



Global Temple

Temple in the world. *The world at Temple.*

November 2013

Dear Conference Participants:

Welcome to the 2013 Global Temple Conference. On behalf of the organizing committee, our sponsors, and the many supporters and well-wishers of this seventh effort, we thank you for joining us. We also thank President Neil D. Theobald and Provost and Senior Vice President for International Affairs Hai-Lung Dai, the Deans and their staff from our schools and colleges for their support. Our biggest thanks go to Denise Connerty and the staff of the Education Abroad office. Once again the conference would not have been possible without their commitment and hard work.

This year marks the seventh Global Temple Conference. As in the past, we are highlighting work by the many students, faculty, and staff whose scholarship and work extends beyond the United States. Once again we're proud that so many of Temple's colleges and schools are represented on the program. Over 100 individuals (faculty, students, and staff) will be presenting papers, posters, exhibits, and films, as well there are panel discussions on a wide range of global topics. We think you'll find much of interest.

The Global Temple conference was conceived to illuminate the great diversity of Temple's interests and involvement in the international community. The International Affairs staffs have for many years worked closely with academic departments to provide the best of global opportunities for our students – whether to study abroad or to encounter the larger world through the classroom. Our researchers – faculty and students alike – cover all corners of the globe. Some are working at ground level, others in corporate boardrooms and political institutions. Some question and listen, others carefully measure and analyze, and yet others film, paint, or otherwise record the richness and diversity of distant lands and cultures. In so doing they bring them home to us and benefit the entire Temple community. It should be the goal of any institution of higher learning to develop informed and culturally competent students who can become learned and active citizens. The Global Temple conference is one ways that Temple seeks to contribute to this goal.

Thank you for participating; we hope that you enjoy the sessions, meet new friends, make new connections, open new intellectual avenues, and leave with an appreciation for Temple's diversity and global reach through cooperation and collaboration. And we hope you'll take part again next year!

Joel Maxcy, School of Tourism and Hospitality Management
Conference Chair

KEYNOTE SPEAKER:

Audrey Singer



Audrey Singer is a senior fellow at the Brookings Metropolitan Policy Program. Her areas of expertise include demography, international migration, U.S. immigration policy, and urban and metropolitan change. She has written extensively on U.S. immigration trends, including immigrant integration, undocumented migration, naturalization and citizenship, and the changing racial and ethnic composition of the United States.

Her co-edited book, *Twenty-First Century Gateways: Immigrant Incorporation in Suburban America*, focuses on the fastest growing immigrant populations among second-tier metropolitan areas including Washington, DC, Atlanta, Dallas, Minneapolis-St. Paul, Sacramento, and Charlotte.

Other Brookings publications include, “The Geography of Immigrant Skills,” “State of Metropolitan America: on the Front Lines of Demographic Transformation,” “Immigrants, Politics, and Local Response in Suburban Washington,” “The Rise of New Immigrant Gateways,” and “From ‘Here’ to ‘There:’ Refugee Resettlement in Metropolitan America.”

Her articles have appeared in academic journals such as *International Migration Review*, *Demography*, *Urban Geography*, *Geographical Review*, and *Ethnic and Racial Studies* and her commentary has appeared in the *New York Times*, *Washington Post*, CNN.com, *Baltimore Sun*, *Christian Science Monitor*, *Seattle Times* and *Vanguardia Dossier*.

Prior to joining Brookings, Singer was an associate in the International Migration Policy Program at the Carnegie Endowment for International Peace. Prior to Carnegie, she held a faculty position in the Department of Demography at Georgetown University, and was a demographic analyst at the U.S. Department of Labor. She was chair of the International Migration Section of the American Sociological Association in 2010.

Singer earned a Ph.D. in sociology, with a specialization in demography, from the University of Texas at Austin. She has an M.A. in sociology also from the University of Texas at Austin and a B.A. in sociology from Temple University. She conducted postdoctoral research at the University of Chicago.

Global Temple Conference Program
Wednesday, November 20th
Howard Gittis Student Center

8:45-9:00 **Registration and Coffee, 200 Howard Gittis Student Center**
9:00-9:15 **Welcoming Remarks**
9:15-9:50 **Keynote Address by Audrey Singer** **200A**

10-10:50	Concurrent Sessions	Room #
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Panel 1: Cultural Aspects of Marketing Ice Cream Worldwide **217A**

Jean Wilcox, Marketing & Supply Chain Management; Ron Martin; Elizabeth Calise; Jazmin Ford-Bey; Ethan Do; Dayonna Johnson

The students in International Marketing 3553 have been tasked with developing a marketing plan for an "It's It" ice cream sandwich to a country in one of five regions of the world: Latin America, North Asia, South Asia, Europe, and Africa and the Middle East. In developing their marketing plans they have had to consider a wide variety of factors that impact a society's willingness and ability to purchase and consume ice cream. One student from each region will discuss the particular factors that they encountered in developing a marketing plan to sell the "It's It" ice cream sandwich in that part of the world.

Panel 2: Indigenous People of Latin America: Change and Continuity I **217B**

Mayan Waves: From "Cal" to "Xicin", *Edgar Lopez, Latin American Studies*
A Journey to Justice in Guatemala, *Jenean Finley, History*

This is the first of four panel sessions during this conference focusing on indigenous Latin American communities. These panels will allow students of the Latin American Studies & History Senior Seminar on Latin America's Indigenous Peoples to present the product of their capstone projects. Topics addressed range from Western perception of Indigenous practices and history to modern socio-political movements.

Panel 3: Research at the Center for Vietnamese Philosophy, Culture and Society: From Nom to the NLF **217C**

Sophia Quinn-Judge, History; Ngo Thanh Nhan, Center for Vietnamese Philosophy, Culture & Society; Nguyen To Lan, Harvard-Yenching Institute

Our session will mainly be devoted to the research on Nom manuscripts by Dr. Lan and Dr. Nhan. Dr. Lan will discuss a Vietnamese Nom translation for theater of the classic Romance of the Three Kingdoms. Dr. Nhan will discuss his research on "The First popular ideographic literacy course in Vietnam," a book using Vietnamese Nom ideograms to define Han (Chinese) characters. Finally Dr. Quinn-Judge will discuss current research on wartime Vietnamese leadership politics, focusing on those leaders who came after Ho Chi Minh.

Panel 4: Cultural Adaptations to Globalization: Latin American Case Studies **220**

Diversification or transformation? Coping with vulnerabilities to multiple stressors in Eastern Chiapas, Mexico, *Hamil Pearsall, Geography & Urban Studies*

This presentation explores landscape and livelihood impacts and responses associated with economic and climatic variability, with the central question: do vulnerabilities associated with economic and environmental stressors lead to diversification of agricultural coping strategies or transformation to more diversified livelihoods? This study explores this question through a case study in Eastern Chiapas, Mexico, where changing agricultural practices, expanded cattle pasture, and diversified land management practices have emerged. A mixed methods approach, including satellite imagery analysis, and interviews, is employed to characterize the adaptive capacity-building strategies that may mitigate vulnerabilities to economic and climatic variability.

Boundaries Both Blurred and Bright: Complexities of a Mexican Taquería in Philadelphia, *Corey Waters, Sociology*

This paper examines how immigrant actors in a Mexican taquería in Philadelphia seek to preserve authentic Mexican cultural practices and products. I find that, consistent with Arjun Appadurai's claim that immigrant communities act

and connect across ethnoscares that cannot be defined in physical terms, taquería personnel operate within a community that cannot be marked by a single, bounded entity, such as Mexico, the United States, or even the taquería building itself. However, I complicate Appadurai's notion of the ethnoscape by also finding that, even if less consequential, the border marking Mexico and the United States remains consequential in this space.

The Price of a Future: Remittances Role in Familial Relations, Theresa Bené, *Latin American Studies*

The rural town of Cañar, Ecuador has an exceptionally high rate of migration to the United States and as a result remittances strengthen the local economy. I observed how remittances affect the lives of migrants in Philadelphia and their families in Cañar. I wanted to understand the enormous burden placed on an Ecuadorian migrant supporting family back home while also exploring the expectations of the families being supported. I interviewed migrants living in Philadelphia and their family units in Cañar. From my research, I discovered that families relying on remittances have improved their economic situation, yet many would prefer their families to remain intact in Ecuador.

Panel 5: The Fulbright Program: Opportunities for International Exchange for Faculty and Staff **217D**

Emily Moerer, Provost of Undergraduate Programs; Diane Bryen, Education; Anthony DiBenedetto, Marketing & Supply Chain Management; Nancy Morris, Broadcasting, Telecommunications & Mass Media; Paul Swann, Film & Media Arts

The Fulbright Program is the flagship international educational exchange program sponsored by the U.S. government and is designed to “increase mutual understanding between the people of the United States and the people of other countries.” With this goal as a starting point, the Fulbright Program has provided almost 310,000 participants—chosen for their academic merit and leadership potential — with the opportunity to study, teach and conduct research, exchange ideas and contribute to finding solutions to shared international concerns. Six Temple faculty and administrators will share their experiences as Fulbright scholars in Austria, Chile, Germany, Israel, and Hungary, and provide information about the application process.

10:50-11:00 Coffee Break

11:00-11:50 Concurrent Sessions
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Panel 6: Cultural Aspects of Marketing Soda Worldwide

200A

Jean Wilcox, Marketing & Supply Chain Management; Eileen Wong; Connor Stern; Matt Johnson; Chris Fry; Sean Dillon

The students in International Marketing 3553 have been tasked with developing a marketing plan for Jones soda to a country in one of five regions of the world: Latin America, North Asia, South Asia, Europe, and Africa and the Middle East. In developing their marketing plans they have had to consider a wide variety of factors that impact a society's willingness and ability to purchase and consume Jones soda. One student from each region will discuss the particular factors that they encountered in developing a marketing plan to sell Jones soda in that part of the world.

Panel 7: Perspectives on South African Urban Geography

217A

The Blooming Battle Against Food Insecurity: Urban Garden, Ashley Tryba, *Environmental Studies*

My goal in South Africa was to study community urban gardens as solutions to food insecurity, only to learn that they are not –yet. There are countless internal and external inhibitors to these programs, so my current research sets out to identify some of them. As my first independent qualitative social project, I decided to use participant observation, (in)formal interviews with key actors, and visual ethnography to identify how a variety of different urban agricultural organizations function. Upon returning home and sifting through all of my data, I winnowed my data and pull out interesting threads and discover many differences in experiences of embodiment on said farms.

Johannesburg: New Geology, Rebekah Flake, *Photography*

Johannesburg: New Geology is a compilation of topographical photographs of the urban landscape within Gauteng Province, South Africa. The project is a contemporary response to old Johannesburg's reputation as a mining city traditionally associated with the trade of gold and diamonds. The city now has the largest population, the highest incomes and the greatest growth rate in all of South Africa. *New Geology* particularly emphasizes domestic architecture created, maintained or destroyed during this new era of major social shifts.

Panel 8: Indigenous People of Latin America: Change and Continuity II **217B**
Savages Don't Think: The Suppression of Indigenous Philosophical Thought in Latin America, *Michael Johnson, Philosophy*

Inca-centrism and Euro-centrism: How and Why Histories are Defined by Capitalism, *Jason Lear, History*

This is the second of four panel sessions during this conference focusing on indigenous Latin American communities. These panels will allow students of the Latin American Studies & History Senior Seminar on Latin America's Indigenous Peoples to present the product of their capstone projects. Topics addressed range from Western perception of Indigenous practices and history to modern socio-political movements.

Panel 9: THE URBAN WORLD: A Case Study in Slum Relocation (film) **220**
Warren Bass, FMA; Howard Spodek, History

THE URBAN WORLD is a 42 minute documentary set in India's fifth largest city where a major development program is displacing tens of thousands of slum dwellers from the banks of the Sabarmati River. The film looks at the move in human terms by following the experiences of one particular family. The documentary was directed, shot and edited by Warren Bass (Film and Media Arts), produced by Zilan Munas, with executive producer and subject specialist Howard Spodek (History and Urban Studies).

Panel 10: Case Studies in Health Care **217C**

Acculturation and the Prevalence of Diabetes in Adult Latinos: NHANES 2007-2010, *Victor Alos, Center for Obesity Research & Education*

Objective: To examine the association between acculturation and the prevalence of diabetes mellitus in adult U.S. Latinos.

Methods: 2007-2010 National Health and Nutrition Examination Surveys data were used to examine the association of country of origin (U.S.-born vs. non-U.S.-born) and predominant language spoken (English vs. Spanish) with diabetes.

Results: Latinos born in the U.S. and those predominantly speaking English demonstrated greater odds of having diabetes than their foreign-born and Spanish-speaking counterparts.

Conclusion: Latinos with high levels of acculturation—country of birth and predominant language—have an increased risk of diabetes compared to those with low levels of acculturation.

SNet Costs of Health Worker Rural Incentive Packages: An Example from the Lao People's Democratic Republic, *Eric Keuffel, RIHM*

We utilize the findings from the discrete choice experiment surveys applied to students training to be health professionals and costing analyses in Lao People's Democratic Republic to model the anticipated effect of incentive packages on new worker location decisions and direct costs. Incorporating evidence on health worker density and health outcomes, we then estimate the expected 5-year net cost (or benefit) of each incentive packages for 3 health worker cadres—physicians, nurses/midwives, and medical assistants. After accounting for health effects, the expected net cost of select incentive packages is substantially less than the original estimate of direct costs.

Panel 11: Deeply African: The History and Culture of the African Diaspora in Dhrandadgra, India (film) **223**

Ebonée Poindexter

Via ethnography, the history and culture of the Siddis (African Indians) of Dhrangadhra, India are observed. A short film will discuss the social, historical and cultural relationship that Siddis share between Africa and India. The film content has been gathered through primary (interviews) and secondary (references to literature on the subject) sources. The purpose of this work is to add to the canon of African history, particularly the historical developments of Africans in the global diaspora.

Panel 12: Social Issues in Modern Russia **200A**

Repressed Histories: A Case Study of the Soviet Penal Battalion, *Nicholas Zeitlin, Psychology*

Women as Defenders of Human Rights in Chechnya, *Julie Seidman, Communications*

The Hidden Lives of Eastern Europe's Enslaved Sex Workers, *Jessica Tomchick, Women's Studies*

Russia is one of the major players in the increasingly globalized world. While its culture has become more available and its society more open, Russia's political moves continue to puzzle outside observers. Nicholas Zeitlin addresses the

issue of suppressed histories and demonstrates how the Red Army troops were both agents and targets of political terror. Julie Seidman's paper analyzes the effects women's involvement has had in the Chechen struggle for independence from Russia. Jessica Tomchick discusses the lives of women who are trapped and commodified in the lucrative sex industry.

11:50-12:00 Coffee Break

12:00-1:00 Posters and Exhibits

200B/C

Poster 1: Student Experience and the Process of Outsider Perception at Temple Rome, Ryan Bartman, GUS

With this poster, I hope to establish some general framework of a Temple Rome student's perception of Italian culture and the various stages this perception passes through while the student is abroad. Obviously, everyone's perception varies, however, there were numerous parallels in perception and experience that most Temple Rome students appeared to share – the beginning stage of cultural adjustment, as well as secondary stages of increased comfortableness with the culture. Yet, what exactly constitutes the benchmark for when one starts to feel comfortable with a foreign culture? Likewise, when and why did so many Temple Rome students consider Rome as practically a "second home" by the time of departure?

Poster 2: Anti-Trafficking in the Child Sex Trade: How organizations define and approach the problem in the context of uncertainty, Louisa DeHart, Education

The study explores how American anti-trafficking organizations define the problem of child sex trafficking, and how they make meaning from an uncertain landscape. I discuss these organizations' different approaches and how each measures the efficacy of their approach, examining the reliability of their evaluation process. My findings are based on analysis of relevant literature, audio-recorded interviews, and images used by the organizations. By comparing religious-based and secular organizations, as well as those that work abroad and those that are purely local, I find patterns indicative of a worldview disconnect in the rather contemporary anti-trafficking movement.

Poster 3: Ultraviolet exposure experienced by natives of the Indian Himalayas causes debilitating skin and eye damage early in life- A cost-effective prevention strategy, Shaina Feldman and Ida Li, Temple School of Medicine

The Indian Himalayas are known for their altitudes, snow caps, and clear skies. These all unfortunately contribute to increased UV radiation which has been associated with vision-impairing pterygium, photoaging, and keratinocyte damage in these populations. The progression of these conditions to more malignant forms such as carcinoma has been demonstrated and preventative measures such as the use of sun protection has been shown to reduce the incidence of these conditions. With this analysis, we will attempt to provide a cost-effective prevention plan that will address the implementation of public health measures and donations of sun protection.

Poster 4: Global Health Education and its Effect on First-Year Medical Student Clinical Skills and Conceptual Confidence, Manish Garg, M.D., Department of Emergency Medicine; Shaina Feldman and Neha Vijayvargiya, Temple School of Medicine

The Global Health Elective at TUSM was created in order to instill confidence in junior medical students' clinical abilities to ensure their competence in international medical settings. Under the guidance of Dr. Manish Garg, Assistant Dean for Global Medicine, students learned various skills including disaster care, prescription writing, and IV placement, among others. Pre- and post-course surveys were administered to each student assessing their personal confidence in ten separate clinical skills. Comparison analysis showed a 3.4 fold increase in confidence following course instruction. Overall, these results demonstrated that participation in this unique elective greatly improved clinical skills and confidence otherwise unattained until later clinical years

Poster 5: Who I Always Was and Who I Have Become, Nicole Gigliotti, Strategic Communication

After 18 years of living "outside of Philly," I was eager to escape the suburbs for college. Since starting my academic career at Temple I have studied abroad twice: for a semester in Rome, Italy and a summer in Oviedo, Spain. My passion is traveling and experiencing other cultures, and I am highly influenced by all of the places in which I have visited and lived. I hope you enjoy this visual representation of what I have learned from other cultures and how they have immensely impacted my life in the US.

Poster 6: Student protest in Chile, Nancy Morris, MSP

This poster presents information and photos of the student protest movement in Chile that has been active for over two years. Students from elementary school through university have gone on strike several times, occupied school facilities, and held massive marches (some supported by other sectors of Chilean society and most with attendance in the hundreds of thousands) to press their demands for greater access to and democratization of education. University student groups are the dominant force in this movement. The information presented is drawn from the fall 2012 semester, which I spent as a Fulbright Scholar in Chile.

Poster 7: Facebook Vignettes: The Societal Effects of Facebook in Dhrangadhra, India, Sam Sokoloff, Anthropology

Facebook is becoming popular in the Gujarati town of Dhrangadhra. How has the advent of Facebook affected community in this rural town? I interviewed and observed many people over the course of a month, in pursuit of how Facebook has shaped their lives and conversely how their lives reflect their Facebook page. Questions pertaining to how Facebook is used to create a sense of identity, as well as how Facebook reinforces the omnipresent caste system remained central to my research. My findings have revealed insights on the conflict between tradition and modernity, as well as the cultural variations that social networking sites can exhibit across borders.

Poster 8: The Multidimensional Lens of Food in India, Alexa Zerkow, Sociocultural Anthropology

My poster exhibit will articulate food and its various significances as I experienced them while studying abroad in India this summer. The purpose of this exhibit is to engage the senses- in particular, the sense of vision and taste because they are especially stimulated in the consumption of food. Photographic images of people cooking, eating, and producing food as well as markets, food vendors, farmers, etc. will function as a narrative to illuminate gastronomic, religious, medicinal, and class-based elements of Gujarati food. Micro-components of Indian cuisine will be available to taste and smell.

Poster 9: Public Health in the Developing World: Observations of Hygiene and Care in the Clinics around Gaborone, Botswana, Shannon McGinnis, Biology/Public Health

The developing nation of Botswana faces significant public health threats. Home to one of the highest rates of HIV/AIDS in the world this country also suffers from high rates of child malnutrition, TB, and other tropical diseases. This project is a culmination of observations made after spending 5 months working alongside clinic staff in Gaborone and Kanye, Botswana. It seeks to assess the various barriers to disease control, current disease control strategies, and discusses how Botswana can better improve their quality of care as in the future.

Poster 10: Stimulant System of the Izu Islands, Hannah Candelaria, Architecture

The Izu Islands feature a contrastingly remote condition to Japan's megacity Tokyo. Comprised of seven volcanic landmasses of small size and populations, the islands are mainly reliant on tourism to sustain their economies. Using site-specific information, such as geographic landscape qualities, processes of industry and tourism, methods of transportation, lifestyles of island dwellers, etc., architectural interventions will be designed to engage with the site through a form of monitoring, recording, or revealing. Interventions occur at the human scale, operating with the inhabitant or visitor, and at the landscape scale, speaking to the relationship between the islands' land, sea, and sky.

Poster 11: Temple International and Study Abroad Students: Who are they, where do they come from and where are they going? Denise Connerty and Brooke Walker, International Affairs

Students studying abroad and international students on campus are important measures of an internationalized university. This poster session will take a look at the most current enrollment and demographic statistics of Temple students who study abroad and Temple students from around the world who come to Temple. How many international students are at Temple and where do they come from? How many Temple students study abroad and where do they go? The session will also compare Temple's international student mobility data against the national trends just released by the Institute of International Education in their annual Open Doors report.

Exhibit: The Temple Builders of Malta, Barbara Baur, Tyler

A prehistoric people in the islands of Malta flourished from about 3500 BC to 2500BC when they mysteriously disappeared. However they did leave amazing sophisticated stone temples and at least two intricate underground burial chambers carved from the living rock with only stone and bone tools. These people are known as The Temple Builders. During my visit to Malta, during studying abroad, I walked many of these temples as well as the underground

Hypogeum. The structures and images inspired me to create an entire series of jewelry based on the temples and patterns of these people.

12:50-1:00 Coffee Break

1:00-1:50 Concurrent Sessions

Panel 13: Cross-Cultural Communications I: Pedagogical Reconfigurations

217D

Interpretation and Translation: Cross-cultural Communication, Lina Je, Linguistics

The field of Interpretation and Translation is rapidly growing in order to keep up with a rapidly globalizing world. Language specialists who are able to communicate important information between languages are on high demand. However, many times there is a misconception that one's competence in two or more languages qualifies him or her to be an interpreter and translator. My argument is that while language competency is key, cultural knowledge and competency is a crucial element to interpretation and translation. Moreover, the art of interpretation and translation does not simply rely on knowledge but also requires innate skills and training.

The Critique of Hofstede's Cultural Dimensions, Liza Branella, Kevin Foster, Strategic Communication; Thomas Stackhouse, Kaitlyn Dix, Caitlin Bonfig, Public Relations; Laura Hurliman, Communication Studies

No study is right in all aspects of finalization for there are exceptions and challengers, and Hofstede's study is not excused. Hofstede's theories of cultural dimensions are considered a significant study in cross-cultural communication, and although his dimensions are creditable, there are some exceptions to his findings that do not serve as a valid cultural prediction. This paper offers a new perspective on the accredited theory suggesting that Hofstede's dimensions leave room for exploration. Based on research and knowledge, a critique will discuss the flaws of Hofstede's study as a whole while emphasizing his strengths.

Global Movement: Migration of Culturally Dynamic Social-Music Interactions, Yiyue Zhang, Music Education

In US and China, adults have been intrigued by the concept of music aptitude and ways to measure it. In China, adults seem ready to learn ways American early childhood music teachers interact with young children. In this presentation, I will share early childhood music video clips of the typical curriculum in urban cities in China and an American early childhood music curriculum, offer reasons why understanding music potential contributes positively to music interactions, and conclude with my initial perspectives about having music aptitude measurements to positively promote cultural dynamics in early childhood music class settings in China.

Panel 14: Being the "Other:" Alicante, Spain vs. Tokyo, Japan

217A

Kalie Mackey, Asian Studies/GUS; Victoria Watson, Spanish

Though at first one may have been blissfully unaware of the ways they stand out, the longer they live in a foreign country the more frequently they find themselves being reminded that they are a foreigner. In the cases of being a foreigner in Spain and Japan, there were some differences: In Japan, the feeling of being the "other" was inescapable and led to jokes about the trivialities of being a *gaikokujin*; In Spain, the "other" meant being frequently reminded of the opportunities that allowed you to be an *extranjero*. However, in each, being a foreigner shaped the ways in which we saw ourselves.

Panel 15: Immigrant Survival Mechanisms: Case Studies

217B

Migration and Urbanization: The Sex Work Trade in Latin America and the Caribbean and the Western Hemisphere, Sol Rodriguez, Latin American Studies

The sex work trade in Latin America and the Caribbean has a major influence on the urbanization movement across the Western Hemisphere and the inflation of immigration. This industry ties Latin America and the U.S. in innumerable ways. Close attention will be paid to the urbanization movement and how it has gained a substantial amount of momentum. Violations of human rights have gone ignored and consequentially migration has increased in Northern America. The effects of the sex work trade in Latin America and the Caribbean will be closely examined.

Surviving Asturias, Emily Della Fera, Spanish

Migrating to a completely new country, culture, and lifestyle is a very difficult process. A person must leave behind the comforts of their family, their home, and their life in order to adapt and survive in a new world. In Oviedo, Asturias, Spain, there is an organization to help with that. AIRA stands for Asociación de Inmigrantes Residentes en Asturias

(Association of Immigrants Residing in Asturias), and is lending a helping hand to immigrants, legal and illegal, trying to survive in this little known province in the north of Spain.

Panel 16: Indigenous Peoples of Latin America: Change and Continuity III

200A

La Reforma and Indigenous Communities of Mexico, Elana Gold, Latin American Studies

Indigenous Chiapas's Revolution, Alan Dlugosz, History

This is the third of four panel sessions during this conference focusing on indigenous Latin American communities.

These panels will allow students of the Latin American Studies & History Senior Seminar on Latin America's Indigenous Peoples to present the product of their capstone projects. Topics addressed range from Western perception of Indigenous practices and history to modern socio-political movements.

Panel 17: Short-Term Study Abroad: Challenges and Opportunities

223

Nicole Pumphery, Rebecca Geffner, and Breanne McCord, IGMS/CIBER

The Fox School of Business encourages students, both graduate and undergraduate, to incorporate an international component into their program. While many students do take advantage of more traditional study abroad options, the International Programs/CIBER office has offered short-term "Destination" experiences for those students who may not otherwise have the opportunity to study abroad. Most recently, these have included "Destination Turkey" for graduate students in January 2013 and "Destination Vietnam" for undergraduates in May 2013. In this session, the Fox International Programs team will share the challenges and opportunities that implementing these programs have presented as well as offer advice and suggestions for those interested in proposing similar short-term programming to their schools or colleges.

Panel 18: Backpacking: Enhancing Your Study Abroad Experience—Don't Hurry Home! 223

Lauren Frabizzio, CHPSW; Erika Firestone, Advertising

Though many students choose to study abroad in various countries, many return home shortly after the end of the semester. However, how often does one get to spend a significant amount of time abroad? Backpacking is an ever-growing popular choice for college-age students to see the world in an authentic way. Students discuss their study abroad experiences during Summer I at Temple Rome and the influence backpacking after the fact had on their overall experiences. Topics will include studying abroad, planning a backpacking trip throughout different European countries, finding places to stay, financing/budgeting, and the overall experience of backpacking.

1:50-2:00 Coffee Break

2:00-2:50 Concurrent Sessions

Panel 19: History's Impact upon Political Policy

217B

U.S. Foreign Policy Regarding the Democratic Revolutions in Haiti and Egypt, Eric Stahler, History

Since its independence, the United States has aimed to stand as the ultimate symbol of democracy and has striven to guide others towards political freedom. However, the U.S. has not always safeguarded the ideals of democracy for others and at times has even inhibited, through injurious foreign policies, democratic movements. One example of the United States impeding democracy is the U.S. diplomatic response to the Haitian Revolution (1791-1804). My research project aims to examine the United States' foreign policies during the Haitian Revolution to try and shed light on current U.S. policies in response to the Egyptian Revolution in 2011.

The Politics of History in South Asia, Michael Porter, Anthropology

The partition between India and Pakistan did not just divide South Asia it also divided its history. Since that time a separate narrative has developed in each country to explain the past of South Asia. This is not surprising, what is surprising is that in both countries there are also alternative narratives. All these different narratives stem from a shared history but differ greatly. This is because each of these narratives is a combination of history, religion and storytelling used to further a political agenda. Are there real world consequences from these different narratives? What really happened in South Asia?

Panel 20: Indigenous Peoples of Latin America: Change and Continuity IV

200A

Thank You for Your Delicious Flesh, Sharon Hwang, History

¡Viva La Hoja de Coca!: The Indigenous Struggle to Maintain Traditional uses of the Coca Leaf in Andean Culture, Elisa Tavella, Latin American Studies

This is the final panel of four sessions during this conference focusing on indigenous Latin American communities.

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Panel 21: Navigating the University Experience in Germany

217A

Anthony Waskie, Caroline Martin-Tumasz, Kelsey Hudspeth, and Emily Parente, German; Kevin Sloan, Music

Temple has strong ties to several universities in Germany, including Hamburg, Tuebingen for semester study; and Leipzig for summer study. Scores of Temple students of German over decades have explored the learning environment at these locations, have profited immensely from the experience, and have returned to share their knowledge and excel in their studies. A panel of recent alumni from these programs will present their personal stories with power point presentations.

Panel 22: South Africa: Valuable Gem for Student Study Experiences

217C

Linn Washington, Jr. and Karen M. Turner, Journalism

The vibrant cultural, economic and political currents of South Africa mirror contemporary America in many exciting yet disturbing ways. From its highly developed cities to struggling sections South Africa provides a landscape rich in extraordinary learning opportunities still virtually untapped by the academy in America. This presentation will explore the potential experiential and intellectual benefits of student study away programs in South Africa (and other Southern African nations). Presenters, Journalism Department professors Karen M. Turner and Linn Washington Jr. will provide analysis, insights plus journalistic work produced by Temple students who spent Summer II 2013 in South Africa.

Panel 23: Global Movement and Language Change

217D

Joshua M. Pongan and Eunice Cortez, Spanish & Portuguese; Elizabeth Hepford, Applied Linguistics

A consequence of population movement is change in both language structure and use. The first presentation examines how the migration of Quechua-speaking communities to urban, Spanish-speaking areas in Peru conditions variation in Andean Spanish. The second presentation explores, from a qualitative perspective, how U.S. companies react to multilingualism resulting from immigration, studying attitudes toward bilingual signage and packaging at Lowe's Home Improvement store. The third investigates how Papiamentu, the local language of Aruba, influences features of Spanish spoken by the native population who uses the language primarily to interact with immigrants and tourists from Latin America.

Panel 24: Political and Economic Issues of the Russian Federation

220

Terror From Below? The Moscow Apartment Building Bombings and the Second Chechen War, Evan Hoskins, History/Russian

This presentation examines the 1999 Moscow Apartment building bombing from two sides and its devastating consequences. The official government statement claims this act of terrorism was committed by Chechen nationalists, and invaded Chechnya for vengeance, starting the Second World War. Reporters and dissidents claimed these bombings were committed by the Russian secret service in an attempt to stir anti-Chechen sentiments and gather popular support for the pre-planned Chechen War and the Putin regime. Further analysis will be given to the connection of terrorism and acts of war in a global context.

Hidden Forces: The Role of Historical Legacies and Informal Institutions in Russia's Transition to Market Capitalism, Aleksandr Fisher, Political Science

The incomplete market transition in Russia in the 1990s is the result of the interaction between Russia's historical legacy and informal institutions. The key factors in understanding Russia's inefficient market institutions and economic

collapse are: the structure of the Soviet economy and its place in the competitive global market, the continuity of the Soviet elite and their subversive actions towards market institutions, and the conflict of formal institutions and informal practices. These informal institutions are both historical remnants of the Soviet Union, as well as micro-level adaptations to the weak Russian state in the 1990s.

Panel 25: Cross-Cultural Communications II: Teaching and Learning

223

Teaching & Learning for Temple's International Students, Alistair Howard, Political Science

Temple is home to increasing numbers of students from across the globe, and faculty must help ensure they are learning. This presentation summarizes the challenges and opportunities facing faculty and students in the classroom, and explores the University's initiatives to ensure these are met. I offer practical advice to improve teaching and learning.

Professor and ESL Student Interactions: Why Do They Matter? Brooke Y. Hoffman, Applied Linguistics

Despite the effects of globalization on the demographics of college campuses, retention research in higher education has largely ignored the unique strengths and challenges of language minority students. The research to be presented investigates faculty-student interactions in the context of first-year ESL writing classes, which serve an increasingly diverse group of students. The researcher discusses how professors positioned themselves and their ESL students, the factors that affected faculty-student interactions, and the benefits of interaction. Previous research has portrayed the benefits of student-faculty interaction as unidirectional, but this study suggests that interactions increase the capital of both professors and ESL students.

2:50-3:00 Coffee Break

3:00-3:50 Concurrent Sessions

Panel 26: Digital Storytelling and the Immigrant Experience

200A

Terry Halbert, Legal Studies; Mark Lyons, Philadelphia Storytelling Project Co-director; Kimberley Abbey, Public Health; John Matthews, Business; Lydia Olund Smith, Social Work

Students in this GenEd course were assigned to interview immigrants with smartphones, edit their stories and add music. Some of the best stories will be shared by their student creators. Legal Studies Professor Terry Halbert and Mark Lyons of the Philadelphia Storytelling Project will tell how they collaborated to develop a course that blends the study of immigration law and policy with community service and experiential learning in Philadelphia.

Panel 27: Ayurveda: The Strength of Tradition

217A

Leon Grinman and Kat Sherr, Anthropology

Having learned about Ayurveda first hand from a local practitioner, we will describe the mythical foundations of this method of traditional healing and some of its modern day methods. We will explain our personal experiences while in India and present an overview of the most important herbal medicines utilized. We will end by presenting some questions about the overall affectivity of this ancient mode of healing and whether lessons can be gleaned for our biomedical system.

Panel 28: Global Child Healthcare Initiatives

217B

The Lasting Effects of the Child Support Grant, Kevin Kuruc, Economics

Developing nations have begun utilizing direct cash transfers to fight poverty, essentially paying low-income families to meet some condition. However, economists have found cash transfers without the condition have been just as effective in the short-run. This paper performs a case study using the Child Support Grant in South Africa to determine its lasting impacts. Previous research has focused on the benefits during receipt, but it is critical for policy makers to understand the overall effectiveness. I find the CSG to have a long-term impact on schooling attendance and discuss the economic implications of this.

EdSaLi--MODELA 2013, Priya Arya, Neuroscience

This year I joined student-colleague, Ka Li, on a one-month public health initiative, EDSALI, being continued from last year in San Felipe, Panama. This initiative is in partnership with the nonprofit organization, APROJUSAN, with the objective of teaching around forty youth, ages six to seventeen, health and hygiene, leadership, and anti-bullying classes. During this time period, with the help of parents, teachers, the on-site psychologist, sociologist, and our own

active participation, we compared this year's observations of the program with the previous year's data so as to make an evaluation of the program, hoping to positively impact the children's lives.

Panel 29: How Culture Influences Organizational Communication in China **217C**

Jennifer Donahue, Communications; Shannon Harbison, Joe Batastini, and Mikail Aswad, Strategic Communication

This research paper examines organizational communication in China from the viewpoint of cultural standards. Culture substantially influences how people interact and live amongst each other in a society. Chinese cultural standards revolving around class structure, communication styles, and gender differences can be compared, contrasted, and discussed to see how they affect individuals, and their self-concept, which in turn affects society as a whole. It is important to study how different aspects of Chinese culture influence organizational communication in the country because it helps us gain a more expansive understanding of our globe.

Panel 30: A Global Epidemic: Pre-Health Students Becoming TEMPLE MADE for Professional School **217D**

Nathaniel Leach, Kimberly Buck-Speck, and Neida Perez, Pre-Professional Health Studies; Sandra Adele and Katie Fay, Pre-Med; Saleem Alameh and Veronica Hopkins, Pre-Physician Assistant; Jennifer Oh, Pre-Optometry

Pre-Professional Health Students at Temple University are getting a head start to their careers and demonstrating a commitment to the community by involving themselves in service and volunteer activities across the world. By gaining experience with different medical systems, our students are gaining better cultural understanding of medical care before professional school. Our student-led panel will highlight how Temple Pre-Health Students have contributed towards the intellectual migration of ideas and experiences in healthcare. Students will share their expanded sense of cultural dynamics from urban centers across the globe.

Panel 31: Cultural Contexts: India and the Indian Diaspora **223**

The South Asian "Community" of East Ham, London: A Look at the Unintended Effects of "Global Movement,"

Shilpa Soundararajan, Communications

This photo essay focuses on the South Asian community in East Ham. Located in the London Borough of Newham, East Ham sits on the outskirts of London and contains a seemingly large South Asian "community." However, despite the large population of South Asians within the boundaries of this town, there seem to be too many characteristics that separate them. This work reveals the potential deterioration of community in urban centers that devolve from being a prime destination to being a mere stopping point for migrants who never wish to settle as a result of their experience in the new city.

Indian Philosophy, David Zoolalian, Philosophy

What would entail Indian Philosophy? What is philosophy? The former is summed in the following words, the latter is a philosophic question which I know I cannot answer. Here it goes anyway. Philosophy is a discipline which focuses on opinion and thought. All modern fields and specializations come from philosophy. A philosopher's opinion is grounded in logic and encompasses questions that go into the choices we make, the reality we live, problem solving, and politics. There are many more, but these are the most practical. While in India, I pursued what Indians have to say about the questions mentioned above.

Panel 32: Perspectives on Modern Russia Through Popular Culture **220**

Social Realism and The Death of Russian Theater in the Soviet Era, Evan Hoskins, History/Russian

In the 19th and 20th century, the goal of *obschedostupny*, or the peoples' theater movement, was to uplift and influence the Russian people through a medium that they could readily understand. This presentation analyzes the transition into state mandated Socialist Realism, in order to create a society that could produce these drama. Stalin's implementation of Socialist Realism made this type of theater mandatory, terrorizing writers to portray the ideal Soviet citizen in every play. Government mandated Socialist Realism killed the *obschedostupny* character of Russian theater and caused a streak of nihilism that is still present today.

"Correcting" Society Through Comedy: The Diamond Arm Case, Sebastian Young, Physics

The Diamond Arm, a Soviet comedy film, achieved popularity and cultural longevity within its country of origin. This occurred because the filmmakers have the innate understanding of which comedy best would resonate with its Soviet audience. Spicing physical comedy with elements of social satire, the film's style appealed to many of the comedic and cultural sensibilities of Soviet citizens. The presentation will draw parallels between the Soviet film's reception in its

country and the more recent success of the American film *Hangover* in the US. Such contrast/comparison reveals certain peculiarities of Russian satirical comedy and culture.

4:00-5:00 Reception for Conference Participants and Attendees

200B/C

All conference attendees and presenters are invited to join us for refreshments and conversation at the conclusion of the Global Temple Conference.

ACKNOWLEDGEMENTS

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Conference Planning Committee

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Brooke Walker, International Affairs

Ronald Webb, Latin American Studies

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STUDENT PRIZES

Prizes will be awarded to the best student posters and papers at the Global Temple Conference.

Poster Awards

A jury selected by the conference committee will evaluate student posters for originality, significance, and clarity of presentation. Students do not have to do anything at this point other than bring the poster(s) and be available to answer questions during the designated period. The committee will announce the award winners on the conference website and contact the winners by December 15, 2012.

Paper Awards

Students interested in applying for the Best Paper awards have to submit a complete paper to global@temple.edu by December 15, 2012. There is no fixed paper format; any one of several standard styles will be accepted. The papers must be complete, with a bibliography and additional material (such as tables and graphics) included. It will be difficult to evaluate very lengthy material, so applicants are advised to keep the text limited to 6,000 words. A jury selected by the conference committee will evaluate these papers for originality, significance, and clarity of exposition. The committee will announce the award winners on the conference website and contact the winners by January 30, 2013.