PLENARY SESSION SPEAKER

Zabeth Teelucksingh has led the Global Philadelphia Association (GPA) as Executive Director since 2011. GPA is a nonprofit, member based organization committed to promoting the global significance of Philadelphia and its international community. Under Zabeth’s leadership, GPA has grown in membership, and global outreach, most notably joining with the City of Philadelphia for membership in the Organization of World Heritage Cities in November 2015, making Philadelphia the first World Heritage City in the US. Zabeth has developed multiple signature international programs, including GlobalPhilly™2013 - the first ever international Expo in Philadelphia, which was repeated in 2015 and currently GlobalPhilly 2017. Zabeth also created GlobalKids, PhillyThinks, EJP (a global journalism program), a robust internship program for millennials and the #IamaGlobalPhiladelphian awareness campaign.

With more than 25 years of international business, b2b and non-profit experience, Zabeth is highly skilled in all aspects of Marketing, Communications and Branding with a global vision. Before joining GPA, Zabeth served in several international roles in the U.S. and in Europe. Her network of strategic alliances stems from prior professional appointments including six years of marketing for Time, Inc. in Paris, six years as Marketing Director at the World Congress, in Boston, and several years in advertising with J. Walter Thomson in Greater Miami.

Zabeth contributes her time as a board member for: Board of the Alliance Francaise de Philadelphie, USA250, U.S. Global Leadership Coalition Advisory Committee, Temple Fox School CIBE Board, Chamounix Mansion and most recently on PA Humanities Council. Overseas she is on the advisory board of @GoUNESCO – Make Heritage Fun! A frequent Public Speaker and Moderator on all things global, Zabeth also contributes her talent and energy to Friends of Independence Hall, The Walnut Club, and Women for Greater Philadelphia. She has attended the Greater Philadelphia Leadership Exchange (GPLEX) in 2012 Toronto, and 2014 Boston.

Born in Carthage, Tunisia, Zabeth was educated in boarding school in the UK and the French Lycee in London, graduating from Lancaster University with a triple major in Philosophy, Politics and History. She studied French Civilization at the Sorbonne in Paris.

Zabeth has lived in six countries and is a citizen of both France and the US. She is fluent in English and French, proficient in Spanish and Arabic, and has working knowledge of Hindi and Italian. She lives in Merion Station, PA with her husband Ken, daughter Emma and mini-dachshund Lily.
**Global Temple Conference Program**  
**Wednesday, November 9th**  
**Howard Gittis Student Center**  

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<tr>
<td>9:30-10:00</td>
<td>Registration and Coffee, 200 Howard Gittis Student Center</td>
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<tr>
<td>10-10:50</td>
<td>Plenary Session: Philadelphia on the World Stage 200A</td>
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<td>Welcome: JoAnne A. Epps, Executive Vice President and Provost</td>
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<td>Plenary: Zabeth Teelucksingh, Executive Director, Global Philadelphia Association</td>
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<td>Ms. Teelucksingh will discuss the work of the Global Philadelphia Association as it seeks to position Philadelphia as a global city through its membership and its designation as a World Heritage City.</td>
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<td>11-11:50</td>
<td>Concurrent Sessions I Room #</td>
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<td><strong>Panel 1. International Student Success: Educator and Student Perspectives</strong></td>
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<td>Moderator: Martyn Miller, International Affairs</td>
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<td></td>
<td><strong>Supporting Faculty in Teaching International Students, Lorraine Shaw and George Longbottom, Intensive English Language Program</strong></td>
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<td>As universities and colleges recruit increasing numbers of international students, faculty need to manage a more diverse classroom environment. While many faculty appreciate the positive contributions that the increased diversity can bring to the classroom, others grapple with how best to serve a population with different educational experiences and expectations and sometimes lower English proficiency. In this session, we will examine the challenges in teaching an increasingly diverse student body, and participants will share measures that they have implemented to support international student success.</td>
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<td><strong>Immersion in American Culture: An authentic story from an International student, Mai Do, Strategic Communication and Public Relations</strong></td>
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<td>Coming to America, I don’t want to focus just on the academic side. I learn by immersing myself in American culture, exploring the many sides of it, such as living with American friends, having a road trip. This is an authentic journey of how I transform from an awkward, overwhelmed foreign freshman to a more confident sophomore. I figure a way to keep the balance between Oriental values and American values.</td>
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<td><strong>Panel 2. Health Care Services for Spanish-Speaking Patients in Philadelphia Hospitals</strong></td>
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<td>Moderator: Hana Muzika Kahn, College of Liberal Arts</td>
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<td>Zoe Bermudez, Public Health – Children’s Hospital of Philadelphia; Valerie Cordero, Liberal Arts – Capital Health; Janice Joseph, Science and Technology – Shriner’s Hospital; Gianna Rossi, Science and Technology – Nazareth Hospital; Diane Palacio, Public Health – Temple University Hospital</td>
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<td>How do Spanish-speaking patients access health care and information? How do health care professionals communicate effectively with their patients? Students in the Medical Spanish course, SP3602, research services provided to Spanish-speaking immigrants who are patients in hospitals and clinics in Philadelphia. They will present demographic information, data relating to cultural and linguistic competency, give information about interpreting / translating services, and discuss the health-related issues which place limited English proficiency patients at risk.</td>
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<td><strong>Panel 3. Project-based Internships for Working in the Knowledge Economy</strong></td>
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<td>Moderator: Jane Frankel, Fox School of Business</td>
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<td></td>
<td>Harshit Kumar, International Business; Zachary Henning, Marketing; Danna Wang, Business and Management; Rachel Yang, Entrepreneurship and Innovation Management</td>
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In today’s knowledge economy, it is essential to understand and practice knowledge worker skills. These skills are focused on creating value for the company that you are helping. An effective way to practice knowledge worker skills is to approach your work as a project with an objective and a desired result. All of the steps necessary to get to that desired result are specific knowledge worker skills. The presenters today have done projects that helped them master knowledge worker skills as they prepare for the workplace of the knowledge economy workplace.


Room: 217D

Moderator: Alistair Howard, Temple University Japan
Sachiko Horiguchi, Anthropology; Kyle Cleveland, Sociology, Temple University Japan

In “world anthropologies” the importance of re-contextualizing flows of anthropological knowledge has become an important trend in the globalization of higher education. The Japan/U.S. dynamic offers interesting points of comparison for how cultural norms and values are embodied in educational pedagogies, casting light on different cultural expressions and modes of knowledge. This panel includes presentations by a Japanese UK-trained “native anthropologist” and an American sociologist, who teach at Temple University’s Japan campus in Tokyo, and whose research agendas and teaching experiences, dealing with students from over 50 countries, suggest potentials for diversifying global/local flows of knowledge on Japan.

Panel 5. International Students on American Campuses

Room: 220

Moderator: Madelyn S. Sullivan, Education Abroad and Overseas Campuses
Tests of English Proficiency for International Students' University Admissions, Elvis Wagner, Lorraine Sova, Linlin Wang, Mark Emerick, Department of Teaching and Learning

International students are becoming an ever larger and more important population at North American universities. How to best assess international students’ English proficiency is an increasingly important issue. Currently, the dominant English proficiency test is the TOEFL iBT, with the IELTS and PTE Academic as the TOEFL’s chief competitors. This presentation will provide an overview of the TOEFL iBT, IELTS, and PTE Academic, and will critique these three tests by focusing on the strengths and weaknesses of each. A brief overview of the Duolingo English Test, which is seeking to upend the entire English testing industry, is also provided.

University Experience at Temple for International High School Students, Anna Krylova, Intensive English Language Program

This summer Temple University hosted a group of high school students from all over the world who are planning to enter American universities. The Intensive English Language Program (IELP) provided college preparatory content, tours of diverse colleges and universities, and cross-cultural activities. The presentation will talk about overcoming challenges when working with high school students in a university environment and will explain how to make students look forward to homework and classes during their summer break.

Performance I: Moderator: Allie Miller, SMC Study Away

Room: The Underground

China’s – View, Long Cheng, Dance,

In this piece, the female body contorts into geometric forms in which the body is always holding a bowl. The abstract shapes separate any association from the human personality and present the individual as an object. By using different parts of body to hold the items, the movement presents a vivid spectacle, which is static and kinetic.

International Marketing Team Project Poster Session I

Room: 200BC

Poster 1: Cultural and Market Consideration in selling Bai Fruit in South Africa
Morgan Alvord, Amber Hall, Michael Klein, Krissel Ramdass, Brittany Turner, Business and Management

Poster 2: Cultural and Market Consideration in selling Bai Fruit in Greece
Danell Burton Worrell, Gavin Chiodi, Andrew Finnel, Kevin Ross, Gregory Tena Figuero, Business and Management
Poster 3: Cultural and Market Consideration in selling Bai Fruit in Brazil  
Ahmad Alrubaian, Kristen Beauchamp, Sanghwa Oh, Ryan Schaefer, Yaphet Tewahade, Business and Management

Poster 4: Cultural and Market Consideration in selling Bai Fruit in Egypt  
Austyn Chivington, Brooke Fullman, Kacie Kemmerer, Jordan Monroe, Taylor Pijanowski, Business and Management

Poster 5: Cultural and Market Consideration in selling Bai Fruit in South Korea  
Ayat Alamri, Gregory Manfre, Jadd Minnigh, James Murphy, Nicole Nitowski, Business and Management

Poster 6: Cultural and Market Consideration in selling Bai Fruit in Thailand  
Damon Barletta, Yifan Fu, Emily Ha, Andrew Oleinick, Kristen Tu, Business and Management

Poster 7: Cultural and Market Consideration in selling Bai Fruit in Germany  
Alexandra Armstrong, Kara Dwyer, Difei Guo, Andrew Mazza, Jamie Mullaney, Emily Wu, Business and Management

Poster 8: Cultural and Market Consideration in selling It’s It Ice Cream in Kenya  
Alexa Gerenza, Michael Humphrey, Katie Pfeil, William Stout, Nile Wright, Business and Management

Poster 9: Cultural and Market Consideration in selling It’s It Ice Cream in Czech Republic  
Carina Ayesh, Lydia Corcoran, Julia Martin, Megan Stoner, Jason Thakkar, Business and Management

Poster 10: Cultural and Market Consideration in selling It’s It Ice Cream in Mexico  
Malia Smith, Yunpeng Jiang, Chuan Lu, Brian Shaw, Huan Wei, Business and Management

Poster 11: Cultural and Market Consideration in selling It’s It Ice Cream in Egypt  
Ethan Greenstein, Rachel Henriques, Joseph Jack, Jeremy Maiorana, Matthew Skomsky, Business and Management

Poster 12: Cultural and Market Consideration in selling It’s It Ice Cream in South Korea  
Jake Fowler, Richard Majorino, Amanda Pace, Ryan Palo, Noel Prior, Business and Management

Poster 13: Cultural and Market Consideration in selling It’s It Ice Cream in India  
Michael Fournier, Richard Funchion, Emilia Lowe, Zachery Pfeifer, Deanna Stephens, Business and Management

Poster 14: Cultural and Market Consideration in selling It’s It Ice Cream in Germany  
Kayla Bonner, Kim Eastlake, Diane He, Carey Moore, Sara Toromani, Wen Zou, Business and Management

12:00-12:50 Poster Session and Global Information Fair

Room: 200BC

12:00-12:50 Poster Sessions and Global Information Fair, Light refreshments will be served

Poster 1: Passport to Global Temple  
Kimberly Sakil, Human Resources, Learning and Development

Poster 2: Social Work Collaborative Course with Erfurt University of Applied Sciences  
Laurie Friedman, Social Work

Poster 3: The Tradition of Jazz: A Quantitative Analysis of Creativity in Music  
Alvaro Sánchez and Robert Weisberg, Psychology

Poster 4: The Impact of Violence on Jamaica’s Children  
Annabelle Recierdo and Emily Perkins, Psychology

Poster 5: Arctic Healthcare: How is Health Care Delivered to the Most Remote Regions of the World?  
Hope Watson, Kinesiology

Poster 6: Free Trade Agreement: The U.S.’s Concern for Political and Economic Threat of China  
Chanyang Seo, Political Science

Poster 7: The Global Living Learning Community  
Noah Costello, Natalie Divers, Andrea Salas, Maeve Thomas, Global Living Learning Community

Poster 8: Human Trafficking  
Cindy Boodhoo, Whitney Libebe, Kyra O’Connell, Olivia Stallings, Global Living Learning Community

Poster 9: Brexit: They Left, Now What?  
Kevin Crawson, Maryem Gad, Jonathan Grant, Maeve Thomas, Keilon Rochford-Hawkins, Global Living Learning Community
Poster 10: Food Security (Based on Malthusian Thesis)
Aasawari Gharat, Ananya Joshi, Eric McKelvey, Evan Ross, Global Living Learning Community

Poster 11: The South China Sea controversy
Walid Hussain, Yu-Jie Liao, Maho Mestvirishvili, Global Living Learning Community

Poster 12: The Legitimacy Lacuna: Bridging the Gap Between Structure and Outcome
Joshua Santeusanio, Political Science

Poster 13: Cultural Heritage without Borders: Building Conservation & Interpretation Gjirokastër, Albania
Recap
Taylor Chenevert, Architecture and Architecture Preservation

Poster 14: Medical Complaints of Patients in the Remote Areas of Northern India
Neeraj Khiyani, Lewis Katz School of Medicine; Pooya Saraiya, LECOM-Bradenton; Swati Avashia, Dell Medical School

Poster 15: International Health at Lewis Katz School of Medicine at Temple University, a Review
Mahesh Botejue, Kelsey Hobart, Lindsay Lauer, Lewis Katz School of Medicine

Poster 16: Acculturative Stress Among Hispanic Americans: What is it and Why Does It Matter?
Shanna Washington, Liberal Arts

Poster 17: Las influencias de la lengua española en las Américas (The Influences of the Spanish Language in the Americas)
Kayla Harnish, Spanish

International Marketing Team Project Poster Session II

Room: 200BC

Poster 1: Cultural and Market Consideration in selling Bai Fruit in Kenya
Timothy Burns, Anne Deiss, Dylan Manners, Tenzin Nordon, Dominic Vacchiano, Business and Management

Poster 2: Cultural and Market Consideration in selling Bai Fruit in Poland
Eli Avraham, Jason Costa, Morris Hau, Derek Mallon, Joseph Quiza, Business and Management

Poster 3: Cultural and Market Consideration in selling Bai Fruit in Chile
Taiga Egashira, Tanner Giles-Tucker, Bryar Mead, Caroline Nichols, Business and Management

Poster 4: Cultural and Market Consideration in selling Bai Fruit in Turkey
Monica Ceresini, Darian Dawkins, Steven Duda, Tiffany Ko, Olivia O'Hagan, Business and Management

Poster 5: Cultural and Market Consideration in selling Bai Fruit in Vietnam
Michael Gatta, Laura Harris, Raul Lezame, Nathan Mueller, Elizabeth Petela, Business and Management

Poster 6: Cultural and Market Consideration in selling Bai Fruit in India
Taylor Arnold, Matthew Diaco, Boyuan Li, Tiffani Quang, Kristen Rost, Business and Management

Poster 7: Cultural and Market Consideration in selling It’s It Ice Cream in Germany
Ciara Collins, Quentin Holtz, Michael Paytas, Patrick Schoellhorn, James Wills, Business and Management

Poster 8: Cultural and Market Consideration in selling It’s It Ice Cream in South Africa
Patrick Cabahug, Patrick Clark, Driasia Dozier, Ali Stasak, Emily Wolf, Business and Management

Poster 9: Cultural and Market Consideration in selling It’s It Ice Cream in Hungary
Adrian Carranza, Yajun He, Shao-Wen Hsu, Marco Prado, Aram Vartanian, Business and Management

Poster 10: Cultural and Market Consideration in selling It’s It Ice Cream in Brazil
Hassan Beli-Yamba, Simin Chen, Courtney Gannon, Lauren Lu, Lindsey Sumichrast, Business and Management

Poster 11: Cultural and Market Consideration in selling It’s It Ice Cream in Algeria
Christopher Coccia, Christina Diretto, Hannah Eshleman, Mai Nguyen, Linh Vu, Business and Management

Poster 12: Cultural and Market Consideration in selling It’s It Ice Cream in South Korea
Sarah Driscoll, Iryna Halaway, Matthew Hunsberger, Carla Paul-Saez, Kyle Walls, Business and Management

Poster 13: Cultural and Market Consideration in selling It’s It Ice Cream in Thailand
Anabel Dayao, Miranda Humphrey, Jaelyn Pugh, Matthew Remus, Zoe Turnpough, Business and Management

Poster 14: Cultural and Market Consideration in selling It’s It Ice Cream in France
Ryan Harper-Kiesling, Hannah Luckenbaugh, Dante Pasqualichio, Christopher Shumski, Garret Yagelski, Business and Management
**Exhibit 1: Tenere Duro**

*Maggie Andresen, Photojournalism*

This presentation is a photo essay documenting a week spent with West African migrants in a dilapidated tent city on the coast of Calabria, many of whom have braved the Libyan sea route to work for meager sums picking seasonal fruit for mafia-run produce companies. My narrative follows a man named Ibra from Burkina Faso, whose life in this Tendopoli reflects broken promises made by the Italian government, as well as the importance of community ties in the face of adversity.

**Exhibit 2: My Visual Diary**

*Christine McDonald, Sculpture*

My interest with this project is within the capability of digital photography to act as a solidified transportation into the delicate moments that I have experienced in my time and travel as a student abroad. The images I curate to form my visual diary are moments that I consider potent and expressive, both individualistically and also socially. I am hoping they function outside the "entirely personal" and can become accessible and empathetic compositions for those who view them. In this sense they become a public diary as I will be accompanying each image with a written passage.

- Global Information Fair Participants
- Asian and Middle Eastern Languages and Studies, *College of Liberal Arts*
- Asian Studies, *College of Liberal Arts*
- Center for Vietnamese Philosophy, Culture and Society, *College of Liberal Arts*
- Confucius Institute, *International Affairs*
- Education Abroad and Overseas Campuses, *International Affairs*
- Film and Media Arts Study Away, *School of Theater, Film and Media Arts*
- French, German, Italian and Slavic, *College of Liberal Arts*
- Global Living Learning Community, *University Housing and Residential Life*
- Global Philadelphia, *Global Philadelphia Association*
- Global Studies, *College of Liberal Arts*
- International Student Association, *International Affairs*
- School of Media and Communication Study Away, *School of Media and Communication*
- Spanish and Portuguese/Latin American Studies, *College of Liberal Arts*

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<th>1-1:50</th>
<th>Concurrent Sessions II</th>
<th>Room #</th>
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<tr>
<td>Panel 6.</td>
<td>The Trans-Pacific Partnership: A Win for America</td>
<td>Room: 217A</td>
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<td>Moderator: Suzanne Willever, Education Abroad and Overseas Campuses</td>
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<td>The Trans-Pacific Partnership—For Better or Worse, Anna Breece, Political Science</td>
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<td>During his last year in office, President Obama pushes for the largest free-trade zone since NAFTA, the Trans-Pacific Partnership (TPP). It will harmonize regional trade and policy standards—from financial services and privacy laws to food sanitation and carbon emissions. Economists disagree on whether or not it will benefit the US overall, but we can identify certain winners and losers. More than other states, it benefits big business in the US. Still, other states benefit as well, while non-participating states, particularly China, lose the zero-sum game.</td>
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<td>The Trans-Pacific Partnership: An Opportunity We Cannot Afford to Miss, Megan Maxwell, Global Studies and Economics</td>
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<td>The purpose of this paper is to examine the Trans-Pacific Partnership (TTP) as an increasingly needed multilateral agreement in the face of stalled negotiations through the World Trade Organization, examining the background to the agreement, controversy, winners and losers, and to assess the recent events which make it increasingly unlikely the agreement will be signed in 2016.</td>
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Panel 7. Urban Planning and Pitfalls of Conversion

Moderator: Belinda Christensen, Education Abroad and Overseas Campuses

Haitian-Dominican Conversion and The Paradoxes of Race at a Christian Mission in the Dominican Republic, Nicole Nathan, Anthropology

This paper explores Haitian-Dominican’s experiences navigating racial and cultural stigmas at Christian missions in the Dominican Republic. Scholars have elucidated ways in which minority groups use religious conversion as a strategy for negotiating their status and transforming their marginalized identities (Louis 2015). However, my research has also found that the acceptance of Haitian-Dominicans at Dominican mission churches is paradoxical because it relies on the fetishization of Haitians as impoverished, racialized others. Specifically, I observed that Dominican pastors and American missionaries rely on stereotypes of Haitians as a way to cultivate religious capital for their mission churches.

Transforming Indian Cities: The Case of Ahmedabad, Howard Spodek, History

Who governs Ahmedabad, India's seventh largest city, with 7 million inhabitants? What are the official institutions and how do they work? What other non-governmental groups play a part: the legal profession, the historical preservationists, the Hindu militants, the NGOs, independent city planners, business leaders? I have been researching this question for years, and most intensively during a sabbatical year in Ahmedabad, 2015-16. This report will introduce what I have been learning.

Panel 8. Many Mirrors - Music for Children in the World

Moderator: Beth Bolton, Boyer College of Music and Dance

Beth Bolton, Boyer College of Music and Dance, Department of Music Education

In 2011, seven music educators from five countries (Brazil, Israel, Italy, Korea, United States) formalized professional relationships by creating a collaborative teaching community called One Vision: Many Mirrors. Members met at Temple University, and are further connected by a unified vision: music can enrich the lives of children and families throughout the world. The many mirrors - group members, children, parents, music educators, and university students - provide reflections that shape practice and assist members to better serve community through music. This presentation illustrates, through text and video recordings, how members adapted musical for use in their own cultural setting.

Panel 9. Consequences of Foreign Influence: Border Walls and Women’s Rights

Moderator: Jacleen Mowery, SMC Study Away

Why “I told you so?” — Globalization does what Globalizations do - Suffer the Consequences of their Logics, Guntram Werther, Marketing and Supply Chain Management

The CEO of GE recently said globalization is over and the governments of Europe (like here) are defending against populist discontent. Border walls are up in over 50 countries with more coming. Change comes whole, thus holistic assessment is needed to comprehend it. This talk, summing much of my prior work, makes three arguments: 1) The WW2 system is coming apart 2) Legal and policy recognition of the equal rights of “peoples” has altered the early 20th century ‘rights’ system 3) You could and should have seen this coming and built that into policy planning.

Women’s Rights in Afghanistan to what extent did the Taliban limit the rights for Women in Afghanistan?, Najé Childs, African American Studies and Global Studies

In the 21st century, it is crucial that we look at the chronology of historical events despite its emotional impact. This lecture provides insight, provokes questions and promotes dialogue around the miseducation of international politics, in the height of terrorism, religious extremism and women’s roles in an Islamic state. We study the stories, oppressions and struggles of women around the world and want change, however do we really know how that change looks in practice? This lecture focuses on Women’s Rights in Afghanistan before the Taliban, a reality that is often overlooked.

Panel 10. Implications of Combating Terrorism

Moderator: Michelle Isel, Education Abroad and Overseas Campuses

Decentralization of Terrorist Groups, Janine Simmons, Political Science

Terrorism can be defined as “an act or threat of violence to create dear or compliance behavior in a victim for political or social change”. These acts or threats of violence have unfortunately always been a part of social
There are notorious and infamous groups who have led the charge and represented the face of terrorism. It is these same groups, however, that have been forced to decentralize and split into radical, leaderless groups because of diminished state sponsorship as a result of the post-9/11 “war on terror”.

**Common Criminals: Western Efforts to Depoliticize Terrorism in the 1970s, Silke Zoller, History**

In the 1970s, global publics discovered the novel security risk of “international terrorism.” The term signified terrorist violence carried out by non-state actors worldwide, regardless of national borders. Based on research in the U.S. and Germany, this paper argues that the U.S. federal government and its European allies sought to systematically delegitimize the political motivations of such terroristic actors. Instead of addressing national liberation struggles and leftist revolutionary movements of the era, these governments portrayed “terrorists” as dangerous, yet common, criminals. By criminalizing terrorism, the U.S. and its allies created a dangerous precedent of ignoring “terrorists” as potential political actors.

**Film I.**  Moderator: Jack Klotz, Media Studies & Production, SMC  
**12 Hours in Tokyo, Alexandra Bennett, Psychology,**

This short film embodies my four-month experience in Tokyo Japan and was all shot in 12 hours. The goal was to capture the energy of the busy streets and the uniqueness of everyone I passed. This film is comprised of colorful landscapes as well as intimate moments I had with kind strangers. I hope this film is compelling enough to make everyone love Japan as much as I do.

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**Panel 11. New Contributions in Vietnamese Studies**  
*Moderator: Benjamin Altschuler, School of Tourism and Hospitality Management*

**A Generative Description of Vietnamese Nôm Ideograms, Ngô Thanh Nhàn, Center for Vietnamese Philosophy, Culture & Society**

Vietnam used a 国語 national script called 庫喃 chû Nôm to represent its language for at least a millennium until the 1920's. Our collection of Nôm, currently at 20,450 ideograms, is far from being sufficient for researchers. Since Nôm readers identify ideograms by their graphic parts, and spell them, without their numbers of strokes, this paper advances a recursive binary composition of ideograms (in square blocks) by a set of orthographic units, or o’i’s. For example, the sequence an oï + 祭, with oï’s being 一, 二, 小, 々, 山, 木, 口, 鬼, 虫, and 子, form 30 ideograms. This approach improves direct lookup, is capable of regenerate all existing ideograms (~87,000) with all possible combinations, and regular “misspells”.

**An initial analysis on the relationship of Vietnamese music and its linguistic tones, Phan Gia Anh Thu, Center for Vietnamese Philosophy, Culture & Society**

Relationships of words and melodies in Vietnamese music is highly mutually interdependent. The six linguistic tones thanh diệu create intricate melismas. Our notated pitch/intensity contours (nPICs) of a female voice was superimposed over that of the monochord đàn bầu playing a southern lullaby Ron Con. This reveals which pitches are altered by performers’ dialect tones. The essential Vietnamese scales, modes diệu, and airs hỗ with their characteristic multi-microtones can thus be isolated. The nPIC approach is universal in nature, which is readily applicable to study other lesser-known musical cultures, provides an accurate tool for teachers, learners, and community organizers.

**Panel 12. The Costs of Global Inequity**  
*Moderator: Allie Miller, SMC Study Away*

**The Poverty Problem: Where to Place the Blame for Global Inequality, Abigail Whitehead, Global Studies**

Why should one person have three meals a day, while another has none? Why should one country have clean water, while another shrivels up in thirst? Inequality is not something that can be easily explained away; if it were, perhaps it would not exist. However, the problem is strongly and clearly tied to greed, oversight, and violence. Once we begin to recognize these and other deep causes of global inequality, we are a step closer to finding justice.
Mondo—My First Patient, Dhanalakshmi Thiyagarajan, Lewis Katz School of Medicine
This past summer, I was on a medical mission trip in the Philippines. This is a story of one of my first patients. The narrative highlights the patient’s situation from the moment I started taking his history to the day that he died. This was a difficult journey of discovery for myself regarding global medicine and its limitations. I hope this story will encourage others to go and make their impact on the world.

Panel 13. Student Research Here and Abroad: Environmental Hazards, Local Humor, and Athletic Commitment
Room: 217C
Moderator: Lezlie McCabe, Education Abroad and Overseas Campuses
Mapping the way to Carbon Neutrality at the Monteverde Friends Schools in Monteverde, Costa Rica, Daniel Turner, Earth and Environmental Science and Spanish and Portuguese
For the Monteverde Friends School, consisting of over 100 individuals, carbon neutrality is a tangible goal as they have established a committee devoted to implement environmentally-friendly practices around the school community. However, the current unregulated transportation system has posed a challenge for the administration to manage and is their greatest source of carbon emissions. We synthesized four maps based on carbon emission, cost analysis, type of transportation, and carbon sequestration data. Finally, we presented our findings to the school’s community to raise awareness about transportation-related carbon emissions and to offer positive reforms to the current transportation system.

How Many Legs Do Elephant Have?*: Using the Superiority Theory of Humor to Examine Tourist Culture in Thailand, Spencer O Nitkey, English
This presentation will use the Superiority Theory of humor to explore the ways humor intersects with cross cultural norms and standards. It will use Superiority Theory as a lens through which to analyze the Thai phenomenon of bracelets inscribed with offensive English phrases and racist epithets sold and popular with tourists and travelers. It will attempt to broaden Superiority Theory to examine how humor interacts across class and culture, hoping to bring a critical eye to how humor is actually used, and whether it weakens or enforces barriers between cultures.

The relationship between perceived coaching behaviors, intrinsic motivation, and scholarship status on NCAA Division I tennis players' sport commitment, Ksenia Berestetska, Psychology of Human Movement
The purpose of the study was to explore the relationships between perceived coaching behaviors and an international/national athlete’s sport commitment level, as well as between an athlete’s level of instinct motivation and their sport commitment. 161 Division I collegiate tennis players completed questionnaires for the Revised Leadership Scale for Sport (RLSS), Sport Motivation Scale (SMS), and Sport Commitment Model Scale (SCMS). The results indicated that both perceived coaching behaviors, as well as an athlete’s level of intrinsic motivation, were determinants of their sport commitment. However, an athlete’s level of intrinsic motivation did not have a stronger influence on their sport commitment, than perceived coaching behaviors. In addition, the amount of scholarship provided to athletes positively contributed to their sport commitment.

Moderator: Srimati Mukherjee, College of Liberal Arts
What Does It Mean to be Hoa? The Ethnic Chinese in Vietnam and their Identity, Liang Yin, History and Global Studies
In this research, I studied the questions and issues surrounding the identities of the young Chinese generation, born largely in the Đội Mội era from the late 1980s and early 1990s, through oral interviews and observations of the Chinese community’s activities. When designing the questionnaire, I wanted to know whether their identity was influenced by family or social factors, or a combination of both. The sample size of this research is relatively small, but hopefully the true narratives of the Hoa would still shed light on the lives and identities of young ethnic Chinese in Vietnam today.

I am Latina and I don’t speak Spanish, Jaymarie Santana, Secondary Education and English
In this panel, I will discuss the dissonance between what is expected of me as a Latina and how I define myself as such. This clash within my identity caused me to seek answers in San Ramón, Costa Rica, where I studied Spanish for five weeks. During my stay, I realized my identity was far more complex than I originally thought and, upon returning, I had more questions than answers. The anecdotes and poems I share describe
the paradoxes within miidentidad and the fragility that surrounds unmet expectations— “as if language were my paintbrush and time was my canvas.

Film II: Moderator: Martyn Miller, International Affairs
Refugee: A Human Story, Alisa Miller
Refugee: A Human Story is a charity driven project by Alisa Miller (Temple SMC 2014), freelance journalist from the United States, and Gido Gil, professional film maker from The Netherlands. Refuge: A Human Story is meant to redefine the word “refugee” in the minds of those who do not understand the terror and uncertainty one must go through to reach this status. We hope to remind the people that a “refugee” is not a problem that must be dealt with, people become refugees when they are forced to endure, and eventually flee, war and famine. The refugees are human beings who have risked their lives out of necessity to escape war and terror.

3:00-3:50 Concurrent Sessions IV

Moderator: Sara Sequin, Education Abroad and Overseas Campuses
Originally conceived as an activity in curating an exhibition, the final project for my Global Mosaic class in Rome turned out to be “documentary work,” defined as “any attempt to engage, represent, and understand the lives of others.” By taking photographs of Romans and writing analyses that placed those photographs within the context of their own experience and Mosaic texts, students made “the kind of connection with others” that Robert Coles sees as the motive for such work. This paper presents, in collaboration with the students, their photographs and text and argues for future Global Mosaic/study abroad courses as documentary work.

By Design: Constructing Immersive Co-Curricular Engagement Opportunities Abroad, Alicia Cunningham-Bryant, Intellectual Heritage Program
Education abroad by its very nature connotes learning both inside and outside the classroom. However, at its best, it allows faculty and students to maximize the course content and foreign location to create a fully immersive educational experience. Through the use of current best practices in course design and co-curricular programming both course content and lived experience are optimized creating a dynamic learning environment that allows the application of learned concepts across the classroom boundary. This talk will discuss the construction of abroad course content to build programs aligned from text to trip to assessment for optimal student immersion.

Panel 16. Cuba and the US: Political Tensions and Artistic Collaborations
Moderator: Belinda Christensen, Education Abroad and Overseas Campuses
Marxismo y Muralismo: En Exploration of Public Art in Cuba, Angela Gervasi, Media and Communication
I have conducted research in Cuba relating to public art and censorship, and I’ve put together a body of work in the form of a paper, to which I am still adding content. I’m very prepared to discuss four aspects of public art in Cuba: 1) propaganda art, 2) religious Cuban art with African roots, 3) illegal and sometimes punishable graffiti art, and 4) U.S./Cuban collaboration between artists. I’ve interviewed Cuban professors, historians, and one artist in particular named Danilo Maldonado, who was arrested by the Castro regime for his performance art in 2014. I think the story I’ve found is very special, and I intend to later submit my finished work to academic journals and hope to return to Cuba and perhaps get the clearances to make this into a documentary.

Cuban-American Relations: A Century of Discord, Sarah Godwin, Global Studies and Spanish
This paper examines the historical background of continuing political and economic tensions between the United States and Cuba. From legislative actions following the Spanish-American War to the Bay of Pigs invasion, Cuban-American relations over the last century have been shaped by mistrust and a lack of agreement regarding the United States’ role in shaping Cuban domestic policies. Using examples ranging
from the early 20th century to the Cold War, this paper seeks to explain why, despite recent strides in normalizing relations between the two countries, attitudes shaped by a century of discord continually pose a challenge to diplomatic efforts.

Panel 17. Study Abroad in Germany: Challenges and Accomplishments  
Room: 217C
Moderator: Anthony Waskie, College of Liberal Arts  
University of Leipzig, Sam Cook, Department of French, German, Italian & Slavic  
University of Leipzig, Elizabeth Holleigh, Department of French, German, Italian & Slavic  
University of Tuebingen, Henry Barnett, Department of French, German, Italian & Slavic  
University of Hamburg, Lynn Yip, Department of French, German, Italian & Slavic
Student participants of our highly successful semester and academic year programs in Hamburg and Tuebingen, and summer intensive German program in Leipzig will relate their experiences preparing and while abroad in Germany, engaged in living, adapting and studying. They will describe the process of learning to communicate in German with others, and how this benefited their acquisition of skills. They will speak about the helpful teachers and staff and how they encouraged students to learn more about their language, and facilitated its use. They will also speak about life abroad, and the arrangements that were provided and how easy it became to adapt and get around after orientation. Also, they will talk about the varied adventures they encountered and the places they visited. All of this advanced their personal experiences and promoted learning and understanding.

Panel 18. Cultural “Authenticity” and Tourist Expectations: Food and Art  
Room: 217D
Moderator: Srimati Mukherjee, College of Liberal Arts  
Art and Tourism in Tahiti: An Ethnographic Study of the Materialization of Global Exchange, Hilary Symes, Anthropology
The contemporary art market in Tahiti, which is frequented by a global body of tourists, features an assortment of motifs, techniques, and styles that derive from other regions in French Polynesia and greater Oceania. If tourist art is, by definition, a unique expression of place and culture, what is the relationship between Tahiti’s tourist art market, the combination of foreign and local crafts, and imaginaries of Tahiti and its past? Contemporary art market commodities materialize the lived spaces of Tahitians, negotiating and creating a visual nexus between tourists’ and Tahitians’ conceptualizations of the island.

Pasta, Policy and Politics: An Ethnographic Study on Food and Immigrant Identity in Contemporary Rome, Paige Hill, Political Science
The recent migrations in Europe have prompted many discussions on nationality and the preservation of culture. Italy responds to what are perceived as cultural threats with public policy efforts aimed to limit “ethnic” foods in the name of maintaining authentic Italy. Rome offered many opportunities to study the reconciliation of politics, cultural identity, and religion, with food. By examining my experiences in typical Italian dining spaces, immigrant-run businesses and government-sanctioned establishments, I hoped to understand the way immigrants, Italians, and those who identify as both, assert their positions within their communities in relation to the commercial food industry.

Room: 220
Moderator: Dana Dawson, General Education Program  
Patricia Moore-Martinez, Spanish and Portuguese; Martyn Miller, International Affairs
Nearly 5,000 students on our main, Center City and Ambler campuses enrolled in a GenEd World Society course in the fall and spring semesters of AY 2015. These courses provide critically important opportunities to expose Temple students to global issues and contexts, to improve intercultural competency, and to encourage the pursuit of additional internationally oriented educational opportunities. In this panel, we will invite faculty teaching World Society GenEd courses, and other internationally themed GenEds, to come and share ideas for maximizing the impact of their courses. Panelists will include Martyn Miller, Senior Director for International Services, who will address how faculty may draw on the incredible global diversity of our student population in their course planning, and Dr. Patricia Moore-Martinez, GenEd Area Coordinator for World Society courses.
ACKNOWLEDGEMENTS

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Conference Planning Committee
Ben Altschuler, Sport, Tourism and Hospitality Management, Chair
Denise Connerty, International Affairs
Erika Clemons, International Affairs
Jacleen Mowery, School of Media and Communication Study Away
Srimati Mukherjee, English
Julie Ta, Education Abroad

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STUDENT PRIZES

Prizes will be awarded to the best student posters and papers at the Global Temple Conference.

Poster Awards
A jury selected by the conference committee will evaluate student posters for originality, significance, and clarity of presentation. Students do not have to do anything at this point other than bring the poster(s) and be available to answer questions during the designated period. The committee will announce the award winners on the conference website and contact the winners by December 16, 2016.

Paper Awards
Students interested in applying for the Best Paper awards have to submit a complete paper to global@temple.edu by December 16, 2016. There is no fixed paper format; any one of several standard styles will be accepted. The papers must be complete, with a title, bibliography and additional material (such as tables, graphs or images, if necessary) included. It will be difficult to evaluate very lengthy material, so applicants are advised to keep the text limited to approximately 6,000 words. A jury selected by the conference committee will evaluate these papers for originality, significance, and clarity of exposition. The committee will announce the award winners on the conference website and contact the winners by January 30, 2017.