilian nonprofit organization's Web site is source of valuable lessons for other activist groups. This study discusses: the importance of the Internet to activist groups, Web sites as a public relations tool, and the role of framing in the generation of dialogue between organizations and their multiple publics. VivaRio's Web site illustrates how certain frames chosen by the organization, combined with dialogic communication strategies, can redefine dialogue about crime, poverty, and unemployment; lessen social difference; and bridge diverse segments of society.
For Whom Are They Filming: Contextualize Transitions of Chinese Movies Directors, Lingling Pan, School of Communications and Theater

This paper studied Chinese movie directors’ adjustments in response to the changing political-economic discourse of film industry in post-socialist China. The major works of two directors, Zhang Yimou of the art film camp and Feng Xiaogang of the commercial film camp, are under scrutiny. Though differed in style and aesthetic pursuit, it is found that these films betrayed similar transitions in production. This phenomenon is interpreted within the contexts of marketized economy, globalized film industry and consistent political censorship. This article concluded that the complex social and economic powers put the Chinese directors into a dilemma. They have to compromise and make changes in production and market strategy so as to survive the struggle.

Globalization Narratives within The New York Times: 1990 and 2000, Amanda Scheiner, School of Communications and Theater

Within global media, various ideologies are represented in purportedly objective media. This study examined articles relating to globalization in The New York Times for the years 1990 and 2000. Through a qualitative analysis using Cormack’s (1995) model for ideological criticism, a common overarching theme emerged: America as the perfect globalizer. This theme suggests that other countries should emulate America, particularly capitalism and democracy. In 1990, the ideological theme was connoted primarily through strong language, found in three separate narratives which amalgamate into the dominant narrative. A decade later, the dominant means of connotation were word selection and absence, found throughout the four supporting narratives composing the dominant narrative. As the ideology of The New York Times favored America, the paper portrayed other countries negatively — as evidenced in the support of the narrative. This study reveals the ideological American bias in The New York Times.

Integrated Framing of Corporate Reputation: A Proposal for an Interdisciplinary Approach, Holly Yunhe Shi

This theoretical discussion introduces a new interdisciplinary area of research: integrated framing of corporate reputation. Through a review of existing research on corporate reputation, overemphasis on the business aspect has directed scholarly attention to customer analysis and media-related research, rather than media research of reputation in a real sense. Previous scholarship largely focused on the issue of “what the company should do,” and could seldom provide a model for interpreting “what the company is perceived as in the eyes of the public.” The combination of corporate reputation analysis and framing theory in journalism study contributes to out understanding in two significant ways. One, news framing provides a multidimensional, integrated theoretical structure in which the interaction and evolution of corporate reputation can be observed. And two, framing research has stalled while corporate reputation study can regenerate its development.

Reading Korean Wave in Asia from Fan Community of a Korean Star, Jiwon Yoon, Mass Media and Communications, School of Communications and Theater

Korean Wave represents the rapid cultural spread of Korean mass media in East/Southeast Asia. In this paper, the consumption of Korean media by East Asians will be explained using the frameworks of hybridity and pan-Asian identity. The textual analysis of postings on the fansite of Bae Young Jun, one of the most famous Korean actors in Asia, will be used to examine how fans of Korean pop stars identify themselves in this hybridized society in which pan-Asian identities are increasingly significant.

Istanbul, Gateway to the East: Images and Poetry of the City, Sarah Jepson, Art History, Tyler School of Art

As part of a Title VI Program, I was able to visit Istanbul, Turkey for one week, studying the art, history, literature, and current events that stage this incredible city as the Gateway between the European West and the Middle East. This experience, which I have attempted to capture on film and through the language of poetry and prose, is a very personal interpretation of a people who are both comfortably familiar and foreign at the same time. In addition, this is a particularly relevant look into a group of people who are under consideration for entry into the European Union, and whose entry into this organization is currently under intense scrutiny due partially to their Eastern identity.

Poster Session 7: International Business


33
The poster will be divided into three columns, one for each region of the tri-regional case study that was conducted. Four rows represented with a picture and text box in each will illustrate a certain perspective that was gained (specific to the region). The first row will give a brief statistic taken from an Italian newspaper (at the time of the study) or an Italian legal document concerning legal and economic changes which have taken place as a result of recent upward trends in immigration. The remain three columns will focus on the immigrant perspective, domestic perspective, and Italian academic perspective.

**Location Advantages and Subsidiary's R & D Activities in Emerging Economies: the Moderating Effect of Personnel Mobility**, Qin Yang, General and Strategic Management, Fox School of Business and Management

With increasing multinational corporations (MNCs) seeking to improve and develop their innovative capabilities by incorporating subsidiaries' specific advantages in foreign countries, internationalization of research and development (R&D) has been greatly emphasized. However, in emerging economies, managers are facing two great challenges of R&D appropriability: intellectual property protection and a high rate of employee turnover. In this paper, from the perspective of R&D appropriation, we attempt to develop a framework of how subsidiaries’ personnel mobility moderates the relationship of the location advantages and subsidiaries’ R&D activities. It contributes to the study of Internationalization of R&D and also the understanding of subsidiaries’ R&D activities. Further, this paper provides managerial implications as to how managers can alleviate subsidiaries’ R&D misappropriation in emerging economies.

**Relatively Benchmarked Executives' Compensation and Optimal Option Re-Pricing**, Yong Wang, Finance, Fox School of Business and Management

This paper argues that executive compensation containing relative performance sensitivity to insulate the managers from systematic risk offers a reference for how sensitive executive officers’ compensation should be, and provide low cost and credible information to perform ex post adjustment in minimizing the monitoring cost.

**Studying Business in Mexican and US Universities**, Margaret C. Gillis, Fox School of Business and Management

Studying business in Mexico is a completely different experience than studying in the United States. Studying abroad is almost a vital aspect in the study of business because there is so much to be learned in experiences other than the classroom. It is important to look at the world and business in another country’s point of view as you learn more about business, cultures, life and yourself. A better, more rounded and understanding person results from experiencing two different educational paths in the same subject. The differences in the study of business in these two countries are significant in the actual university system, the classes, the people and the points of view. It is most interesting and self improving to realize and experience these differences.

**Poster Session 8: International Health**

**Community Mobilization and Relief in Post-Hurricane Regions: A Look at Honduras and the Gulf Coast of the United States**, Deborah Knorr, Public Health, College of Health Professions

The goals of the American and International Red Cross and Red Crescent organizations have primarily focused on providing emergency-related assistance to individuals in need. Over the years, these services have been extended to include health promotion in Blood Services, HIV/AIDS prevention and First Aid training in response to the needs in a particular region. The Honduran Red Cross, in recognition of the call for sustainability and community-building initiatives in the aftermath of Hurricane Mitch (1999), has implemented a pilot program that extends this support in the country’s Northern coast. This presentation will discuss the rationale and objectives of the Honduran Red Cross project, as well as personal reflections on research and experiences in post-Mitch Honduras and post-Katrina New Orleans.

**Healthcare Reform in the Ukraine: Challenges in Implementing Large Scale Organizational Change**, James Portwood, Human Resource Management, Fox School of Business and Management

The presenter is now involved in a US Agency for International Development and World Bank funded project to promote healthcare reform in Ukraine. The centerpiece of this effort is reorganization and refocusing of the primary health delivery system especially in rural areas. The aim is to place major emphasis in the primary care system on wellness, prevention, and proactive management of chronic conditions, rather than reactive treatment. The project is currently in the process of training a cadre of primary healthcare providers who will staff a network of rural health clinics. Participants are developing skills in information management, patient education, and health maintenance, as well as basic diagnostic and treatment models.
The presenter is prepared to discuss all elements of the healthcare reform project, as well as the political, economic, and professional challenges being faced in the implementation process.

**Poster Session 9: Other International Research**

**Thirty Years of Archaeological Investigations in Central Panama, Patricia Hansell and Anthony Ranere, Anthropology, College of Liberal Arts**

Archaeological and paleoecological investigations have been conducted in Panama over the past three decades. These investigations have been implemented by Temple University faculty and students, Department of Anthropology, in collaboration with research scientists from the Smithsonian Tropical Research Institute, Panama. This international and multidisciplinary relationship has allowed us ultimately to identify (1) the initial timing of human occupation on the Isthmus, (2) changes in subsistence practices from foraging to farming, and (3) changes in population dynamics over an 11,000 year period. This sequence of events has been documented and will be presented at this conference as a series of 5 posters.

**Politicized Variance: Lived Challenges to Normative Conceptions of Gender and Sexuality in India, Rebecca Lawrence, Film and Media Arts, School of Communications and Theater and Visual Anthropology, College of Liberal Arts**

An investigation of Indian queer and gender variant populations, both rural and urban. What can examining cross-cultural conceptions of gender categories and relations reveal about our own system of gender? In Indian society, where does third-gender meet the Western concept of transgender? And by what means is gender variance justified and punished in India? Dangerous government involvement, and Indian legal reaches intersect these questions in the lives of individuals. How have contemporary queer activists taking on these challenges? Examines the primary factions in a myriad of Indian categorical groups: men who have sex with men, hijra, kothi, gay, lesbian, bisexual, and localized identity-based groups. Research conducted in Delhi, and Dhrangadhra, Gujarat.

**Linguistic Research on the Portuguese-Spanish Border: the Case of the Barranqueno Dialect, J. Clancy Clements, Spanish and Portuguese, University of New Mexico and Augusto Lorenzo, Spanish and Portuguese, College of Liberal Arts**

As part of an international team of linguists from the US and Portugal, we have been involved in the first large-scale study of a Portuguese dialect in Barrancos, near the Spanish border. Data from Barranqueno recordings, sociolinguistic questionnaires, ethnographic and archival documentation were analyzed using phonetic, dialectological and sociolinguistic methods in order to explain the origin, development and distribution of contact languages in the region. Research grants from Temple University, Fundação Gulbenkian (Portugal) and Ministerio de Relaciones Exteriores (Spain) made possible this linguistic project, an ongoing collaboration among scholars, local educators and the Barranqueno community at large.

**Play as a Developmental and Therapeutic Tool Around the World, Marianne Torbert, Kinesiology, College of Health Professions**

The Leonard Gordon Institute for Human Development Through Play of Temple University has developed a web site (www.temple.edu/leonardgordoninstitute) to share active games with those all over the world. This web site has received hits and requests for materials from more than 35 different countries. The uniqueness of the games developed by the Leonard Gordon Institute is that they are selected, modified and/or created based upon two important components. First, because they are developmentally focused they involve practice in factors that increase individuals’ ability to participate in life, by practicing problem solving, social responsibility, resiliency, perseverance, etc., all of which lead to hope and the opportunity for a better life. Second, they are inclusive. Each participant has many turns to grow on; each player has choices that allow her/him to enter at his/her challenge level, while not discriminating in relation to economics, gender, age or other factors. Engineered into the games are “interactive challenges” in which players’ differences become the source of mutual/reciprocal growth and in turn not only support the acceptance and respect of individual differences, but a valuing of these differences. These experiences encourage further involvement between people who are different from one another.

**Poster Session 10: Teaching and Learning Abroad**

**Neighborhood Narratives, Hana Iverson, Steve Bull, New Media Interdisciplinary Concentration**

Neighborhood Narratives is a New Media interdisciplinary education project introducing students to locative media, where all types of media are applied to real places and thus trigger
real social interactions. The class researches the relationship between the self and place, the reciprocal action between what we carry with us and how we find our way through an urban landscape. The final assignments are presented on location in the city. Neighborhood Narratives links Temple Philadelphia campus with its international campuses in London, Tokyo and Rome. The location-based stories from each site are connected and archived using the web and mobile telephones.

**The Best Ways to Learn a Foreign Language Abroad: The Do's and Don'ts of Language Immersion** Danielle A. Lesnock

This poster presentation will give students advice on how to best use their time abroad in order to learn a foreign language. Suggestions will be given that will show students everyday, simply ways as well as effective routines to gain a handle to their second language. The poster should make students who will be studying abroad in the near future, conscience of all the opportunities to immerse themselves within the language as well as warnings of certain habits that can hinder language development. These proposals should help students after their time abroad, to return to their home country with confidence in their language skills, a sense of accomplishment and feeling of time well spent.

**Discovering the Crossroads of Civilizations in Turkey**, Nilgun Anadolu Okur, African American Studies, College of Liberal Arts, Sila Yesilsoy, Michael Rosenblum, Damera Tobing

From Hittites to Romans Anatolia has cradled numerous civilizations and religions which quietly reveals its uniquely multicultural characteristics to those who visit its shores. Through posters, powerpoint presentations and authentic music Temple students want to share their reflections with you! Traditionally the old meets the new and generates an amalgamation of forceful energy in modern Turkey. One 15th century synagogue in the heart of Istanbul’s Jewish neighborhood stands peacefully next to an orthodox church in Balat. The Harem section in Topkapi Palace which has remained closed for almost a century after the departure of its last Sultan presents new challenges for scholars who are interested in analyzing women’s issues in this part of the world. Greek merchant ships which used to anchor at the old harbor in Ephesus are long gone. Instead the wharves and its marble paved docks are filled with silt - the gentle, dark soil of the Aegean which nourishes the best vineyards in the Aegean region nowadays. In Cappadocia the student of religion traces the footsteps of St. Paul as the 12th century cave-chapels keep their millstone doors open for their new guests. Come join us for an exciting trip to the heart of antiquity!

**Cross Cultural Project: Teaching Pediatric Nursing in Vietnam** Ann Linguiti Pron, Nursing, College of Health Professions

Health Volunteers Overseas sponsored nursing faculty to teach at Hue Medical Center, Vietnam, in June 2005. Poverty pervades Vietnam and economic struggles influence healthcare and nursing activities by limiting expensive technology and medical therapeutics. Donated equipment cannot be replaced when broken. Temple faculty taught about pediatric nursing practice and education in the U.S.; content and teaching methods were included. The audience included nurses, students and physicians in the BSN program. Topics covered were growth and development, physical assessment, and nursing care of sick children. Cultural sensitivity was essential and presentations continuously evolved. Vietnamese MSN programs to educate faculty are planned.

**Student Exchange Program on Culturally Appropriate Solutions for the Inclusion of People with Disability in Society**, Thassia Vidal and Dominique Kliger, Office of Distance Learning and Summer Programs

This poster reflects the feedback of 14 undergraduate students who participated in a government funded program between universities in the U.S. and Brazil. Feedback related to their personal, academic and professional lives. Site visits and exposure to policy making activities are described. This poster also addresses lessons learned about how technology is implemented in different contexts to better integrate people with disabilities as productive members of their respective societies, and the impact of the responsibility that comes with acting as an ambassador of their countries and institutions as part of a government program.