



GLOBAL TEMPLE CONFERENCE

showcasing Temple research, programs, and creative activities from around the world

November 13, 2007
Howard Gittis Student Center
Temple University

**GLOBAL TEMPLE CONFERENCE PROGRAM
November 13, 2007**

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**Welcome to the Global Temple Conference!
November 13, 2007**

We wish to acknowledge with thanks the work of the Conference Planning Committee and the generous support of our Conference Sponsors.

Conference Planning Committee

Kimberly Cahill, Institute for Global Management Studies/Temple CIBER
Sanjoy Chakravorty, Co-Chair, Geography and Urban Studies
Denise Connerty, International Programs
Fabienne Darling-Wolf, Journalism
J. Brooke Harrington, Co-Chair, Architecture
Joyce Lindorff, Music
Martyn Miller, International Services
Emily Moerer, International Programs
Pauline Pao, International Programs
Benjamin Rifkin, Russian/College of Liberal Arts

Conference Sponsors

Fox School of Business and Management
School of Communications and Theater
Department of Geography and Urban Studies
Office of International Programs
Office of International Services
Beasley School of Law
College of Liberal Arts
Boyer College of Music and Dance



November 2007

Dear Conference Participants:

Welcome to the Global Temple Conference of 2007. On behalf of the conference organizing committee, the conference sponsors, and the numerous supporters and well-wishers of this second effort, we thank you for participating. We also thank President Ann Weaver Hart and the Deans and their staff from many colleges for their support. Our biggest thanks go to Denise Connerty and the staff of the International Programs office. This conference would not have been possible without their commitment and hard work.

This is the second Global Temple Conference. Last year we held our first and it was successful beyond our expectation. The first Global Temple Conference was a big event, possibly bigger than any similar event ever held at Temple. Fourteen of Temple's colleges and schools were represented, including about 180 individuals (faculty, students, and staff) who presented papers, posters, exhibits, and films, and performed music, dance, and poetry. We learnt some valuable lessons. One was to make the event smaller; another was to make it more selective. This year's conference program—smaller, more cohesive, spread over less time, and geographically concentrated—is based on those lessons.

At the same time, the program illustrates the dazzling diversity of Temple's international interests. Our staff are constantly alert to make the best of opportunities for students—whether it is to study abroad or to incorporate best practices in international education. Our researchers—faculty and students—cover all corners of the globe. Many pay special attention to some of its most significant areas, such as China and India. Some work at the ground level, others in corporate boardrooms. Some talk and question, others measure, yet others film, and some bring to us the embodiments of distant cultures. The entire community gains from these efforts, as we all learn about the world and how all of it is intertwined through climate and commerce, and we have to say this, humanity. This is a great responsibility—to create informed and active global citizens. It is heartening to see that we are handling this responsibility well. The Global Temple Conferences are evidence.

So, thank you again for participating. We hope that you enjoy the sessions, make new connections, and leave with an appreciation for Temple's diversity and global reach.

Sanjoy Chakravorty, Geography and Urban Studies
J. Brooke Harrington, Architecture
(Co-Chairs)

STUDENT PRIZES

Prizes will be awarded to the best student posters and papers at the Global Temple Conference.

Poster Awards

A jury selected by the conference committee will evaluate student posters for originality, significance, and clarity of presentation. Students do not have to do anything at this point other than bring the poster(s) and be available to answer questions during the designated period. The committee will announce the award winners on the conference website and contact the winners by November 30, 2007.

Paper Awards

Students interested in applying for the Best Paper awards have to submit a complete paper to global@temple.edu by November 30, 2007. There is no fixed paper format; any one of several standard styles will be accepted. The papers must be complete, with a bibliography and additional material (such as tables and graphics) included. It will be difficult to evaluate very lengthy material, so applicants are advised to keep the text limited to 6,000 words. A jury selected by the conference committee will evaluate these papers for originality, significance, and clarity of exposition. The committee will announce the award winners on the conference website and contact the winners by January 30, 2008.

INTERNATIONAL EDUCATION WEEK

The Global Temple Conference is one of many events being organized across the United States, and indeed around the world, to celebrate International Education Week. This joint initiative of the U.S. Department of State and the U.S. Department of Education is part of their efforts to promote programs that prepare Americans for a global environment, and attract future leaders from abroad to study, learn and exchange experiences in the United States. Other events being planned at Temple include the Carnival of Cultures on Wednesday, November 14 in the lobby of the Student Center, and the annual international photo and writing contests. Please take a moment to view the winning entries, which are on display in Room 200C.

**Plenary Address: J. David Edwards, Ph. D., Executive Director, JNCL-NCLIS
Tuesday, November 13, 9:15 – 10:00 a.m.**

Dr. J. David Edwards is currently Executive Director of the Joint National Committee for Languages and the National Council for Languages and International Studies, which represents fifty-nine scholarly and professional associations concerned with languages and international education. Dr. Edwards is a past Chairman of the Council of Washington Representatives, a charter member of the American League of Lobbyists, a former Trustee of the International Development Conference, and a founder of the English Plus Information Clearinghouse. He has served on a number of Advisory Boards, such as: the National Security Education Program, the Southern Growth Policies Board, and President Clinton's Leadership Council.

The [Joint National Committee for Languages \(JNCL\)](#) and the [National Council for Languages and International Studies \(NCLIS\)](#), and their member organizations, are united in their belief that all Americans must have the opportunity to learn and use English and at least one other language. Their website states:

Language and international education are clearly in the public and national interest. Knowledge of other languages increases intellectual abilities and provides a window of understanding to other customs and cultures. Although once considered basic educational priorities, language education and international studies lack adequate support and recognition as essential components of today's school curriculum. Only with language competence can Americans hope to conduct effective trade policy, expand international trade, ensure the integrity of national defense, enhance international communication, and develop a truly broad-based education for all citizens.

Prior to JNCL, David worked for the Government Executive Institute training senior federal executives in legislative affairs. In fact, he designed a simulation of the hearing process that is still in use. A former Program Director for one of the nation's oldest education associations, he first came to Washington as a Research Associate for a State Department "think tank" where he produced books on Cuba, Venezuela, and Colombia.

With a Ph.D. in government and foreign affairs from the University of Virginia, Dr. Edwards has attended the University of Pittsburgh, Southern Illinois University, Indiana University of Pennsylvania, and West Virginia University. He has taught at Loyola University, West Virginia Tech, Trinity College, and the University of Virginia. The author of numerous books and articles on international relations and national policy, David has served as a consultant on education, human rights, and international affairs.

He is a recipient of the Central States Conference's Paul Simon Award and the New York Association's Presidential Award. In 1994, he was awarded a prestigious Andrew W. Mellon Fellowship to Johns Hopkins University's Institute for Advanced Studies where he became a national authority on education reform.

NOTES

GLOBAL TEMPLE CONFERENCE PROGRAM

Tuesday, November 13, 2007

8:30-9:15 **Conference Registration located outside of Room 200C**
Coffee and refreshments served in Room 200C

9:15-10:00 **Opening Plenary, Room 200A**
Challenges and Opportunities for International Studies and Foreign Language Educators

10:10-10:00 **Coffee Break, Room 200C**

10:10-11:30 **Concurrent Panel Sessions**

Room 217A

Panel 1: Environment and Development

- Jai Manga Maa: Purity in the Midst of Pollution on the Ganges River, *Jessica Marion, Religion, College of Liberal Arts*
- Impact of the Railway Construction on the Roadside Environment on the Tibet Plateau, *Jun Yang, Landscape Architecture and Horticulture, Ambler*
- Traditional Development in the Thar Desert: The Good Works of HH Maharaja Gaj Singh II of Jodhpur, India, *Lindsey Powell, Anthropology, College of Liberal Arts*

Room 217B

Panel 2: Export and Trade

- The Moderating Effect of Environment Turbulence on EMO Behavior on Firm Performance: Looking at Macro Issues, *Tolulope Bewaji, Yunxuan Han, General and Strategic Management, Fox School of Business*
- Internationalization of U.S. Multinational Hotel Companies: Expansion to Asia vs. Europe, *Seoki Lee, Tourism and Hospitality Management*
- Networks, SMEs, and International Diversification, *Monica Zimmerman Treichel, David Barsky, General and Strategic Management, Fox School of Business; Keith Brouters, King's College London*

Room 217C

Panel 3: How International Organizations Respond to New Challenges

- New Members, New Burdens: Burden Sharing within NATO, *Joel R. Hillison, National Security Studies, U.S. Army War College*
- Confronting Catastrophe: Norms, Efficiency and the Evolution of the AIDS Battle in the UN, *John Hykel, Political Science, College of Liberal Arts*
- Bridging the Legitimacy Gap: Reforming the International Monetary Fund, *Joshua K. Leon, Political Science, College of Liberal Arts*

Room 217D

Panel 4: Vietnamese Philosophy, Culture and Society

- A Bilingual Handbook of Philosophy and Political Economy, *Philip Alperson, Philosophy, College of Liberal Arts*
- Filming the Chu Dong Tu Festival, *Lauren Meeker, Columbia University*
- Global Issues in Vietnamese Nôm Preservation, *Ngô Thanh Nhàn, Visiting Research Scholar*

11:40-1:00 **Concurrent Panel Sessions**

Room 217A

Panel 5: Teaching Abroad Roundtable, *Fabienne Darling-Wolf and Susan Jacobson, Journalism, School of Communications and Theater; Eugene Martin, BTMM, School of Communications and Theater*

Room 217B **Panel 6: Evaluating Global Competence: Implications for an Assessment Strategy**, *Kim Cahill, Institute of Global Management Studies/Temple CIBER, Julie Fesenmaier, Cochran Research Center, Kate Marshall, CIBER Research Assistant, Fox School of Business*

1:10-2:30 Concurrent Panel Sessions

Room 217A **Panel 7: Business in China**

- The Impact of Customer, Competition and Technology for Product Innovation Performance: A Survey of Chinese Subsidiaries of MNCs, *Anthony DiBenedetto, Marketing, Fox School of Business, Scott Hoenig, University of Witwatersrand, Richard A. Lancioni, Marketing, Fox School of Business, Junfeng Zhang, Hong Kong Baptist University*
- Effects of Trust on Resource Acquisition and its Performance Implications: Exploring Internationalization of Chinese Companies, *Crystal Xiangwen Jiang, Masaaki Kotabi, General and Strategic Management, Fox School of Business*

Room 217B **Panel 8: International Development**

- Role of Non-Governmental Organizations in West Africa, *Sonja Claxton, Fox School of Business*
- A Model for Assessment of Participatory Dialog in Development Projects, *Tom Jacobson, School of Communications and Theater*
- The Public Health and Environmental Crisis in West Africa: Profiles of Senegambia and Liberia, *Shannon P. Marquez, Public Health, College of Health Professions*
- How Does Political Communication and Globalization Shape the Development of Democracy in Africa? *E. Lama Wonkeryor, African-American Studies, College of Liberal Arts*

Room 217C **Panel 9: Global Cityscapes**

- Our Building can Beat your Building: Global and Local Perspectives on the Competition for Super-Tall and Super-Slick Skyscrapers, *Roman Cybriwsky, Geography and Urban Studies, College of Liberal Arts*
- Temple Studies and Aid in Forming Bosnian Postwar Reconstruction Strategies, *J. Brooke Harrington, Architecture, Tyler School of Art*

Room 217D **Panel 10: Cooperation, Peace and Mobility in a Global World**

- Democracy, Liberalization and the Rise of PTAs: CAFTA as a Test Case, *Kevin M. Hockmuth, Political Science, College of Liberal Arts*
- Where is Global Labor? Labor Internationalism and Globalization, *Jonathan C. Rothermel, Political Science, College of Liberal Arts*
- The Composition of Peace Operations in Africa: Does it Matter?, *Sheri Sunderland, Political Science, College of Liberal Arts*

2:30-2:40 Coffee Break, Room 200C

2:40-4:00 Concurrent Panel Sessions

Room 217A **Panel 11: Learning to "Speak" Another Culture: Project SHINE Service-Learning and Language Courses**, *Liz Hayden, Project SHINE, Patricia Moore-Martinez, Spanish and Portuguese, Benjamin Rifkin, Russian, College of Liberal Arts*

Room 217B

Panel 12: Cross-Cultural Experiences within the U.S.

- ¿Quien Soy Yo? (en el mundo politico) Understanding how Identity Issues in the Classroom Help or Hinder Civic Engagement among Youth of Mexican Origin in the US, *Cathy Bartch, Political Science, College of Liberal Arts*
- Learning from the Elders: Service in North Philadelphia and Rosebud, South Dakota, *John DiMino, Tuttleman Counseling Services, Rachel Gallo, Jared Rodrigues*
- International Education through Community Service: A Systematic Qualitative Study of English Directive Use, *James M. Perren, CITE/TESOL, College of Education*

Room 217C

Panel 13: History and Culture

- The Discovery of a Workshop for Making Royal Purple Dyes in Bronze Age Crete, *Philip Betancourt, Art History, Tyler School of Art*
- The Intertextual in Belle Epoque Spanish Literature and the Case of Charles Baudelaire's Modernist Aesthetics: An Overview, *Luis Gonzalez del Valle, Spanish and Portuguese, College of Liberal Arts*
- William Whitney's Three Years in Tokyo: Transatlantic Movement of Education from US to Japan in the Late 19th Century, *Sutaro Suzuki, History, College of Liberal Arts*

10:10-4:00 Poster Sessions

All posters will be on display in Room 200C. Poster Sessions will be available for viewing throughout the day, however the presenters have been instructed to be available to answer questions from 11:30-2:30.

The Death Road: Adventure Tourism and Neocolonialism in Bolivia, *Lisa Calvano, Human Resource Management, Fox School of Business*

Project Tanzania, *Agnes Bahng, Roopa Dhatt, Jennifer Jou, Alexis Plasencia, Pavan Thangudu, School of Medicine*

Family Ties and Dialect Formation in a Border Portuguese Town, *Augusto Lorenzino, Spanish and Portuguese, College of Liberal Arts*

The Market Place in Guatemala: Expressions of Culture, *Elizabeth C. Masters, Architecture, Tyler School of Art*

Water Related Disease and Water Handling Practices: A Case of Trachoma and Water Supply in the Gambia, *Abiodun Oluyomi, Shannon P. Marquez, Public Health, College of Health Professions*

Shifting Paradigms of the Modern Legacy: The Work of Architect JF Zevaco, *Sneha Patel, Architecture, Tyler School of Art*

Boyer College of Music and Dance and the Little Oak School in Beijing: Sound Partners in Early Childhood Music Education, *Alison Reynolds, Boyer College of Music and Dance, Holley*

The Search for Tamba. "hope found a glass of water", *Chris Serik, Geography and Urban Studies, College of Liberal Arts*

In Other Words: A Literary Magazine for World Languages and Cultures, *Laura Spagnoli, French, College of Liberal Arts*

Temple Students in the Yucatan Peninsula, Mexico, *Ronald Webb, Latin American Studies, College of Liberal Arts, Diana Denaga, Andrew King, Erin Onandy, Anjoli Santiago, Daniel Santiago, Jennifer Tufts*

10:10-5:00 Exhibits

Exhibits will be on display in Room 200C.

Impresiones de Bolivia, Sean Maxwell, BTMM, School of Communications and Theater, Nina Maluenda, SUNY Purchase

Territory In Conflict, Catalina Medina and Felipe Vergera, Theater, School of Communications and Theater

Three Americans in Europe, Kristina Simcic, Architecture, Tyler School of Art

occhi nuovi, Kristen Strehle, Psychology and Art History, College of Liberal Arts/Tyler School of Art

10:10-4:00 Films

All films will be shown in 200A

10:10-10:45 Folk Songs: an Immigrant's Story, LeAnn Erickson, Film and Media Arts, School of Communications and Theater

10:45-11:15 "Goats On a Boat": Explorations in the Ethnography of Play and Experience, Ilan Isakov, Anthropology, College of Liberal Arts, Jayasinhji Jhala, Anthropology, College of Liberal Arts

11:15-12:25 The Last Rites of Respected Mr. Rai: A Visual Anthropological Exploration of Hindu Cremation, Sriram Ganesan, Anthropology, College of Liberal Arts, Alethea Carbaugh, Lauren Semmel, College of Liberal Arts

12:35-1:40 Singing Stones & Speaking Stones, Rhett Grumbkow, Anthropology, College of Liberal Arts, Katharine Mangels, Advertising, School of Communications and Theater

1:45-2:50 Viewfinder, Eran Preis, Film and Media Arts, School of Communications and Theater

2:50-4:00 Bet Herut, Eran Preis, Film and Media Arts, School of Communications and Theater

4:00-5:00 Conference Reception, 200C

Please join presenters and participants for this post-conference, pre-concert reception! Beverages, hot and cold hors d'oeuvres will be served.

5:00-6:30 Global Temple Live! Concert, 200B

Korean Music: tenor solo by David Koh; women's ensemble featuring Miyoung Yoo, Sharon HeeJoeng Hartz, Sohyoon Koo, Jungsook Choi, Seoungyeon Hong, Sojin Park, and Miyoung Park; piano and Korean drum performance by Yoomhak Baek and Anna Chung

Persian Music performed on the Daf by Negin Moshtagh

African Dance and Drumming, choreography by Kariamuwelsh

ABSTRACTS

10:10-11:30 PANEL SESSIONS

PANEL 1: ENVIRONMENT AND DEVELOPMENT

Jai Ganga Ma, the Confluence of Purity and Pollution on the Ganga River, *Jessica Marion, Religion, College of Liberal Arts*

The Ganga River is one of the holiest locations in the world. Each year millions of pilgrims gather at specific locations on its banks to venerate the Divine Mother. Her water is the purest substance on Earth with the ability to transform all negative karma and guarantee salvation to whosoever should bathe in it. On an ecological level, the Ganga is the most polluted river in the world with over a billion gallons waste being dumped into it every minute. This paper will examine the religious and ecological significance of the Ganga River, tracing its mythological roots as found in the Vishnu Purana to its present day environmental crisis. Special attention will be paid to the river's function in day to day ritual life for those who live on her banks and their understanding of purity and pollution.

Impact of the Railway Construction on the Roadside Environment on the Tibet Plateau, *Jun Yang, Landscape Architecture and Horticulture, Ambler College*

The construction of Qinghai-Tibet railway on the Tibetan Plateau has caused many concerns on its environmental impact. In this presentation, results from a field survey will be discussed. The survey was conducted at the end of the construction to check the effects of railway construction on vegetation and soil properties along the railway. The results showed that there was no significant damage on vegetation and soil properties along the railway. Except for one site, vegetation along the railway was only slightly disturbed by the railway construction. Up to the date the survey was conducted, the negative impact of railway on environment was limited and at a small scale. Recommendations for how to restore the vegetation cover along the railway will be addressed.

Traditional Development in the Thar Desert: The Good Works of HH Maharaja Gaj Singh II of Jodhpur, India, *Lindsey Powell, Anthropology, College of Liberal Arts*

Having lost his privy purse, his right to collect tribute from his subjects, and facing high inheritance taxes imposed on his clan and others by the Indian government in the early 1970s, the Maharaja of Jodhpur, Rajasthan, affectionately known by his subjects as Bapji, gave his kingdom away. He gave it to six non-profit organizations which, though originally formed modestly as a tax shelter, ended up transforming his kingdom in one of the most important regional development programs in the Thar Desert. Excerpts from a soon to be released video documentary about the city and its traditional development program are presented and discussed.

PANEL 2: EXPORT AND TRADE

The Moderating Effect of Environment Turbulence on EMO Behavior on Firm Performance: Looking at Macro Issues, *Tolulope Bewaji, Yunxuan Han, General and Strategic Management, Fox School of Business*

Environmental turbulence has been noted to have an effect on how export market orientation benefits the performance of the firm. It is not known conclusively which types of environmental turbulence. This study further research by looking at the macro environmental turbulence factors that a firm faces in exporting to countries and the moderating effect these factors will have on how export market orientation affects export performance

Internationalization of U.S. Multinational Hotel Companies: Expansion to Asia vs. Europe, *Seoki Lee, School of Tourism and Hospitality Management*

Internationalization has been a major expansion strategy for many U.S. corporations including hotel companies. Some researchers argue that internationalization adds value to firms while others hold an opposite perspective. This study examines impacts of general internationalization of U.S. multinational hotel companies (MNHCS) on firm value, estimated by Tobin's Q. Second, the study examines differences between internationalization of U.S. MNHCS in different regions, that is, Asia and Europe. Lastly, the study tests a curvilinear relationship between internationalization and firm value.

Networks, SMEs and International Diversification, *Monica Zimmerman Treichel, David Barsky, General and Strategic Management, Fox School of Business; Keith Brouters, King's College London*
Despite changes in international trade agreements and the introduction of new technologies that facilitate international business, many firms, especially SMEs, still do not diversify into

international markets. In this paper we suggest that an important factor that may influence the international diversification decision is social networks. We hypothesize that both the strength of ties to international firms and the size of a SME's international network will influence its decision to diversify internationally. Our analysis suggests that the strength of international network ties significantly influences SME international diversification but that the size of the international network does not.

PANEL 3: HOW INTERNATIONAL ORGANIZATIONS RESPOND TO NEW CHALLENGES

New Members, New Burdens: Burden Sharing within NATO, *Joel R. Hillison, National Security Studies, U.S. Army War College*

This project examines whether new members of NATO share burdens equitably with the older members of NATO. It also looks at whether the expansion of NATO has led to an increase in free riding behavior among member states. While much has been written about burden sharing between the United States and Europe, little has been written on the variations in burden sharing within Europe. There is an additional lacuna in the literature surrounding the impact of an increase in membership on burden sharing among European NATO states. Theoretically, all of these changes should have increased the collective action problems within NATO.

Bridging the Legitimacy Gap: Reforming the International Monetary Fund, *John Hykel, Political Science, College of Liberal Arts*

This paper seeks to address concerns over IMF legitimacy. I trace currents running through two bodies of related literature: political science and international political theory. After a brief sojourn into the history and development of the IMF's activities, I argue that the Fund lacks the legitimacy to pursue its missions largely because its missions no longer reflect the original goals of the organization. The largest portion of this project seeks to provide constructive suggestions for reforming the organization with a specific eye on recapturing some of its legitimacy. Finally, I address larger questions of the IMF's possible role in the development of global democratic governance.

Confronting Catastrophe: Norms, Efficiency, and the Evolution of the AIDS Battle in the United Nations, *Joshua K. Leon, Political Science, College of Liberal Arts*

The UN is charged with leading the international AIDS response in the developing world. Since its AIDS apparatus has become operational, the UN has undertaken two major strategic adaptations. The first adaptation saw the AIDS apparatus shift from a small health focused sub-unit of the WHO to a dedicated agency engaged in global advocacy. The second adaptation saw an increased emphasis on ground-level efficiency. What caused these changes? This essay contends that these changes were a result of an interactive process between the organization and its strategic normative environment.

PANEL 4: VIETNAMESE PHILOSOPHY, CULTURE AND SOCIETY

A Bilingual Handbook of Philosophy and Political Economy, *Philip Alperson, Philosophy, College of Liberal Arts*

I shall describe the new Bilingual (English/Vietnamese) Handbook of Philosophy and Political Economy, a joint online publication of the Center for Vietnamese Philosophy, Culture, and Society and the Department of Philosophy of the Ho Chi Minh National Political Academy. The project is sponsored by the Center for Vietnamese Philosophy, Culture, and Society and the Ford Foundation.

Filming the Chu Dong Tu Festival, *Lauren Meeker, Columbia University*

Once a year, Binh Minh commune, Hung Yen Province, Vietnam holds a celebration to venerate the local gods—Chu Dong Tu and his two wives—legendary figures that protect the local villages. In March 2007, we began a collaboration with the Institute of Culture and Information in Hanoi to film this festival as a part of a larger project to develop the Institute as a regional center for ethnographic filmmaking. The film is both a part of a wider Vietnamese effort in recent years to preserve and document cultural heritage and an important step in fostering scholarly exchanges between Vietnamese and American Institutions.

Global issues in Vietnamese Nôm preservation, *Ngô Thanh Nhân, Visiting Research Scholar*

Nôm is the national ideographic script that represented Vietnamese language for over 1,000 years until the 1920's. During that time, all official, folk, ethnic and cultural documents were written in Nôm. These documents, artifacts, monuments, etc. are in danger of permanent loss. Preservation of a heritage recorded by an endangered

script, implies digitization, which essentially brings the ancient script into the international web platform. A text-oriented and standards-based approach involves the building of a Nôm ideogram repertoire, knowledge bases and data entry. This paper demonstrates the feasibility of this approach, which becomes a preliminary model for digital surveys at the Vietnam Institute for Social Science Information's Nôm archive.

11:40-1:00 ROUNDTABLES

PANEL 5: EVALUATING GLOBAL COMPETENCE: IMPLICATIONS FOR AN ASSESSMENT

STRATEGY, *Kim Cahill, Institute of Global Management Studies/Temple CIBER, Julie Fesenmaier, Cochran Research Center, Kate Marshall, CIBER Research Assistant, Fox School of Business*

Temple CIBER recognizes a three tiered developmental process in the cultivation of global leaders. Our students and participants receive an internationally recognized academic foundation. The three tiered evaluation captures not only the numbers of participants or the quality of individual programs, but must also focus also on how those programs collectively contribute to determining global competence. If CIBER is to *make a difference* in international business education, outreach and research, it must strive to achieve global leaders as a definitive outcome. This added value of global competence built on the strong educational foundation will shape Temple CIBER stakeholders to be prepared as future global leaders. This interactive session will outline how we measure global competence and will seek to exchange ideas and information about the dimensions of global intelligence and best practices in evaluation and measurement.

PANEL 6: TEACHING ABROAD ROUNDTABLE *Fabienne Darling-Wolf and Susan Jacobson, Journalism, School of Communications and Theater; Eugene Martin, BTMM, School of Communications and Theater*

This informal round table discussion will focus on the logistics of teaching abroad. It will address such topics as planning for long absences, including family members in teaching abroad experiences and the impact of teaching abroad on faculty members' careers at Temple—from tenure clock issues to research agendas. Temple faculty who have taught abroad are welcome to join the discussion, as are faculty interested in learning more about the opportunities, benefits and challenges of teaching abroad.

1:10-2:30 PANEL SESSIONS

PANEL 7: BUSINESS IN CHINA

What Contributes to the Enhanced Use of Customer, Competition and Technology Knowledge for Product Innovation Performance? A Survey of Multinational

Companies' Subsidiaries Operating in China, *Anthony DiBenedetto, Marketing, Fox School of Business, Scott Hoening, University of Witwatersrand, Richard A. Lancioni, Marketing, Fox School of Business, Junfeng Zhang, Hong Kong Baptist University*

We empirically examine the factors associated with the use of different types of knowledge flows from various sources and product innovation performance (i.e., market success of new products) in multinational companies' subsidiaries in China. The findings indicate the need to consider a broad spectrum of knowledge management-related variables such as a subsidiary's product development strategy, market conditions, knowledge capacity and knowledge support structure. Furthermore, subsidiaries with better performance excel in the use of competition knowledge flow, development of moderate innovative products, communication among different functional departments or product development groups, codification of knowledge, and supportive culture.

Effects of Trust on Resource Acquisition and its Performance Implications: Exploring Internationalization of Chinese Companies, *Crystal Xiangwen Jiang, Masaaki Kotabi, General and Strategic Management, Fox School of Business*

As China has become the largest emerging economy and maintains fast-growing economy in the world, this study investigates how Chinese firms acquire critical resources to support their internationalization efforts. Unlike relations that are conducted at arms' length in other industrial economies, in China, relations are managed through interpersonal accommodation

and accordingly, business transactions are influenced by trust and longstanding personal connections. Accordingly, trust is needed to create the willingness for organization to transfer and receive resources and different levels of trust affect firms' network effectiveness in resource acquisition and value creation. In this study, we examine how formal and informal types of trust affect firms' resource acquisition and the interlinkages among firms' resource acquisition, internationalization and performance.

PANEL 8: INTERNATIONAL DEVELOPMENT

Role of Non-Governmental Organizations in West Africa, *Sonja Claxton, Fox School of Business*

In recent years scholars have recognized the central role that nongovernmental organizations (NGOs) play in influencing the practice of development worldwide. Using a case study approach, I examine two research questions: 1) what roles do non-governmental organizations play in West Africa? and 2) do these roles differ with cultural backgrounds? Using literature reviews on non-governmental organizations and the international aid system, I have developed interview questions for France based NGOs and US or Britain based NGOs operating in West Africa. Within the context of this research I hope to identify key distinctions between Francophone and Anglophone NGO's operating in West Africa.

Assessing the Contribution of Public Dialog to Poverty Reduction and Governance Reform Strategies, *Tom Jacobson, School of Communications and Theater*

Global poverty reduction strategies have shifted over recent decades. Development priorities had focused largely on economic development strictly speaking. Today, emphasis is increasingly placed as well on social development through public participation and governance reform. This strategic shift promises more effective assistance, but it also presents new challenges in theorizing processes of social development and in designing effective program assessment models. This presentation will address the assessment challenge. Programmatic efforts within large donor agencies will be reviewed and a Public Sphere Audit model for assessing the responsiveness of planning efforts to citizen interests will be briefly discussed.

The Public Health and Environmental Crisis in West Africa: Profiles of Senegambia and Liberia, *Shannon P. Marquez, Public Health, College of Health Professions*

Environmental factors play an important role in death and illness from infectious diseases in West Africa. Diseases caused by inadequate sanitation and poor hygiene, are a leading killer of children under five. Rapid unregulated growth has led to an increase in malaria transmission due to poor housing and sanitation, lack of proper drainage of storm and wastewater, and use of unprotected water reservoirs that increase human-vector contact and mosquito breeding. The environmental dimensions of infectious disease are an important part of an overall integrated public health strategy throughout the region. This presentation will discuss the need for capacity building and creating sustainable enabling environments, which could be used towards the improvement of public health in West Africa. Overviews of the public health and environmental situation in The Gambia, Senegal, and Liberia will be highlighted.

How Does Political Communication and Globalization Shape the Development of Democracy in Africa? *E. Lama Wonkeryor, African-American Studies, College of Liberal Arts*

This presentation explores political communication and its impact on the development of democracy in Africa and the influence of globalization on Africa's implementation of political communication and democracy in the 21st century. It presents critical perspectives of Africa's foreign policy and political communication to assess the relative strength of democracy in many African countries (i.e., Ghana, Tanzania, Botswana, and Egypt). The findings of this study show that 21st century Africa will see transformation of its geopolitical landscapes in terms of market structures, culture amalgamation, and social and political interactions because of the contributions of political communication and globalization toward the evolution of democracy and the free market economy.

SESSION 9: GLOBAL CITYSCAPES

Our Building Can Beat Your Building: Global and Local Perspectives on the Competition for Super-Tall and Super-Slick Skyscrapers, *Roman Cybriwsky, Geography and Urban Studies, College of Liberal Arts*

Why do cities build super-tall skyscrapers and compete with one another for the distinctions of having the tallest or the slickest? Why within a given city is there competition for having the tallest or slickest structure in town? This paper addresses these questions by reviewing the history of the "tallest building in the world" phenomenon, as well as the status of the tallest and slickest buildings competitions that are taking place currently in Dubai, China, Malaysia

and elsewhere in the developing world. We also discuss case studies of tall and slick buildings in Tokyo and Philadelphia as examples of competition for recognition within individual urban areas. The presentation is illustrated with slides and a sense of humor.

Temple Students Studies and Aid in Forming Bosnian Postwar Reconstruction Strategies, *J. Brooke Harrington, Architecture, Tyler School of Art*

During the years 1995 through 2004 Temple students in the Architecture program participated in architectural design studios that studied the Old City district of Mostar (Bosnia and Hercegovina), and each year prepared projects to replace housing and other buildings in the historic city fabric that would be appropriate to maintain the fabric of the neighborhoods of the Old City. Each summer a selected number of these same students joined students from other countries to work directly with faculty, architects and planners from around the world to aid local agencies to address specific urban projects and develop real strategies and solutions to rebuild areas in the Old City. The session will reveal the process and results of the design studios as well as the issues and studies that took place.

SESSION 10: COOPERATION, PEACE AND MOBILITY IN A GLOBAL WORLD

Democracy, Liberalization, and the rise of PTAs: CAFTA as a Test Case, *Kevin M. Hockmuth, Political Science, College of Liberal Arts*

Do democratic republics behave in substantively different ways in the international political arena than non-democracies? This question is central to contemporary scholarly inquiry into the expansion of democratic governance and its implications, if any, for the structure and function of international relations. The third wave of democracy has greatly expanded the number states classified under the "democratic" rubric as well as bolstering the international consensus on its legitimacy. As a result, research investigating the potential effects of democratic governance on external behavior has flourished within the study of international relations. The democratic peace theory is certainly the most prominent and established of these efforts. However, scholars of the International Political Economy have also begun to investigate the potential effects of democratic on a state's behavior in the realm of external economic relations. This project utilizes time-series data from members of the Central American-Dominican Republic Free Trade Agreement (CAFTA-DR) to investigate liberal theoretical conjectures purporting a causal link between the expansion of democratic governance at the domestic level and a more favorable disposition towards free trade at the international level.

Where is Global Labor? Labor Internationalism and Globalization, *Jonathan C. Rothermel, Political Science, College of Liberal Arts*

International labor solidarity is a myth, and workers of the global economy are more vulnerable than ever. Who represents workers' interests on the global stage? The international activities of organized labor are critical to ensure that workers worldwide have a voice in the global economy. Although neo-liberal economic reforms have facilitated the rise of global capital, global labor remains weak despite its rich history of internationalism, including transnational labor organizations dating back to the end of the 19th century. This paper will analyze contemporary labor internationalism in the context of globalization. Furthermore, it will explore the conditions under which trade unions engage in international activities.

The Composition of Peace Operations in Africa: Does it Matter? *Sheri Sunderland, Political Science, College of Liberal Arts*

This paper will focus on cases of insecurity within African states that resulted in the intervention of outside forces since 1990. These weak or failed states have become security threats to their neighboring countries as a result of spillover from armed political conflict, massive refugee crises, and in some cases, genocide. Serious security threats from weak or failed states in Africa can also reverberate throughout the world. As a result, states are becoming increasingly willing to intervene in the domestic affairs of another state to defend their own national security. This development leads to questions about which types of interventions have been most effective in restoring peace and stability in failed African states – peace operations led by the UN, regional organizations or individual states, such as a former colonial power?

2:40-4:00 PANEL SESSIONS

SESSION 11: LEARNING TO “SPEAK” ANOTHER CULTURE: PROJECT SHINE SERVICE-LEARNING AND LANGUAGE COURSES

Learning to “Speak” Another Culture: Project SHINE Service-Learning and Language Courses, *Liz Hayden, Project SHINE, Patricia Moore-Martinez, Spanish and Portuguese, Benjamin Rifkin, Russian, College of Liberal Arts*

One of the goals of higher education is to prepare students to successfully navigate many kinds of communities and cultures in an increasingly globalized climate. Through Project SHINE's national intergenerational service-learning program, students tutor older immigrants in ESL, citizenship and literacy, and in the process gain knowledge and skills which build on their academic learning. Students learn about individuals and their transnational experiences, about local neighborhoods and national issues. In addition, many students pursue study abroad as a result of their SHINE experience, or participate in SHINE upon returning from international programs in order to continue learning about other cultures and languages. Panel presenters will highlight the impact of SHINE service-learning on students and communities, particularly focusing on SHINE's national research results, student experiences, and the work of two Temple faculty members' implementation of Project SHINE in language and culture courses.

SESSION 12: CROSS-CULTURAL EXPERIENCES WITHIN THE UNITED STATES

¿Quién soy yo? (en el mundo político) Understanding how identity issues in the classroom help or hinder civic engagement among youth of Mexican origin in the US, *Cathy Bartch, Political Science, College of Liberal Arts*

Current research reports that Latino youth are less involved (Davila and Mora, 2007) and demonstrate lower levels of civic knowledge, skills, attitudes and behaviors than others (Levinson, 2007). A number of scholars point out how identity and culture matter in terms of one's civic engagement (Schildkraut, 2003; Espinoza-Herold, 2003). This study explores how identity issues in the classroom affect civic development of Latino youth, with a specific focus on youth of Mexican origin. In particular, it looks at the interrelationship of identity issues, pedagogies of civic education and classroom dynamics.

Learning from the Elders: Service in North Philadelphia and Rosebud South Dakota, *John DiMino; Rachel Gallo, Jared Rodrigues, Temple Alumni*

The development of well rounded students is facilitated by service to the community. Examples of this are drawn from a local service project in a community garden in North Philadelphia, as well as service to the Native American population on the Rosebud Indian reservation. In each instance learning from elders who are respected community and ceremonial leaders is highlighted. In addition there will be discussion of the challenges and rewards of working with underserved and oppressed groups and reestablishing initiation rites such as participation in a sweat lodge as a powerful liminal experience that deepens the meaning of such experiences.

International Education through Community Service: A Systematic Qualitative Study of English Directive Use, *James M. Perren, CITE/TESOL, College of Education*

The presenter describes English use by international students in a university Intensive English Program. An alternative view of linguistic competence is discussed, in which novices and experts both bring prior levels of expertise and competence to communicative interactions. Participants' accounts are provided of how directives are used in intercultural communication during volunteer work at two nonprofit organizations. Native English speakers use directives in the volunteer workplace to give instructions and international users of English receive instructions and respond. The presenter demonstrates that directive development does not occur in isolation, but in connection to the overall flow of surrounding communication.

SESSION 13: HISTORY AND CULTURE

Temple's Archaeological Excavations in Crete, *Philip Betancourt, Art History, Tyler School of Art*

The Art History Department at Temple University has been sponsoring archaeological excavations on the island of Crete for more than 20 years. Graduate students in the department participate in many of the aspects of the expeditions, including supervising the excavation of trenches, measuring with the EDM electronic survey instrument, and studies of pottery and other finds. Highlights of the discoveries include a major Bronze Age seaport at Pseira, the earliest copper smelting workshop excavated in Crete, burial caves, and other discoveries.

The Intertextual in Belle Epoque Spanish Literature and the Case of Charles Baudelaire's Modernist Aesthetics: An Overview, *Luis Gonzalez del Valle, Spanish and Portuguese, College of Liberal Arts*

The lecture explores certain parochial tendencies in Spanish literary criticism. These tendencies ignore the intertextual nature of literature—including Spanish literature—and in so doing impoverish a literary corpus depending on many sources. An instance to be explored concerns the presence of Charles Baudelaire in late 19th and early 20th century Hispanic modernist letters.

William Whitney's Three Years in Tokyo: Transpacific Movements from US to Japan in the late 19th Century, *Sutaro Suzuki, History, College of Liberal Arts*

This presentation will focus on how Japanese in the late 19th referred to education in US to make new country. William Cogswell Whitney was a teacher of business administration in Newark, New Jersey, and the first introducer of Western bookkeeping to Japan. In 1875, seven years after the beginning of the Meiji era, he was invited to the Institute for Business Training in Tokyo (later Hitotsubashi University). I will also investigate why he was dismissed at short, only for three years. Seeing the reason, I will show the cultural and academic conflicts between US and Japan.

POSTER SESSIONS

The Death Road: Adventure Tourism and Neocolonialism in Bolivia, *Lisa Calvano, Human Resource Management, Fox School of Business*

Bolivia is one of the poorest countries in Latin American, but also one of the most ecologically diverse. Attracted by low prices and beautiful scenery, adventure tourists are entering the country in record numbers. A popular tour is a downhill mountain bike ride from the capital city, La Paz, to the cloud forest town of Coroico along a route known as the "World's Most Dangerous Road." Using theories of neocolonialism and secondary data, this project uses the bike ride case to examine whether adventure tourism represents a new form of colonialism in the developing world.

Project Tanzania, *Agnes Bahng, Roopa Dhatt, Jennifer Jou, Alexis Plasencia, Pavan Thangudu, School of Medicine*

International Health Organization (IHO) at Temple University of School of Medicine (TUSOM) is in the process of establishing a global health curriculum and clinical site in Karatu, Tanzania.

IHO is designed to bolster a global vision of health care predicated on the belief that no one need leave their community to seek a minimum level of health care. The IHO strives to deliver medical personnel, resources and support to causes and medical rotations in the international community, while fostering a cultural and intellectual exchange. Background: Health care access in Tanzania is restricted due to lack of trained personnel, geographical dispersion, and distribution difficulties that lead to drug shortages. Government and NGO efforts to improve road infrastructure and redesign medical supply chains has resulted in improved access, but Tanzania continues to lag behind and needs significant improvements.

Family Ties and Dialect Formation in a Border Portuguese Town, *Augusto Lorenzino, Spanish and Portuguese, College of Liberal Arts*

Barrancos (Portugal) and Encinasola (Spain) are located across the Portuguese-Spanish political border having a population under 2000 people. As part of a larger project on the structure and history of the Barranquenho dialect with grants from the Luso-American Foundation and Temple University, I spent this last summer at the National Archives in Lisbon examining documents pertaining to Barrancos's history from the early 1600 to the present. A revealing pattern of across-the-border family ties attained by intermarriage and displacement to and from Barrancos begins to throw light on the transfer of Spanish dialectal features in Barranquenho.

The Market Place in Guatemala: Expressions of Culture, *Elizabeth C. Masters, Architecture, Tyler School of Art*

The marketplace in Guatemala is a visual manifestation of the culture: a palimpsest of Maya and Ladino traditions woven together with threads of ancient and modern elements into a fabric that is colorful, varied, one that mixes commerce, tourism, culture, and identity together. Public spaces are transformed on market days into a riot of goods and activities, of color and texture. Streets and plazas become crowded with colorful crafts in the tourist

markets and jammed with staples in the tipica market for the locals. The use of the space as well as the goods and clothing reveals the extent to which Guatemala has a culture that is in constant transition, one that is rich in tradition, resisting change contrasted with one that adapts and adopts new ways and new technologies at the same time.

Water Related Disease and Water Handling Practices: A Case of Trachoma and Water Supply in the Gambia, *Abiodun Oluyomi, Shannon P. Marquez, Public Health, College of Health Professions*

This study explored epidemiologic relationship between household trachoma (world's leading cause of preventable blindness) and domestic water handling practices in local communities in The Gambia. It found that distance traveled to water source; time spent collecting water per trip; the frequency of water collection within the day; availability of water for face washing; and daily frequency of face washing may all impact the occurrence of trachoma in the household. The details of how water supply, use and handling affect trachoma require more attention, especially if the World Health Organization's bid of eliminating the disease is expected to succeed.

Shifting Paradigms of the Modern Legacy: The Work of Architect JF Zevaco, *Sneha Patel, Architecture, Tyler School of Art*

Most of the aging buildings of the Modern Movement are in need of renovation or transformation. Societal changes, new needs, and new technology are making various buildings outdated or even simply obsolete. Knowing that many modern architects aimed at functionality and changeability, the challenge for today is how to address the modern heritage in relation to its continuously changing context, including physical, economic, and functional changes, as well as socio-cultural, political and scientific ones. My project investigates several works of architecture, built in the 1950s and 60s, by Moroccan Modernist Jean-Francois Zevaco, all currently undergoing unique transformations. The study will speculate on the issues described above through contemporary filters affecting the architectural legacy of the Modern Movement, namely the tourism economy, public versus private ownership, and constructed cultural identity. The poster will provoke a visual reading of the shifting state of Zevaco's buildings through photographs documented by myself in 2003.

Boyer College of Music and Dance and the Little Oak School in Beijing: Sound Partners in Early Childhood Music Education, *Alison Reynolds, Boyer College of Music and Dance, Holley Haynes, Music Specialist Washington Township, NJ, Anna Preston, Music Specialist Haddonfield Friends School, Haddonfield, NJ*

This poster will highlight a teaching and research collaboration for faculty and students in China and at Temple (and—in the future—in service music and dance teachers in Temple's surrounding region). View pictures and videotape recorded excerpts of Dr. Reynolds, Holley Haynes (MM, 2006), and Anna Preston (MM, 2007) as they demonstrate early childhood music classes and guide Chinese early childhood music teachers' understandings of music-learning theory and practice. Discover what they have learned after four trips to China about the cross-cultural potential of an early childhood music curriculum originally designed for children and their caregivers in the United States.

The Search for Tamba. "hope found a glass of water", *Chris Serik, Geography and Urban Studies, College of Liberal Arts*

Tamba: A siSwati word meaning hope was given to the water project that I started in Manzini. By exploring the land during the 2007 summer and researching green innovations, I built a bio-sand filtration system, using only the indigenous materials of Swaziland, for the equivalent of \$60.00 USD. However, physically building water systems in a given area pales when compared to social aspects that such a project entails. I hope to invite people to explore and learn about harmonizing racial, scientific, religious, and cultural aspects in the midst of aiding a country that has been decimated from poverty, drought, and the AIDS epidemic.

In Other Words: A Literary Magazine for World Languages and Cultures, *Laura Spagnoli, French, College of Liberal Arts*

In Other Words is Temple's new literary magazine for world languages featuring poetry, fiction, and essays written by students and translated into English. The magazine also includes students' translations of texts by other writers into English. As such, *In Other Words* provides a forum for different languages, cultures, and voices. Some students in issue #1 grew up speaking another language and wish to share their experience with the community.

Others simply fell in love with a language they studied and wish to express something in a new way. Information on the 2008 issue can be found at <www.temple.edu/InOtherWords>.

Temple Students in the Yucatan Peninsula, Mexico, *Ronald Webb, Latin American Studies, College of Liberal Arts, Diana Denaga, Andrew King, Erin Onandy, Anjoli Santiago, Daniel Santiago, Jennifer Tufts*

A poster-board "session" based upon the experiences of a group of Temple students studying Spanish and the Maya culture on the Yucatan Peninsula, Mexico. Posters presented deal with a variety of topics affecting the Maya today including religious syncretism, cultural survival, and coming to terms with globalization.

EXHIBITS

Impresiones de Bolivia, *Sean Maxwell, BTMM, School of Communications and Theater, Nina Maluenda, SUNY Purchase*

During the summer of 2007, Sean K Maxwell and Nina Cancel spent two months traveling around Bolivia working on a documentary about expatriates. These photos are an illustration of their experiences and expose the colorful culture and people of Bolivia. Special thanks to the culture foundation Quipus in La Paz Bolivia, President of the foundation Peter Mcfarren and wife Mela Aviles for their love, support, and accommodations while in Bolivia. Sean K Maxwell is an emerging Documentary Filmmaker at Temple. Nina Maluenda is a senior at SUNY Purchase studying art history.

Territory In Conflict, *Catalina Medina and Felipe Vergera, Theater, School of Communications and Theater*

Choco is one of the richest regions in Colombia in terms of bio-diversity and natural resources. Ironically it is precisely this wealth that has also brought death and poverty to Choco and its people (peasants, indigenous residents and Afro-Colombians). These people have been killed and threatened by legal and illegal armies that want them to abandon their lands. The photographs of this exhibit show the wonderful landscapes of the region, while at the same time illustrating the difficult social circumstances that surround this paradise. They were taken between 2004-2007 in the frame of a theatrical project created to help Chocoan people in the defense of their Human Rights.

Three Americans in Europe, *Kristina Simcic, Architecture, Tyler School of Art*

This photo essay documents the adventures of three Temple University architecture students during the semester they studied at Temple's Rome campus. With the landmarks and landscapes of Europe as the background, the experiences of three American college students discovering Europe together for the first time are the foreground of the photographs. The countries represented are Italy, Vatican City, Germany, Spain, France, Ireland, Great Britain, Greece, and Slovenia. This essay was shot as the final project for Digital Imaging / Digital Photography in Fall 2006.

occhi nuovi, *Kristen Strehle, Psychology and Art History, College of Liberal Arts/Tyler School of Art*

Studying in Rome allowed me the flexibility to travel to Barcelona, Munich, Paris and throughout Italy. In this exhibit, I hope to direct attention to the manner in which objects and/or people interact within the spaces I explored. Whether it's a crowded room in the Hendrik Christian Anderson Museum, a dancing group singing Hare Krishna in the middle of Piazza Vecchia, a lone *motorino* leaning against a villa or a curvaceous wall, there is much to gain by stepping back or looking a bit closer. The emotion and energy projected by the subjects in each photo will be considered.

FILMS

Folk Songs: an immigrant's story, *LeAnn Erickson, Film and Media Arts, School of Communications and Theater*

In 1913 Sophia and Dimitry Makedonsky left Russia for the United States. Growing up, filmmaker LeAnn Erickson often heard stories of 'the old country' her grandparents had left behind. Traveling to Russia and back, *Folk Songs* documents Erickson's search for a sense of 'place' as she re-examines her immigrant past.

The Last Rites of Respected Mr. Rai: A Visual Anthropological Exploration of Hindu Cremation, *Sriram Ganesan, Anthropology, College of Liberal Arts, Alethea Carbaugh, Lauren Semmel, College of Liberal Arts*

This film presents a detailed exploration of ritual significance in Hindu cremation in the sacred city of Varanasi, India. Central to the film's themes are the adoration of the divine river Mother Ganga and the city of Varanasi as an exemplary place to die. These themes are depicted through many acts of worship and ritual that occur daily along the banks of the river.

Singing Stones & Speaking Stones, *Rhett Grumbkow, Anthropology, College of Liberal Arts, Katharine Mangels, Advertising, School of Communications and Theater*

Singing Stones & Speaking Stones depicts the architectural achievements of the Jhala clan of Rajputs, over the course of a 1000 years of history. The Jhalas, whose ancestry intersects that of the local Hindu deity in northern Gujarat, ShaktiMa, have cultivated a rich history of song, story, art, and architecture. Through the stone structures echo the legacies of great kings and queens, warriors and artisans, bards and performers, and ordinary persons. Assisted by the ethnographic film work of Dr. Jayasinhji Jhala, Singing Stones & Speaking Stones visits the pin points of local history, bringing them to life through the use of traditional musical, visual, and spoken elements.

"Goats On a Boat", Explorations in the Ethnography of Play and Experience, *Ilan Isakov, Anthropology, College of Liberal Arts, Jayasinhji Jhala, Anthropology, College of Liberal Arts*

Goats On a Boat is a mosaic of small ethnographic events and surrealistic performances filmed in Varanasi, India. A collaborative project including performances by participants from Temple's Summer 2007 program in Visual Anthropology, and also local practices and performances, this film interrogates the membrane between native and visitor, real and fantastical.

Viewfinder, *Eran Preis, Film and Media Arts, School of Communications and Theater*

"Viewfinder" is a 53-minute, DV satire/documentary that centers on the way Americans perceive themselves when faced with the "other"—whether in their midst or without. The film follows the interactions of a group of Americans visiting India on an organized, three-week tour of the province of Rajasthan, India.

Bet Herut, *Eran Preis, Film and Media Arts, School of Communications and Theater*

Bet Herut: the end of the beginning is a one-hour documentary following co-filmmaker Eran Preis, as he investigates the murder/suicide of Nachman Ariel, leader of the socialist community Eran was raised on in Israel. In the process it is revealed that Eran's true motivation is to revenge the breakup of his own family for which he blames the community. However, the society that he remembers from his youth is in the midst of collapsing. Its last vestiges of communal living are being swept away under a new economic policy and the community Eran wishes to confront no longer exists. It's a story about the end of the beginning.



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